

# Content Intelligence Platforms to Support Scholarship

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## Players in this market:

1. BNAConvergence
2. InfoNgen
3. LexisNexis Newsdesk
4. Manzama
5. Ozmosys
6. Vable (formerly Linex)



FORDHAM UNIVERSITY  
THE SCHOOL OF LAW

## Todd Melnick: Personal Newsletter - 14 Dec 2018

⇒ Copyright (Todd)

⇒ Patents

### Copyright (Todd)

The AG Opinion in Metall auf Metall: it's not a fundamental rights violation to say that sampling requires a licence

14-12-2018 - IPKat

W— Moses Pelham Earlier this week The IPKat reported that Advocate General (AG) Szpunar has now issued his (non-insubstantial: 100 paragraphs) Opinion in Pelham, C-476/17 (the Metall auf Metall case). As readers know, this referral from Germany is asking the Court of Justice of the European Union (CJEU) to provide guidance on the lawfulness of unlicensed sampling. [Read More...](#)

[Back to Top ↑](#)

### Patents

Law360's Weekly Verdict: Legal Lions & Lambs

13-12-2018 - Law360

Young Conaway and Arnold & Porter earned a spot among the legal lions this week with a \$35 million verdict for Boston Scientific in a patent infringement suit, while Morris Nichols and Cravath landed among the legal lambs after a state court ruling killed the \$4.3 billion acquisition of their generic-drug developer client. [Read More...](#)

UT Can't Be Forced Into Patent Case, Ending Cancer IP Row

13-12-2018 - Law360

The University of Texas can't be forced to sue the Baylor College of Medicine for infringement of cancer therapy patents, and a drugmaker licensing those patents can't sue without UT by its side, a Texas federal judge has ruled, dooming the litigation. [Read More...](#)

Hatch Introduces Bill To Restrict Generics' PTAB Challenges

13-12-2018 - Law360



# FORDHAM UNIVERSITY

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Prepared for  
Todd Melnick on November 6th



For questions or modifications to your **Manzama** Alert, please contact [Michelle Penn](#).

### Privacy Law

News (33)

#### ORGANIZATIONS MENTIONED MOST

- [Andrews Kurth](#)
- [Pinsent Masons](#)
- [Covington & Burling](#)
- [Hunton & Williams](#)
- [Facebook](#)
- [Userize](#)
- [Federal Trade Commission](#)
- [Hunton Andrews Kurth](#)
- [Radisson Hotels](#)
- [Visual.ly](#)

#### Ballot measure in San Francisco would add data protection requirements to city contracts P ⊘

Nov. 5th at 12:18 PM via IAPP - Privacy Association Daily Dashboard

... city residents extra **personal data** protection. While supporters of the ballot measure say it would afford residents the toughest **data protection** rules in the country, Prop. B would require third-party companies to protect **consumer data** if the city issues ...

#### DC Circuit court hears appeals in OPM data breach cases P ⊘

Nov. 5th at 12:18 PM via IAPP - Privacy Association Daily Dashboard

The U.S. Court of Appeals for the District of Columbia Circuit heard arguments in an appeal of two rejected lawsuits from the 2015 Office of Personnel Management **data breach**, Courthouse News Service reports. A federal judge from the U ...

#### IN THIS ALERT

##### TOPICS

[Privacy Law \(10\)](#)

[Todd's Legal Education \(1\)](#)

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For questions or modifications to your Manzama Alert, please contact [Michelle Penn](#).

## Labor Rights and Immigrants in SSRN

News (2)

La diferencia entre nacionales y residentes en el impuesto sobre la renta: análisis de una reforma inacabada a partir de un caso práctico desde la Ley 1607 de 2012 (The Difference between Nationals and Residents ...



Dec. 29th at 4:06 AM via SSRN - LSN Subject Matter eJournals

... withholding tax, the **migrant** worker's law, the agreements to avoid double taxation, and the way to purge the nonresidents income. In addition to the results of the analysis, a law project is proposed to eliminate the word "foreigner" in some st articles, in order to solve the discriminatory ...

Doing Better for Child Migrants



Dec. 27th at 4:06 AM via SSRN - LSN Subject Matter eJournals

... the cases of child **migrants** Walter Polovchak and Elian Gonzales, and examines contemporary contests that have arisen when young pregnant **migrants** have sought abortions and when LGBT families have sought to provide foster care for child **migrants**.

### IN THIS ALERT

#### TOPICS

Labor Rights and Immigrants in SSRN (2)

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## Add Topics

 x  

Intellectual Property intellectual property	Practice manzama
Intellectual Property - Canada intellectual property - ..	Practice manzama
Intellectual Property - UK intellectual property - uk	Practice manzama
Intellectual Property - AUS intellectual property - aus	Practice manzama
Intellectual Property - Patents intellectual property - ..	Practice manzama
Intellectual Property - Copyright intellectual property - ..	Practice manzama
Intellectual Property - Trademark Distance Education and Copyright	Practice
<input type="checkbox"/> Law Librarianship	
<input type="checkbox"/> Music and Fair Use	
<input type="checkbox"/> Privacy Law	
<input type="checkbox"/> Todd's Legal Education	

## Tips

Topics are saved searches that do not fit squarely into the other categories. Manzama has created searches for many topical areas in business and law.

To add a new Topic to your profile, type in a few words that are representative of the topic, such as Patent, FCPA, or Artificial Intelligence. Manzama will attempt to autocomplete the entry; once the correct search is found, click it to add it to your profile. If Manzama is unable to autocomplete the entry, you may choose to create your own custom search. [Click here for instructions.](#)



### Boolean Search Query

"guest worker" OR "guest workers" OR "temporary migrant worker" OR "temporary migrant workers" OR "H-2A"

Rectangular Snip

Boolean searches rely on user provided words, phrases and operators to help create searches that are highly targeted and precise. For assistance, please use our [Boolean Quick Reference Guide](#).

### Filtered by

Narrow your search by adding filters. Adding a filter is the same as creating an "AND" search. Adding multiple filters from the same category create an "OR" search within that category.

Categories: SSRN - ERN Subject Matter eJournals x OR SSRN - PSN Subject Matter eJournals x OR SSRN - LSN Subject Matter eJournals x

### Browse

### Advanced Filters

#### My Categories

Selections from your profile.

#### News Sources

Selections from top news resources.

#### Geography

Selection single or multiple locations.

#### Practice & Industry Topics

Selections from our Topics Library.

#### Popular Filters

Selections from our specialty searches.

#### Regulatory

Regulatory by region.

#### Other

Other Filters

#### My Categories

Select one or more options.

Choose a category to browse filters.

My Companies >

My Industries >

My Topics >

My Competitors >

My Practices >

My Trusted Sources >

# Selected Resources

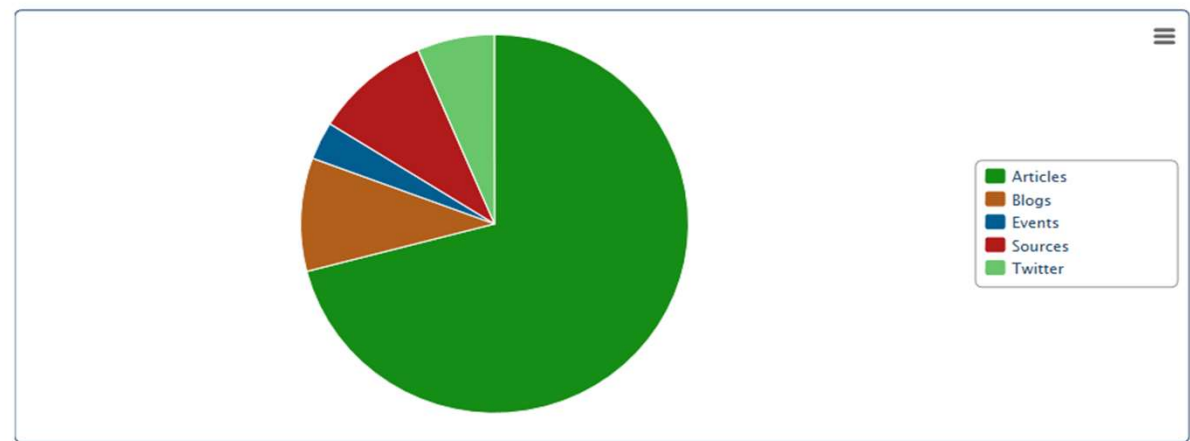
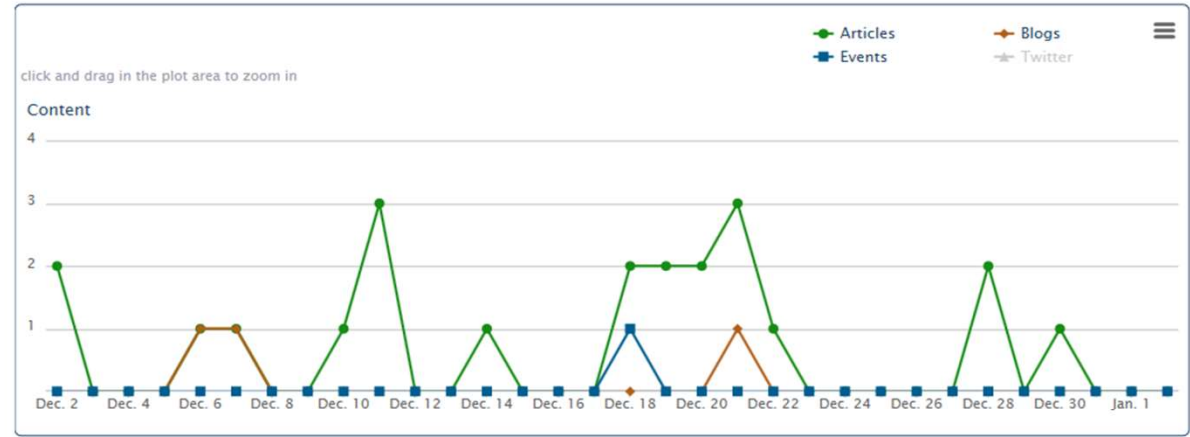
- Manzama Sources
  - Major Newspapers
  - Law.com
  - Every CRS Report
  - Federal Register
  - Congressional Record
  - ABA Journal
  - New York Law Journal
  - Chronicle of Higher Education
- Added Sources
  - SSRN
  - Law360
  - SmartCILP
  - Specific Twitter feeds
  - Specific Facebook newsfeeds
  - Any free URL or RSS feed



# Question Marks

- Lexis, Westlaw, Bloomberg Alerts
- Other subscription databases
  - Proquest
  - Ebsco
  - JSTOR

### Mentions by Publication Type



[Users](#) | [Groups](#) | [Sources](#) | [Searches](#) | [Firm Settings](#) | **Usage** | [Additional Services](#)

### Firm Wide Usage

[Email Individual Usage Data](#) 

Start:

11/2/2018

End:

1/2/2019

[Update](#)

**100.0%**

of active users  
Active

**60.0%**

of active users  
Interacted

**100.0%**

of active users  
Received Email

**60.0%**

of users receiving email  
Click Through

**33.3**

average number of  
Articles in  
Emails

**1.7%**

of email articles are  
Clicked  
Through

**60.0%**

of active users  
Logged In

**20.0%**

of active users  
Interacted on  
the Site

**33.3%**

of logged in users  
Interacted



# Cost

- Manzama--approximately \$10,000 per 100 users (newsletter recipients)
- Vable--approximately \$15,000 per 75 users (newsletter recipients)

# BEHIND THE BOOK SERIES

POSTERS