

ASSOCIATION OF AMERICAN LAW SCHOOLS



# 2019 Annual Meeting

Building Bridges

NEW ORLEANS, LOUISIANA | JANUARY 2 - 6, 2019

## PROSPECTUS



**Become a Sponsor or Exhibitor Today!**

**Increase Your Visibility with the  
Leaders of the Legal Academy**

# WHAT IS THE AALS ANNUAL MEETING?

As the world's largest gathering of legal educators and administrators, the Association of American Law Schools Annual Meeting offers a unique opportunity to increase your visibility with leaders of the legal academy. We invite you to join us for the 2019 Annual Meeting in New Orleans on January 2-6, 2019. Connect with law school faculty, deans, law librarians, administrators, and practitioners at this four-day meeting filled with professional development and networking.



**250+**

Sessions

**900+**

Moderators, speakers,  
and discussion leaders

**50+**

Networking events

## WHO COMES TO THE MEETING?

**2,300+**

Faculty, deans, and  
professional staff

**99%**

of law schools send at  
least one faculty member

**150**

law school deans  
attended the  
2018 meeting

## AALS MEMBER AND FEE-PAID LAW SCHOOLS BY THE NUMBERS

**107,928**

Students enrolled

**10,047**

Full-time faculty

**26,832**

Total faculty

**34,224**

J.D.s awarded

# BECOME AN EXHIBITOR

## COST PER BOOTH: \$2,395

The exhibit hall attracts meeting participants looking for innovative solutions and the latest publications. They also stop by the lounge area—the perfect spot for impromptu meetings, to relax for a few minutes, or enjoy complimentary refreshments.

Go to [aals.org/am2019/](http://aals.org/am2019/) for the exhibit hall floor map, application form, deadlines, payment instructions, and other requirements.

## EXHIBIT BOOTH PACKAGE

All exhibit booths will be located in the Churchill Room, Second Level of the Hilton New Orleans Riverside and are based on a 10' x 10' footprint, including:

- 8' high flameproof back wall drape and 33' side drapes
- one 7' x 44' exhibit booth sign with company name and booth number
- the exhibit hall is carpeted
- one complimentary full registration with access to all sessions and social functions. *Not available to law school faculty/staff*
- unlimited number of “exhibits only” registrations for booth personnel and guests who are not faculty or staff of law schools
- company name, booth number, hyperlink, contact information, and 100-word description listed on the AALS website, mobile app, and printed program
- company name and booth number listed at the exhibit hall entrance

## EXHIBIT BOOTH RATES

BOOTH(S)	DIMENSIONS	FEE
1	10' x 10'/ 100 ft <sup>2</sup>	\$2,395
2	10' x 20'/ 200 ft <sup>2</sup>	\$4,790
3	10' x 30'/ 300 ft <sup>2</sup>	\$7,185
4	20' x 20'/ 400 ft <sup>2</sup>	\$9,580
6	20' x 30'/ 600 ft <sup>2</sup>	\$14,370
8	20' x 40'/ 800 ft <sup>2</sup>	\$19,160

## GUIDELINES

AALS will only accept exhibitors that provide products and services specifically for law schools or the broader higher education market. AALS requires full payment with the submission of the exhibitor application. Insurance forms are also required. Booths are assigned on a first-come, first-served basis, with priority going to AALS 2019 sponsors and renewing exhibitors. AALS will make every effort to provide exhibitors with their first choice. However, if this is not possible, we will assign a proximate space. Booths reserved after November 2, 2018 are not guaranteed to appear in print materials.



## DEADLINES

**Booth Reservation**  
Friday, November 2, 2018

**Insurance Forms**  
Friday, December 7, 2018

# BECOME A SPONSOR

## SPONSORSHIPS: \$1,000 - \$50,000

Sponsorships starting at just \$1,000 make supporting AALS easier than ever. Choose one of the opportunities here or let us help you customize an opportunity to reach your target audience. Find forms, payment instructions, deadlines, and how to submit artwork, organization descriptions, and more at [aals.org/am2019/](http://aals.org/am2019/).

## PREMIUM SPONSOR OPPORTUNITIES

These sponsorship packages offer the highest level of visibility at the meeting and are limited in number.

	complimentary registrations	complimentary print ad in program	logo and description in printed program	complimentary banner ad in mobile app	logo on onsite signage	logo and hyperlink on AALS website	company name on meeting signage	company name in printed program
<b>Presenting</b> - 1 available, \$50,000	4	full page	●	●	●	●	●	●
<b>Platinum</b> - 3 available, \$15,000	3	full page	●	●	●	●	●	●
<b>Gold</b> - 5 available, \$10,000	3	half page	●	●	●	●	●	●
<b>Silver</b> - 5 available, \$5,000	2	half page	●	-	●	●	●	●
<b>Bronze</b> - 5 available, \$2,500	-	-	-	-	-	-	●	●
<b>Meeting</b> - 10 available, \$1,000	-	-	-	-	-	-	●	●

## SUPPORTING SPONSOR OPPORTUNITIES

A la carte sponsorships allow you to reach a specific AALS audience through more targeted outreach.

<b>Opening Reception</b> Exclusive, \$50,000	4	full page	●	●	●	●	●	●
<b>Lanyards &amp; Badge Holders</b> Exclusive, \$7,500	2	full page	●	●	●	●	●	●
<b>Canvas Conference Briefcases</b> Exclusive \$7,500	2	full page	●	●	●	●	●	●
<b>Mobile App</b> Exclusive, \$6,000	2	full page	●	●	●	●	●	●
<b>Session Sponsorship</b> 8 available, \$5,000 to \$10,000	varies 2-3	half page	●	●	●	●	●	●
<b>Printed Meeting Program</b> 2 available, \$5,000	2	full page	●	●	●	●	●	●
<b>Refreshment Breaks</b> 6 available, \$2,500	-	-	-	-	-	-	●	●
<b>Schedule at a Glance</b> 1 available, \$1,000	-	-	-	-	-	-	●	●

## ADVERTISING: \$900 - \$1,500

Gain even greater visibility by buying an ad in the printed program or mobile app distributed to every attendee.

### Printed Program

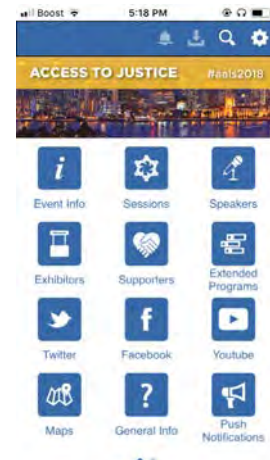
The final program will be 6.5" x 9.5"

PLACEMENT	DIMENSIONS	FEE
Full Page	vert - 5.5" x 8.5"	\$1,500
Half Page	horz- 5.5" x 4.25"	\$900

### Digital Advertising

Put your company in attendees' hands with the digital advertising opportunities in the AALS mobile app.

Mobile Phone Banners are \$1,000 each.



# SCHEDULE AT A GLANCE & IMPORTANT DATES

## BEFORE THE MEETING

### FRIDAY

**November 2, 2018**

Deadline for exhibitor and ad reservations.

All sponsor, exhibitor, and ad content for printed program due.

### FRIDAY

**December 7, 2018**

Exhibitor insurance forms due.

## AT THE MEETING

### WEDNESDAY

**January 2, 2019**

12:00 pm – 5:00 pm  
Exhibitor Check-in

2:00 pm – 8:00 pm  
Registration Open

5:00 pm – 8:00 pm  
Exhibit Hall Open

### THURSDAY

**January 3, 2019**

8:00 am – 6:00 pm  
Exhibit Hall Open

4:30 – 6:00 pm  
Opening Reception

### FRIDAY

**January 4, 2019**

8:00 am – 5:00 pm  
Exhibit Hall Open

### SATURDAY

**January 5, 2019**

8:00 am – 12:00 pm  
Exhibit Hall Open

Find a full schedule of events at [www.aals.org/am2019](http://www.aals.org/am2019)

## PAYMENT OPTIONS

Complete the application form(s) online. If you are reserving an exhibit booth, you may view the exhibit hall map online to make your booth selection. Once we receive your application form, we will send you a confirmation email with an invoice for payment. You may then choose to pay by credit card or check.

1. Pay by credit card: FAX your invoice with credit card information to (202) 296-8869.
2. Pay by check: MAIL your invoice with check to Association of American Law Schools, 1614 20<sup>th</sup> St., NW, Washington, D.C. 20009.

You may also print the online application form and send by email to [mkerwin@aals.org](mailto:mkerwin@aals.org) or mail to the Association of American Law Schools, 1614 20<sup>th</sup> St., NW, Washington, D.C. 20009. Follow the same payment instructions above.

To ensure the security of payment information and comply with Payment Card Industry Association standards, we cannot accept payment information by email.

Let us know about your special event to promote your product and services so we can publicize it **on our website, on our mobile app and in the meeting program.** Let registrants know about your offerings **before** the Annual Meeting starts.

## QUICK LINKS

[aals.org/am2019](http://aals.org/am2019)  
Exhibitors Form  
Sponsorships Form  
Advertising Form  
Exhibit Hall Map  
Schedule at a Glance

# THANK YOU TO OUR SUPPORTERS and 2018 ANNUAL MEETING SPONSORS and EXHIBITORS

## SUPPORTERS

### LEAD SPONSOR

Qualcomm\*

### SUSTAINING (\$50,000 AND ABOVE)

AccessLexInstitute\*

Law School Admission Council\*

West Academic\*

### PLATINUM (\$15,000 – \$49,999)

Akin Group

Arnold & Porter

Covington & Burling

Cravath

K&L Gates

Microsoft

National Association for Law Placement

O'Melveny & Myers

Paul Weiss

Proskauer

Qualcomm\*

Sidley Austin

Starbucks

Sullivan & Cromwell

Wachtell

White & Case

Williams & Connolly

WilmerHale

### GOLD (\$10,000 – \$14,999)

ABA Section of Legal Education and Admissions to the Bar\*

Carolina Academic Press\*

Lawdragon\*

### SILVER (\$5,000 – \$9,999)

The Froebe Group\*

### BRONZE (\$2,500 – \$4,999)

California Western School of Law\*

William S. Hein, Co., Inc.\*

### MEETING (\$1,000 – \$2,499)

Clorox

iLaw\*

The John Marshall Law School\*

Texas Tech University School of Law\*

University of Washington School of Law\*

*\*2018 Annual Meeting Sponsor*

## 2018 EXHIBITORS

Academic Keys, LLC

Academic Search, Inc.

AccessLex Institute

American Bar Foundation

Animal Legal Defense Fund

Association Book Exhibit

BARBRI

Bloomberg Law

Cambridge University Press

Carolina Academic Press

The Center for Computer-Assisted Legal Instruction  
(CALI)

CE Webinar

ChartaCourse

Complete Equity Markets

Compliance.ai

CORE Higher Education

Critical Pass

EAB

Educational Testing Service

Eduvantis LLC

ExamSoft

Fastcase

William S. Hein & Co., Inc.

How I Compare

ICLR

iLaw

Justis Publishing Ltd.

Kaplan Bar Review

Law School Admission Council

LawArXiv

Lawdragon

National Society for Legal Technology

NITA – National Institute for Trial Advocacy

Oxford University Press

Practising Law Institute

ProQuest

Ravel

Rigos Primer Series UBE Resources

Routledge

StudentBridge

TestMax

Themis Bar Review

Thomson Reuters

U.S. News Academic Insights

West Academic

Wolters Kluwer