## Supporting Scholarship to Build Bridges to Our Colleagues, Peers and Students

## Examples:

- Manzama InfoEngine(and other Content Intelligence platforms)
- Unique archival collections that support specific scholarly works
- Student writing competition/prize
- Boulder Conference participation/creation of internal events to workshop librarian scholarship
- Working with Lexis to download cases for digital humanities type research
- Working with Tableau to provide data visualization (such as heat maps)
- Using Cindex to create indexes for faculty books
- Marketing for faculty books post-publication
- Amazon author profiles
- SEO optimization training
- Twitter training
- Metadata on PDF for SSRN
- Google scholar SEO
- Empirical research support
- Create a database of author agreements faculty have signed to review agreements/permissions for future use
- Faculty education on author agreements for publishing
- Create a checklist of ways to maximize scholarly impact, pre-filled based on where faculty already have a presence (e.g. Google Scholar profile, SSRN profile and email signature)
- Collaborate with faculty development committee/group to create programs that include research/library resources and initiatives