

Graduate Programs for Non-U.S. Lawyers and Post-Graduate Legal Education Joint Program: *Navigating Third Party Vendors in Post-Graduate Programs Including Programs for Non-US Lawyers*

Kenneth C. Randall
Dean Emeritus
iLaw, Founder and President
January 5, 2019

Ken Randall

- Founder and President
- Practiced law in NY, admitted in NY and AL
- 28 years at Alabama. 20 years as Law Dean. Special Counsel to President.
- 20 accreditation site inspections
- First chair of ABA Technology Committee; drafted Standard 306
- Alabama was first school to launch online LLM, resourcing the JD program

iLaw Genesis: Alabama Online Tax LL.M.

Early 1990s Residential
Enrollment: 18 students
Budget: **(\$500K)**

Late 1990s – Distance Ed
Enrollment: 50 students
Budget: \$625K

2000s – Internet
Enrollment: 200 students
Budget: \$2M

Results

- Led to establishment of LL.Ms with other focus areas
- Surpluses used for:
 - Faculty Raises and Support
 - JD scholarships, diversity initiatives, and academic support
 - Library/Information Technology Services

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AUTHORS
 Brian Sheppard



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Editor's Note: *The author of this post is a law professor whose research focuses on decision-making in the context of emerging legal technology.*

By Brian Sheppard, Associate Professor at Seton Hall University School of Law

Everyone knows that the number of people attending law school is down, but fewer people know that, in response, law school faculties are shrinking too. Many law schools have dialed down their efforts to hire new faculty and dialed up their efforts to convince existing law professors to retire. While this "right-sizing" effort might be economically sensible, it has given rise to a new problem: law schools are finding it harder to offer all of the classes that they used to.

No matter how small law schools get, the American Bar Association's (ABA) **accreditation standards** require them to offer "substantial instruction" in diverse areas such as substantive law, legal reasoning, writing, and the history and values of the

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External Resources
 POS Attacks Persist: Fight Back with 5 Key Defense Strategies

TWEETS
 Big Law Business
 A Twitter list by @BloombergBNA

“Given the trends at work in the academy, iLaw might be arriving on the scene at just the right time.”

Online Growth Opportunities

- JD inclusivity through Standard 306 expansion
 - Flexible and hybrid scheduling and platform optionalities
- Non-J.D. programmatic growth to address reduced JD pool and changing professional landscape



Standard 306: DISTANCE EDUCATION

e. A law school may grant a student up to one-third of the credit hours required for the J.D. degree for distance education courses qualifying under this Standard. A law school may grant up to 10 of those credits during the first one-third of a student's program of legal education.

Standard 313: DEGREE PROGRAMS IN ADDITION TO J.D.

A law school may not offer a degree program other than its J.D. degree program unless:

- (a) the law school is fully approved; 23 ABA Standards and Rules of Procedure for Approval of Law Schools 2018-2019
- (b) the Council has granted acquiescence in the program; and
- (c) the degree program will not interfere with the ability of the law school to operate in compliance with the Standards and to carry out its program of legal education.

Unbundled Traditional Dichotomy of Duties, usually under revenue sharing

▣ Law School

- ▣ Admissions decisions
- ▣ Financial aid
- ▣ Faculty and subject expertise
- ▣ Accreditation
- ▣ Registration
- ▣ Student Services

▣ Vendor

- ▣ Market research
- ▣ Marketing strategy
- ▣ Marketing execution
- ▣ Student lead gen and recruitment
- ▣ Business modeling
- ▣ Accreditation support
- ▣ LMS
- ▣ Curricular planning support
- ▣ Instructional design and course build
- ▣ Faculty Recommendations
- ▣ Faculty and student training
- ▣ Class monitoring and support
- ▣ Secure exam administration

Non-JD Program

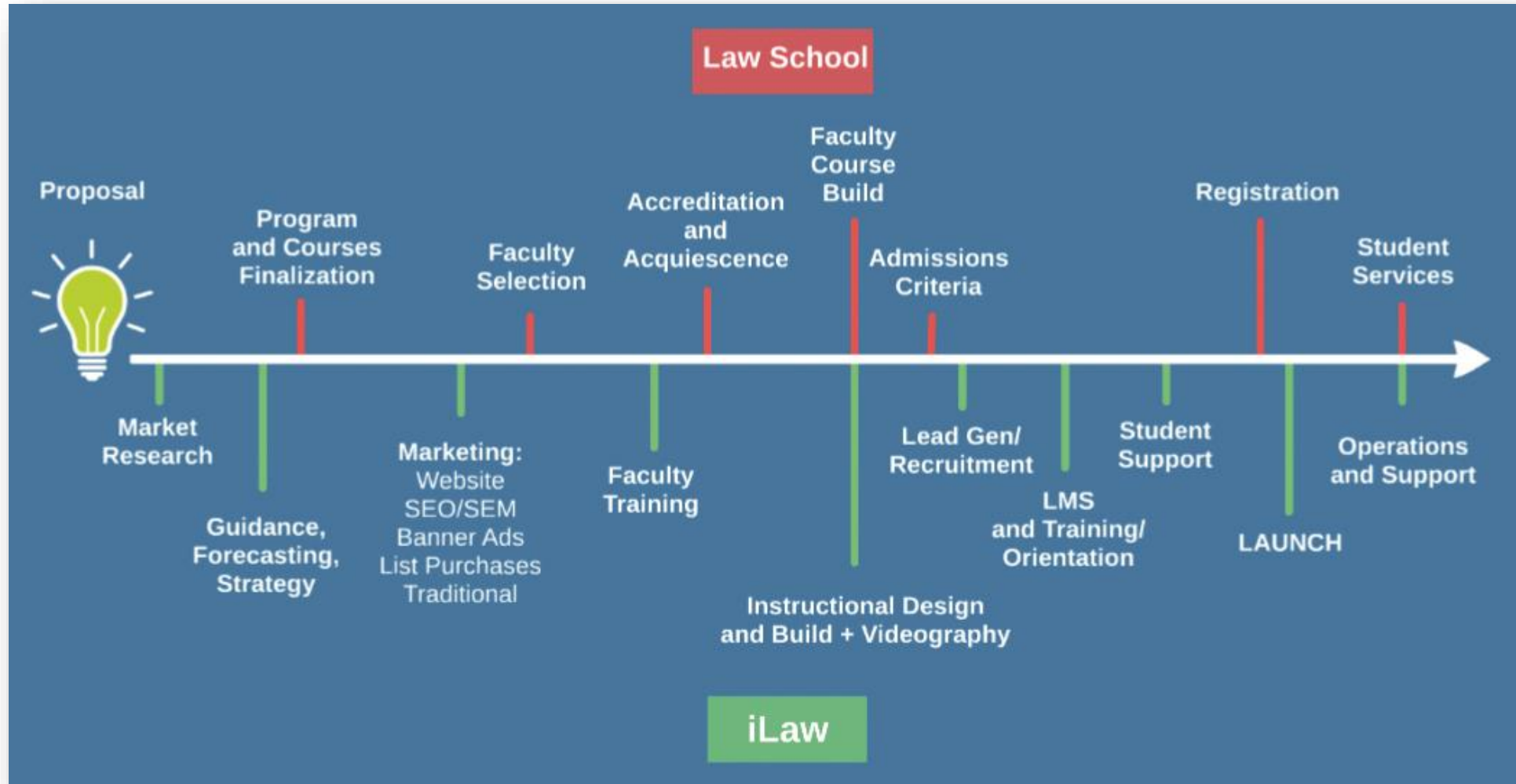
OPM (vendor) can provide full, unbundled services, or select services (and sub-services) that the school needs most, usually on a fee basis

- Market research
- Marketing strategy
- Marketing execution
- Student lead generation and student recruitment
- Student Retention

- Business modeling
- Financial Projections
- Accreditation support

- Instructional design
- Faculty Recommendations and Orientation
- Faculty and student training
- Program operations
- Course delivery through iLaw's Learning Management System
- Class monitoring and support
- 24/7 IT Support
- Exam administration

Non-JD Program Time Horizon of Responsibilities



JD Content: Subject Matter Experts

The image displays a map of the United States with various states highlighted in different colors. Overlaid on the map are numerous small blue boxes, each containing a portrait of a subject matter expert and their name, affiliation, and area of expertise. The experts are distributed across the country, with a concentration in the eastern and southern regions.

State	Expert Name	Affiliation	Area of Expertise
WASHINGTON			
OREGON			
MONTANA			
NORTH DAKOTA			
MINNESOTA			
SOUTH DAKOTA			
NEBRASKA			
IOWA			
NEVADA	Amos Guiora	Utah	Nat'l Security: Counterterrorism
UTAH	Arthur Best	Denver	Evidence
COLORADO			
KANSAS			
CALIFORNIA	Katie Porter	University of California, Irvine	Consumer Law
ARIZONA	William Sjostrom	Arizona	Mergers and Acquisitions
OKLAHOMA	Zachary Gubler	Arizona State	Securities Regulation
ARKANSAS	Andrew Morriss	Texas A&M	Corporate Finance
LOUISIANA	John Dzienkowski	Texas	Professional Responsibility
MISSISSIPPI	William Henning	Texas A&M	Secured Transactions
ALABAMA	Gene Marsh	Alabama	Sports Law
FLORIDA	Erin O'Hara O'Connor	Florida State	Conflict of Laws
MICHIGAN	Carlton Waterhouse	Indiana McKinney	Administrative Law
INDIANA	Lahny McKinney	Indiana McKinney	Criminal Procedure
OHIO	Daniel Chow	Ohio State	International Business Transactions
PENNSYLVANIA	Mary Crossley	Pittsburgh	Healthcare Compliance
NEW YORK	Henry Butler	George Mason	Economics for Lawyers
NEW JERSEY	Robin Fretwell Wilson	Illinois	Family Law
NEW HAMPSHIRE			
MASSACHUSETTS	Maria Hylton	Boston University	Insurance Law
CONNECTICUT			
DELAWARE			
MARYLAND	Amy Sloan	Baltimore	Advanced Legal Research
VIRGINIA	David Epstein	Richmond	Business Organizations
NORTH CAROLINA	Ron Wright	Wake Forest	Criminal Procedure: Investigations
SOUTH CAROLINA			
MISSOURI			
ILLINOIS			
WEST VIRGINIA			
KENTUCKY			
TENNESSEE			
MISSOURI			
INDIANA			
OHIO			
PENNSYLVANIA			
NEW YORK			
NEW JERSEY			
NEW HAMPSHIRE			
MASSACHUSETTS			
CONNECTICUT			
DELAWARE			
MARYLAND			
VIRGINIA			
NORTH CAROLINA			
SOUTH CAROLINA			
MISSISSIPPI			
ALABAMA			
FLORIDA			

JD Content

Course	Instructor	Summer	Fall
Administrative Law	Waterhouse (Indiana-McKinney)	X	X
Advanced Legal Research	Sloan (Baltimore)	X	X
Business Organizations	Epstein (Richmond)	X	
Conflicts	O'Connor (Florida State)	X	X
Consumer Law	Porter (UC Irvine)	X	X
Corporate Finance	Morriss (Texas A&M)	X	X
Criminal Procedure: Investigative	Wright (Wake Forest)	X	X
Economics for Lawyers	Butler (George Mason)	X	X
Extended Bar Preparation	Farkas		X
Evidence	Best (Denver)	X	
Family Law	Wilson (Illinois)	X	
Health Law	Mantel (Houston)	X	X
Healthcare Compliance	Crossley (Pittsburgh)	X	X
Insurance	Hylton (Boston University)	X	X
International Business Transactions	Chow (Ohio State)	X	X
International Sales	Graves (Touro)	X	X
Mergers & Acquisitions	Sjostrom (Arizona)	X	X
National Security: Counterterrorism	Guiora (Utah)	X	X
Personal Income Tax	Moran (Vanderbilt)	X	X
Professional Responsibility	Dzienkowski (Texas)	X	X
Secured Transactions	Henning (Texas A&M)	X	X
Securities Regulation	Gubler (Arizona State)	X	X
Sports Law	Marsh (Alabama)	X	X

Q & A

