Graduate Programs for Non-U.S. Lawyers and Post-Graduate Legal Education Joint Program: Navigating Third Party Vendors in Post-Graduate Programs Including Programs for Non-US Lawyers

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Dean Emeritus
iLaw, Founder and President
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Ken Randall

• Founder and President
• Practiced law in NY, admitted in NY and AL
• 28 years at Alabama. 20 years as Law Dean. Special Counsel to President.
• 20 accreditation site inspections
• First chair of ABA Technology Committee; drafted Standard 306
• Alabama was first school to launch online LLM, resourcing the JD program
Results

- Led to establishment of LL.Ms with other focus areas
- Surpluses used for:
  - Faculty Raises and Support
  - JD scholarships, diversity initiatives, and academic support
  - Library/Information Technology Services
“Given the trends at work in the academy, iLaw might be arriving on the scene at just the right time.”
Online Growth Opportunities

- JD inclusivity through Standard 306 expansion
  - Flexible and hybrid scheduling and platform optionalities
- Non-J.D. programmatic growth to address reduced JD pool and changing professional landscape
Standard 306: DISTANCE EDUCATION

e. A law school may grant a student up to one-third of the credit hours required for the J.D. degree for distance education courses qualifying under this Standard. A law school may grant up to 10 of those credits during the first one-third of a student’s program of legal education.

Standard 313: DEGREE PROGRAMS IN ADDITION TO J.D.

A law school may not offer a degree program other than its J.D. degree program unless:

(a) the law school is fully approved; 23 ABA Standards and Rules of Procedure for Approval of Law Schools 2018-2019

(b) the Council has granted acquiescence in the program; and

(c) the degree program will not interfere with the ability of the law school to operate in compliance with the Standards and to carry out its program of legal education.
Unbundled Traditional Dichotomy of Duties, usually under revenue sharing

- Law School
  - Admissions decisions
  - Financial aid
  - Faculty and subject expertise
  - Accreditation
  - Registration
  - Student Services

- Vendor
  - Market research
  - Marketing strategy
  - Marketing execution
  - Student lead gen and recruitment
  - Business modeling
  - Accreditation support
  - LMS
  - Curricular planning support
  - Instructional design and course build
  - Faculty Recommendations
  - Faculty and student training
  - Class monitoring and support
  - Secure exam administration
Non-JD Program

OPM (vendor) can provide full, unbundled services, or select services (and sub-subservices) that the school needs most, usually on a fee basis.

- Market research
- Marketing strategy
- Marketing execution
- Student lead generation and student recruitment
- Student Retention
- Business modeling
- Financial Projections
- Accreditation support
- Instructional design
- Faculty Recommendations and Orientation
- Faculty and student training
- Program operations
- Course delivery through iLaw’s Learning Management System
- Class monitoring and support
- 24/7 IT Support
- Exam administration

OPM (vendor) can provide full, unbundled services, or select services (and sub-subservices) that the school needs most, usually on a fee basis.
Non-JD Program Time Horizon of Responsibilities
<table>
<thead>
<tr>
<th>Course</th>
<th>Instructor</th>
<th>Summer</th>
<th>Fall</th>
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<tbody>
<tr>
<td>Administrative Law</td>
<td>Waterhouse (Indiana-McKinney)</td>
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<td>Advanced Legal Research</td>
<td>Sloan (Baltimore)</td>
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<td>Business Organizations</td>
<td>Epstein (Richmond)</td>
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<td>Conflicts</td>
<td>O’Connor (Florida State)</td>
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<td>Consumer Law</td>
<td>Porter (UC Irvine)</td>
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<td>Corporate Finance</td>
<td>Morriss (Texas A&amp;M)</td>
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<td>Criminal Procedure: Investigative</td>
<td>Wright (Wake Forest)</td>
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<td>Economics for Lawyers</td>
<td>Butler (George Mason)</td>
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<td>Extended Bar Preparation</td>
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<td>International Business Transactions</td>
<td>Chow (Ohio State)</td>
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<td>Graves (Touro)</td>
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<td>Guiora (Utah)</td>
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Questions?

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