

# The Patent Similarity Dataset: Enabling More Nuanced Data-Driven Patent Research

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## Abstract

We introduce and describe the Patent Similarity Dataset, comprising vector space model-based similarity scores for United States utility patents. The dataset provides approximately 75,000,000 pre-calculated similarity scores, as well as the code and computed vectors required to calculate further pairwise similarities. In addition to the raw data, we introduce measures that leverage patent similarity to provide insight into innovation and intellectual property law issues of interest to both scholars and policymakers. Code is provided in accompanying scripts to assist researchers in obtaining the dataset, joining it with other available patent databases, and using it in their research.

## Introduction & Overview

For decades, empirical research on patent law and innovation has benefited from access to increasingly high-quality patent datasets. Scholars have used these datasets to study innovation in a wide variety of contexts at the firm-level,<sup>1</sup> team-level,<sup>2</sup> individual-level,<sup>3</sup> and national-level.<sup>4</sup> In these studies, patent data have served a wide variety of purposes.<sup>5</sup> For example, citations have been used as a proxy for knowledge inputs or measure of a patent's value,<sup>6</sup> patents themselves have been used as proxy measures for innovation more generally,<sup>7</sup> and the structure of the prior art citation network has been used to infer the existence of thickets of intellectual property rights.<sup>8</sup>

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<sup>1</sup> See e.g., Michele Grimaldi et al., *The Patent Portfolio Value Analysis: A New Framework to Leverage Patent Information for Strategic Technology Planning*, 94 TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE 286 (2015).

<sup>2</sup> See e.g., Margherita Balconi et al., *Networks of Inventors and the Role of Academia: An Exploration of Italian Patent Data*, 33 RESEARCH POLICY 127 (2004).

<sup>3</sup> See e.g., Martin G. Moehrle et al., *Patent-Based Inventor Profiles as a Basis for Human Resource Decisions in Research and Development*, 35 R&D MANAGEMENT 513 (2005).

<sup>4</sup> See e.g., Raffaele Paci et al., *International Patenting and National Technological Specialization*, 17 TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE 25 (1997).

<sup>5</sup> For a review of patent data as an economic indicator see: Zvi Griliches, *Patent Statistics as Economic Indicators: A Survey*, in R&D AND PRODUCTIVITY 287 (University of Chicago Press 1998); Sadao Nagaoka et al., *Patent Statistics as an Innovation Indicator*, in 2 HANDBOOK OF THE ECONOMICS OF INNOVATION 1083 (Bronwyn H. Hall and Nathan Rosenberg eds., Handbook of the Economics of Innovation, Volume 2, North-Holland 2010).

<sup>6</sup> See Manuel Trajtenberg, *A Penny for Your Quotes: Patent Citations and the Value of Innovations*, THE RAND JOURNAL OF ECONOMICS 172 (1990).

<sup>7</sup> Daron Acemoglu et al., *Innovation Network*, 113 PNAS 11483 (2016).

<sup>8</sup> Georg von Graevenitz et al., *How to Measure Patent Thickets—A Novel Approach*, 111 ECONOMICS LETTERS 6 (2011).

This project engages with the long tradition of providing patent-related data that can enrich future research on patent law and innovation. We begin by first briefly reviewing the state of available patent data, and the research that relies on it. We subsequently introduce the patent similarity dataset, which uses a vector space model to compute pairwise distances between a large number of patents. After introducing vector space models generally, and explaining how the patent similarity dataset was created, this paper’s final section goes on to describe the patent similarity dataset’s qualities and demonstrate how it can be used to generate a wide variety of metrics that provide new perspective on patent law and innovation.

### *The Growth in Patent Data Availability, and Patent-Data-Driven Research*

One of the functions of patent law is to incentivize the disclosure of information relating to innovation.<sup>9</sup> As a result of this, the patent system generates a large amount of data, much of which is publicly available.<sup>10</sup> For decades now, researchers have been drawing on this increasingly large body of available patent data to help better understand innovation, science, and intellectual property law. Because the universe of patent data is quite large and data is available in varying formats, many of these projects require substantial data cleaning and preparation work. And so, researchers will often publish their datasets both to ensure that their efforts are put to wide use, and to enable others to replicate or potentially improve upon their analyses.

At its most basic level, “patent data” refers to the data disclosed by the patent system. Traditionally, this has included the metadata on the first page of granted patents which details things such as the title of the invention, the patent number, the technical classifications assigned to the invention, and inventor and assignee names. In more recent years, as dataset size has become less of a limiting factor for researchers, patent datasets have offered increasing levels of detail. For instance, the NBER patent citation data is a well-known and widely-used patent dataset. Since its publication in 2001, the patent citation data it provides has enabled a wide variety of innovation and IP metrics that have been used in thousands of academic articles across a wide variety of disciplines.<sup>11</sup>

Many other patent datasets have been created in recent decades, including those arising as a result of improved data sharing by the USPTO as well as those created by researchers interested in questions about patent law and policy. For instance, statutory changes at the turn of the century led to the publication of patent applications and the resulting access to patent prosecution data—a new type of patent data that was previously difficult to access.<sup>12</sup> In more recent years, the USPTO Office of the Chief Economist (OCE) has produced and disseminated a growing body of patent data.<sup>13</sup> Many of these initiatives build upon or complement the work of researchers outside the patent office who have added value to patent data by cleaning and

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<sup>9</sup> Jeanne C. Fromer, *Patent Disclosure*, 94 IOWA L. REV. 539 (2008–2009).

<sup>10</sup> Indeed, the Patent Act requires that the PTO make available patent data available. 35 U.S.C § 41(i).

<sup>11</sup> Bronwyn H. Hall et al., *The NBER Patent Citation Data File: Lessons, Insights and Methodological Tools* (National Bureau of Economic Research 2001).

<sup>12</sup> See 35 U.S.C § 122. See also, Christopher Anthony Cotropia and David L. Schwartz, *The Hidden Value of Abandoned Applications to the Patent System*, SSRN Scholarly Paper ID 3465737 (Social Science Research Network), Aug. 30, 2019.

<sup>13</sup> <https://www.uspto.gov/learning-and-resources/ip-policy/economic-research/research-datasets>

processing publicly available patent data such as efforts to disambiguate inventors, allowing more nuanced analyses at the inventor or team-level.<sup>14</sup>

In addition to datasets on patents themselves, the growth in patent-related data has also included data on patents in the legal system. For instance, Cotropia, Kesan, and Schwartz have created and shared a dataset on the role patent assertion entities play in patent litigation.<sup>15</sup> Similarly, the OCE has used publicly-available federal court data to assemble and share a patent litigation dataset,<sup>16</sup> and the Stanford Non-Practicing Entity (NPE) Litigation Database collates and shares data on patent litigation, with a special focus on the types of entity—e.g. practicing, or non-practicing—involved in the suit.<sup>17</sup>

The flourishing of available patent data has been accompanied by a commensurate flourishing of research utilizing that data. For instance, researchers have used patent datasets to infer patent value by proxies such as forward citation<sup>18</sup> or family size,<sup>19</sup> and to extrapolate these invention value measures to firm market value.<sup>20</sup> Patent data has also been used to identify patent thickets, with a variety of approaches including using inter-firm citations to infer blocking rights,<sup>21</sup> or by examining citation network density.<sup>22</sup>

In addition to its use for assessing innovation at the patent or firm level, patent data has also helped shed light on the scientific and research processes more generally. This research—sometimes referred to as the *science of science*, or when focused on team processes as *team science*—has used patent data to better understand both research inputs and outputs. For example, research has explored innovation inputs by drawing on patent classification data to explore how researchers engage in knowledge search and recombination,<sup>23</sup> and to better understand changes in the degree of interdisciplinarity in granted patents.<sup>24</sup> In addition to data about the contents of patents or the claimed invention, the information that patent data offers on

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<sup>14</sup> Guan-Cheng Li et al., *Disambiguation and Co-Authorship Networks of the U.S. Patent Inventor Database (1975–2010)*, 43 RESEARCH POLICY 941 (2014).

<sup>15</sup> Christopher A. Cotropia et al., *Unpacking Patent Assertion Entities (PAEs)*, 99 MINN. L. REV. 649 (2014–2015).

<sup>16</sup> Alan C. Marco et al., *Patent Litigation Data from US District Court Electronic Records (1963-2015)*, SSRN Scholarly Paper ID 2942295 (Social Science Research Network), Mar. 1, 2017.

<sup>17</sup> Welcome to the Stanford NPE Litigation Database | NPE Litigation Database, <https://npe.law.stanford.edu/>.

<sup>18</sup> Trajtenberg, *supra* note 6; Dietmar Harhoff et al., *Citation Frequency and the Value of Patented Inventions*, 81 REVIEW OF ECONOMICS AND STATISTICS 511 (1999).

<sup>19</sup> Dietmar Harhoff et al., *Citations, Family Size, Opposition and the Value of Patent Rights*, 32 RESEARCH POLICY 1343 (2003); Dominique Guellec and Bruno van Pottelsberghe de la Potterie, *Applications, Grants and the Value of Patent*, 69 ECONOMICS LETTERS 109 (2000).

<sup>20</sup> Bronwyn H. Hall et al., *Market Value and Patent Citations*, RAND JOURNAL OF ECONOMICS 16 (2005).

<sup>21</sup> von Graevenitz et al., *supra* note 8.

<sup>22</sup> Gavin Clarkson, *Patent Informatics for Patent Thicket Detection: A Network Analytic Approach for Measuring the Density of Patent Space*, RESEARCHGATE (2005).

<sup>23</sup> Lee Fleming and Olav Sorenson, *Technology as a Complex Adaptive System: Evidence from Patent Data*, 30 RESEARCH POLICY 1019 (2001); Lee Fleming and Olav Sorenson, *Science as a Map in Technological Search*, 25 STRATEGIC MANAGEMENT JOURNAL 909 (2004).

<sup>24</sup> Xiaolin Shi et al., *The Impact of Boundary Spanning Scholarly Publications and Patents*, 4 PLOS ONE e6547 (2009).

inventors and where they work has furthered research on collaboration,<sup>25</sup> knowledge transfer,<sup>26</sup> and the effects of non-compete agreements on the labor market.<sup>27</sup>

Patent data-driven research has also extended to examine the administration of patent systems. For instance, Frakes and Wasserman have used patent prosecution data to demonstrate systematic challenges facing patent examiners that contribute to the grant of bad patents.<sup>28</sup> Others have used patent prosecution data to illustrate how changes in the types of innovation might challenge examiners,<sup>29</sup> or to propose methods to improve the examination process.<sup>30</sup>

The above is by no means intended to be an exhaustive review of the research drawing on patent data. Indeed, because of the broad utility of patent data, any such review would be beyond the scope of a single article. Rather, the intent here is to highlight how useful patent data has been to researchers from a wide variety of disciplines including law, economics, sociology, management science, and more. This previous work has benefitted from efforts by other researchers and by patent offices and NGOs, to clean and curate increasingly detailed patent data.

Much of the past work focused on cleaning and sharing patent data is emblematic of the general rise in “metaknowledge” research.<sup>31</sup> As electronic publishing and indexing have increased in scope, researchers have used their increased access to metadata and improved analytic methods and power to improve our understanding of the scientific and creative processes. However, metadata studies are necessarily imprecise, making inferences about substance based on abstracted data. The metadata nature of many existing patent datasets has led researchers to rely on these coarse data when attempting to measure quite fine-grained concepts. For instance, analyses using patent citations tend to treat those citations as binary markers of influence or relationship. That is to say, the citation either exists or does not exist, leaving little room for qualitative distinction between different types of citations. Similarly, research using patent categorization to infer anything about the substance of the claimed invention necessarily treats all patents with the same classification as identical to one another. In reality there is substantial variation both in types of prior art citations and within patent categories. Metadata elides much of that variation and in the process limits the capacity of the dataset.

Researchers have historically relied on metadata-based measures for a variety of reasons including convenience, tractability, and limitations on access to more detailed data. However, improvements in data access, computational capacity, and natural language processing

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<sup>25</sup> Stefan Wuchty et al., *The Increasing Dominance of Teams in Production of Knowledge*, 316 SCIENCE 1036 (2007).

<sup>26</sup> Adam B. Jaffe et al., *Geographic Localization of Knowledge Spillovers as Evidenced by Patent Citations*, 108 THE QUARTERLY JOURNAL OF ECONOMICS 577 (1993).

<sup>27</sup> Matt Marx et al., *Mobility, Skills, and the Michigan Non-Compete Experiment*, 55 MANAGEMENT SCIENCE 875 (2009); Matt Marx et al., *Regional Disadvantage? Employee Non-Compete Agreements and Brain Drain*, 44 RESEARCH POLICY 394 (2015).

<sup>28</sup> Michael Frakes and Melissa F. Wasserman, *Does the U.S. Patent & Trademark Office Grant Too Many Bad Patents?: Evidence from a Quasi-Experiment*, STANFORD UNIVERSITY LAW REVIEW (2015); Michael D. Frakes and Melissa F. Wasserman, *Is the Time Allocated to Review Patent Applications Inducing Examiners to Grant Invalid Patents? Evidence from Microlevel Application Data*, 99 THE REVIEW OF ECONOMICS AND STATISTICS 550 (2016).

<sup>29</sup> Ryan Whalen, *Boundary Spanning Innovation and the Patent System: Interdisciplinary Challenges for a Specialized Examination System*, 47 RESEARCH POLICY 1334 (2018).

<sup>30</sup> Charles deGrazia et al., *Shorter Patent Pendency Without Sacrificing Quality: The Use of Examiner’s Amendments at the USPTO*, USPTO Economic Working Paper No. 2019-03 (Social Science Research Network), Jun. 1, 2019.

<sup>31</sup> James A. Evans and Jacob G. Foster, *Metaknowledge*, 331 SCIENCE 721 (2011).

techniques mean that we can now engage more deeply with the content and substance of patent documents and need not be limited to metadata only when assembling research datasets. One of the clearest ways patent document contents can contribute to more nuanced research data is by using the text of the document to assess its content and determine how similar or dissimilar patents are from one another. The Patent Similarity Dataset does just this and makes those similarity scores available to other researchers.

### **Creating the dataset**

The patent similarity dataset provides document-level similarity measures for granted patents. These similarity scores provide insight into the degree of similarity in the linguistic content of patent pairs. Because patent text is largely comprised of a description of the claimed technology and specific claim language, patent similarity scores can be thought of as providing insight into the similarity of the inventions that are claimed in the documents. Once computed, these scores can be used to assess innovation and patent policy in a variety of novel ways. For instance, weighting prior art citations based on the similarity between the citing and cited documents, allows for more nuanced measures of innovation input and patent impact. Similarly, one can use these scores to identify different types of innovation, such as that emerging from a single disciplinary field or those that span disciplinary boundaries.<sup>32</sup> These and other applications of patent similarity data will be demonstrated below after introducing vector-based models and describing how the dataset was assembled.

#### *Vector space models*

Vector space models are so-called because they represent documents with a numerical vector. By representing documents as  $n$ -dimensional vectors, one can use vector and matrix analyses to gain insight into their relationships with one another. Corpora vector spaces are often represented as a matrix, with a row for each document, and columns representing the relevant dimensions. There are a wide variety of methods to identify and measure model dimensions, and as natural language processing (NLP) methods develop, new methods are introduced with some regularity.

Perhaps the simplest method to situate documents in a vector space is to rely on vocabulary terms, representing each unique word with a column in the matrix. Doing so generates a matrix with  $n$  rows, and  $m$  columns, where  $n$  is the number of documents in the corpus and  $m$  is the number of unique terms in the corpus. Cell values can represent the number of times a term appears in each document. With this matrix in hand, one can quite simply compute vocabulary similarity measures by taking the cosine of the rows (i.e. vectors) for document pairs. A somewhat more nuanced, yet still relatively simple, vocabulary-based approach reweights terms based on the degree to which the term helps distinguish the document from other documents in the corpus. This term frequency-inverse document frequency (TF-IDF) measure takes into account the number of times each term appears in a document and the number of documents it appears in across the corpus. By re-weighting term scores, TF-IDF helps strengthen the vocabulary signal and leads to somewhat better similarity scores.

However, these simple vocabulary-based measures have a number of weaknesses. Because each unique term in the corpus is represented as a matrix column, the matrix is very sparse. Perhaps more importantly, these methods do not account for varied relationships between words. Each unique term is treated as its own dimension, when in reality some terms are closely related to one another (e.g. ‘car’ and ‘automobile’) while others are not (e.g. ‘finance’ and ‘calcium’).

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<sup>32</sup> Whalen, *supra* note 29.

More nuanced models have been developed to address these weaknesses. They include methods such as latent semantic indexing (LSI), which applies singular value decomposition on the original document-term matrix, generating a lower-rank  $n$ -dimensional document-concept matrix that partially addresses term relatedness;<sup>33</sup> and Latent Dirichlet Allocation (LDA) a probabilistic model that assigns weighted probabilities that terms relate to topics or dimensions.<sup>34</sup>

Recent developments in machine learning techniques have led to further vector space model developments, including so-called “deep learning” approaches to vector space modeling. To construct the patent distance dataset we use Doc2Vec—one of these more recent neural network based models—because of its wide adoption and performance advantages,<sup>35</sup> and because recent research suggests it performs well in identifying similar inventions.<sup>36</sup> Doc2Vec is an extension of the popular Word2Vec model, which represents words as embeddings (i.e. vectors) that enable sophisticated natural language processing tasks.<sup>37</sup> Doc2Vec represents documents as vectors, enabling comparisons between documents.<sup>38</sup>

To create a Doc2Vec model from a corpus of documents, one first needs the input corpus. In the case of patent documents, there are numerous sources of the full text of granted patents. For the purpose of generating the patent similarity dataset, we drew on the data provided by the USPTO’s Office of the Chief Economist (OCE). The OCE provides regular database dumps containing, amongst other patent data, the full text of patent description and claims sections.<sup>39</sup> This dataset covers all patents granted since 1976—at the time of downloading in late 2018 a total of 6,819,367 patents.

After downloading this data, we use the text of the patent documents—comprising the description and claims text—as the input data for the Doc2Vec model.<sup>40</sup> Once the model was computed, we calculated a variety of cosine similarity scores: the similarities between all citing/cited patent pairs, and the similarities of the 100-most similar patents to each patent in the dataset. These pre-calculated similarity scores are available for download, along with the Doc2Vec embedding vectors and precalculated model object that will enable further similarity

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<sup>33</sup> Scott C. Deerwester et al., *Indexing by Latent Semantic Analysis*, 41 JASIS 391 (1990).

<sup>34</sup> David M. Blei et al., *Latent Dirichlet Allocation*, 3 JOURNAL OF MACHINE LEARNING RESEARCH 993 (2003).

<sup>35</sup> Michal Campr and Karel Ježek, *Comparing Semantic Models for Evaluating Automatic Document Summarization*, TEXT, SPEECH, AND DIALOGUE 252 (Pavel Král and Václav Matoušek eds., Lecture Notes in Computer Science, Springer International Publishing 2015).

<sup>36</sup> Lea Helmers et al., *Automating the Search for a Patent’s Prior Art with a Full Text Similarity Search*, 14 PLOS ONE (2019).

<sup>37</sup> Quoc V. Le and Tomas Mikolov, *Distributed Representations of Sentences and Documents*, ARXIV:1405.4053 [CS] (May 16, 2014).

<sup>38</sup> Word2Vec produces word vectors by using a three-layer neural network featuring an input layer, a hidden layer, and an output layer. There are different algorithmic applications of Doc2Vec, but in each the essential function of the hidden layer is to predict words based on their context. The training process tunes the hidden layer to produce the most accurate predictions, based on the input layer. Doc2Vec extends this approach by adding additional input nodes that represent the documents. Thus, when the Doc2Vec training is complete one has both the word embeddings, as well as document embeddings. The similarity scores featured in the Patent Similarity Dataset rely on these document embeddings.

<sup>39</sup> In addition to the similarity scores, this project also shares a Python script that automates the downloading and database assembly process for those who wish to work with the OCE patent data.

<sup>40</sup> The model was computed using the Gensim Python library, using the distributed bag of words (DBOW) algorithm with 11 epochs. Radim Řehůřek and Petr Sojka, *Software Framework for Topic Modelling with Large Corpora*, PROCEEDINGS OF THE LREC 2010 WORKSHOP ON NEW CHALLENGES FOR NLP FRAMEWORKS 45 (ELRA Valletta, Malta May 2010).

score calculations for arbitrary patent pairs within the dataset, or for texts not used in the model generation (e.g. patent applications, or new patents not in the dataset).

## Applying the dataset

Because patents are of interest to scholars from a wide-variety of disciplines with a wide-variety of interests, the patent similarity dataset has a commensurately wide-variety of potential applications. It can be used to provide insight at the individual patent level—e.g. measures of impact or interdisciplinarity within a specific invention—at the inventor level—e.g. the degree to which an inventor produces inventions that are similar to one another—and even at the firm or local level—e.g. the degree of variation over time in a firm’s patented invention output.

### *Citation-based metrics*

There is a large body of research using patent citations as components for a variety of measurements. These include measures of invention impact or value, innovation inputs, and knowledge flows. However, as discussed above, prior art citations are traditionally treated as binary constructs—they either exist, or they do not. In reality citations vary along a wide range of dimensions, one of which is the degree to which the cited and citing document are similar to one another. For instance, when considering citations as evidence of an invention’s impact, the similarity of the citing patent provides insight the type of impact the invention had. Citations from proximate inventions suggest that the invention had influence on the development of its own technical area, whereas citations from semantically dissimilar inventions suggest it had more wide-ranging impact. The patent similarity dataset allows one to use these similarity variations to develop new and useful metrics.

Simply comparing the distribution of similarities between citing/cited patents, and random patent pairs demonstrates that, as one would expect, prior art citations tend to be to other patents that are relatively similar to the citing patent. The average similarity between non-citing patent pairs is a relatively low 0.09 with a relatively tight distribution. Citing pairs on the other hand tend to be more similar to one another at 0.26.

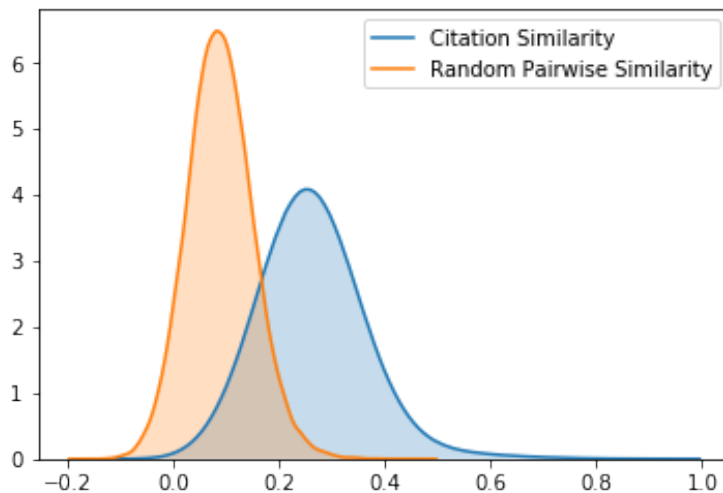


Figure 1

We can also see that over time, the average citation similarity has decreased. Figure 2 plots the average backwards citation similarity—i.e. the similarity between a citing patent granted in year

X and its cited prior art—showing a trend towards citing more-and-more dissimilar prior art over time.

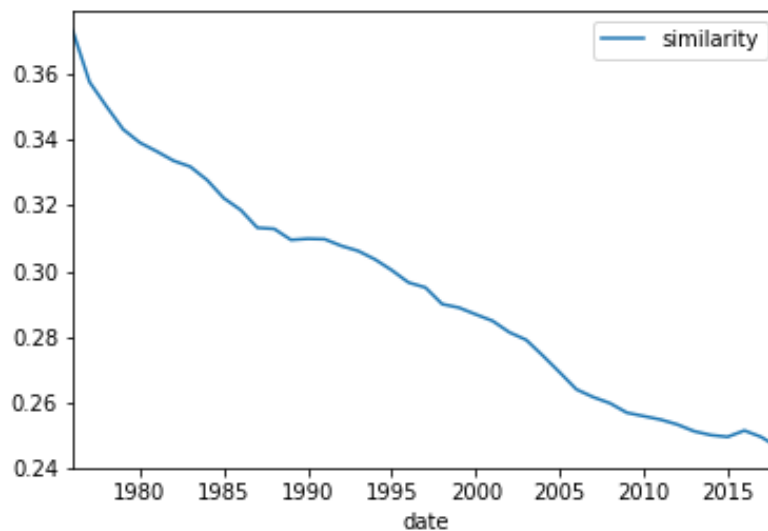


Figure 2

There are many ways citation similarity data can be leveraged to provide insight into knowledge inputs and invention impact. Figure 3 describes four such measures in visual terms, with the central patent document representing the focal patent, the blue arrows showing backwards and forward citation relationships, and the red arrows representing each of four proposed measures: (a) knowledge proximity; (b) knowledge homogeneity; (c) impact proximity; and (d) impact homogeneity. Each of these is described below and operationalized in the accompanying data analysis scripts. To demonstrate the measures, we sample 1000 random patents from each year. The sample for backward citation-based metrics begins in 1986 and extends to 2018, while the forward citation based sample extends from 1976 to 2008. To preserve comparability across patents invented at different times, we limit forward citation analyses to citations occurring within 10 years of grant.



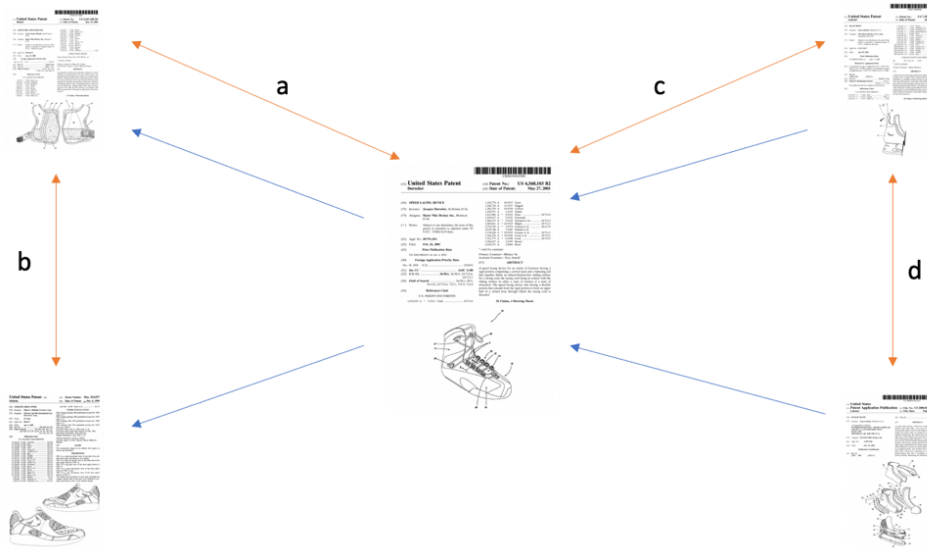


Figure 3

a) *Knowledge proximity*

Knowledge proximity measures the degree to which a patent is cites to documents that are similar or dissimilar to itself. To do so it measures the degree of similarity between the citing patent and its backward cited references. To calculate a patent's knowledge proximity score we first measure the cosine similarity between it and each of its cited references. We then take the minimum of this set of scores. Defined in this manner, a high knowledge proximity score means that a patent cites predominantly proximate and similar knowledge. On the other hand, a low knowledge translation score occurs when a patent draws on at least one piece very dissimilar of knowledge. Figure 4 below demonstrates this measure on a random sample of patents, showing a general decrease in knowledge proximity over time, but a levelling-out and perhaps slight increase in recent years.

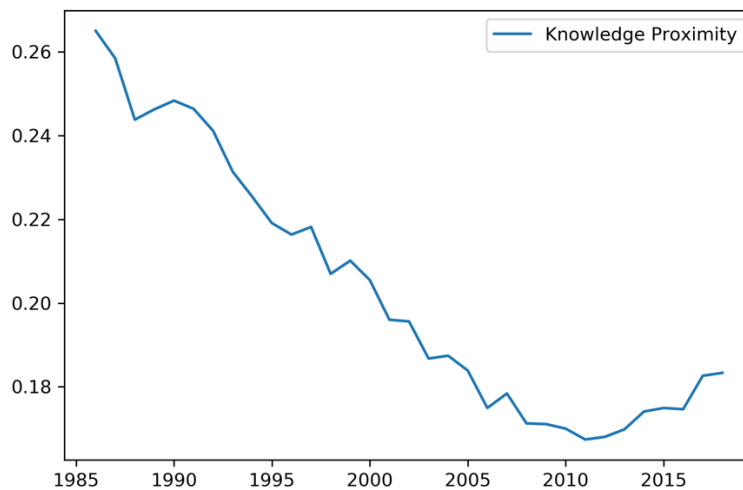


Figure 4

b) *Knowledge homogeneity*

Knowledge homogeneity measures the degree to which a publication cites to areas of knowledge space that are distant from one another. Here, the comparison is between the co-cited prior art rather than between the focal invention and its cited prior art. To calculate knowledge homogeneity, we first measure the pairwise cosine similarity between each co-cited pair of patents. The minimum of these scores represents the greatest degree of dissimilarity between knowledge areas that are related to the focal patent, and its greatest degree of citing to non-homogenous knowledge. Inventions which bring together highly-dissimilar areas of knowledge can be thought of as “boundary spanning” inventions, that are qualitatively different than other types of inventions. Research suggests that these types of inventions are more challenging for the PTO at the examination stage.<sup>41</sup> Figure 5 below shows [WHAWHA]

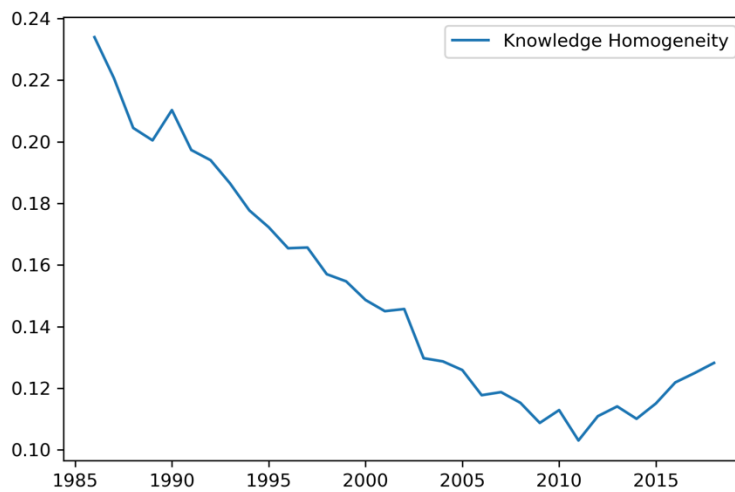


Figure 5

c) *Impact proximity*

Impact proximity measures the degree to which a publication is cited by future publications that are similar or dissimilar to itself. A patent with a high impact proximity score has been cited by later patents that are similar to it—that is to say, its impact has been on proximate areas of the knowledge space—whereas a low impact proximity score demonstrate that the patent was cited by later patents that feature very different content than the original. To calculate impact proximity, we first calculate the pairwise similarity between a cited patent and all of the citing references that are granted within 10 years of the cited patent. We then take the minimum of this set of scores, which reflects the single most dissimilar technical area that the invention is cited by. Figure 6 shows a general decrease in impact proximity over time, suggesting that patents have been cited by increasingly dissimilar prior art.

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<sup>41</sup> Whalen, *supra* note 29.

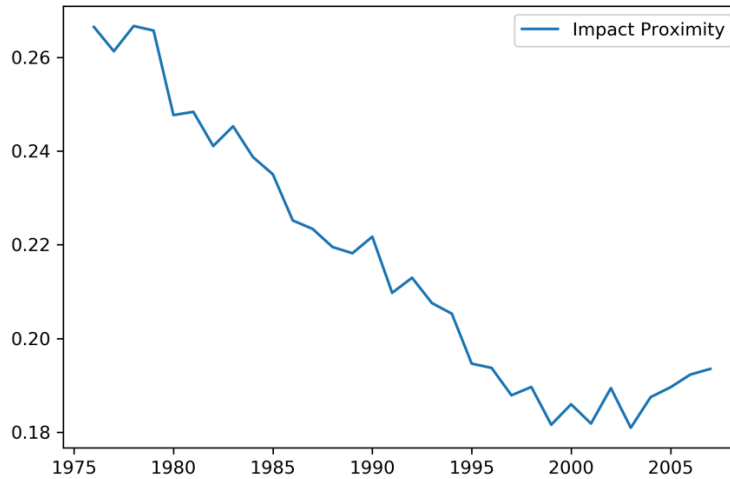


Figure 6

d) *Impact homogeneity*

Impact homogeneity measures the degree to which a publication is related to a diverse set of future publications through its forward citations. In the context of patents, a published patent with a high impact homogeneity score has been cited by inventions in a relatively narrowly localized area of the knowledge space, whereas a patent with a low impact homogeneity score has been cited by patents in diverse areas of the knowledge space. To calculate impact homogeneity, we first calculate the pairwise similarity scores for all co-citing references. The minimum amongst these scores measures the greatest dissimilarity between citing references and is taken as the homogeneity score, although the mean can be informative as well. Figure 7 shows a decrease in impact homogeneity, suggesting that over time patents have been cited by pairs of subsequent art that are increasingly dissimilar from one another.

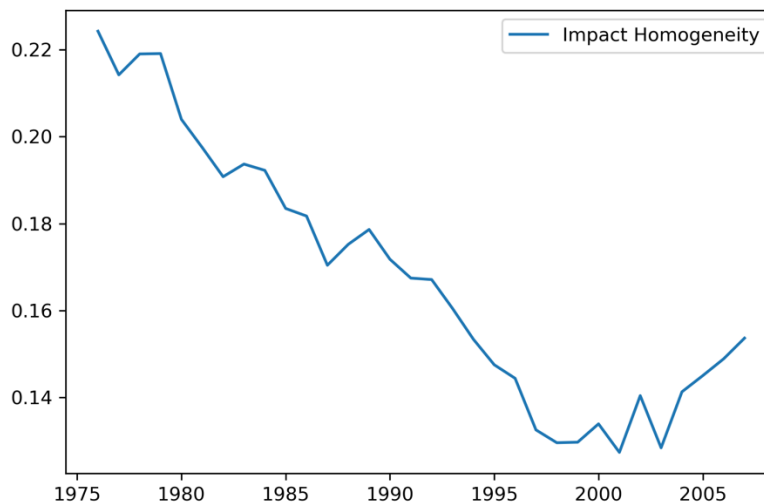


Figure 7

The four similarity-weighted citation metrics proposed above can help provide insight on patents and innovation that traditional binary citation measures are unable to capture. In addition

to this, one might also be interested in using citation similarity data to provide insight into the patent application and examination process. Previous research has suggested that examiners and applicants may focus on different types of prior art when adding citations to patent applications,<sup>42</sup> and that examiners may find the prior art that they identify more useful in determining patentability.<sup>43</sup> Patent similarity data can provide new perspective on these issues. One simple way to do so, is simply to compare the similarity distributions for citations added by applicants and examiners. Doing so reveals that examiners tend to cite to more-similar prior art (see Figure 8). This could perhaps be because examiners are better at finding prior art, or alternately because applicants strategically exclude citations to more similar inventions. Regardless of why these citation tendencies may differ, the patent similarity dataset makes identifying and measuring them a straightforward process.

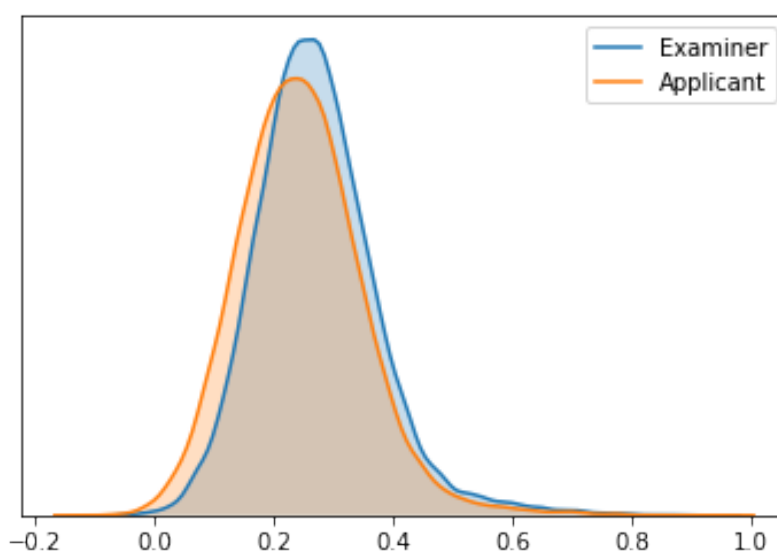


Figure 8

The patent similarity data demonstrations provided thus far have focused on patent citations, and largely on individual patents. However, patent similarity data can also provide new forms of insight when one shifts focus from individual inventions to things like inventors, teams, and firms.

#### *Inventor, team, and firm-level analyses*

At the inventor-level, patent similarity data can be used to better understand a given inventor's area of expertise. This can be done by first situating each of the inventor's inventions within semantic space, and then calculating their pairwise similarity scores. Those scores can be used to create an "expertise network" that graphs the inventor's inventions and the similarities between them. These expertise networks provide insight into the type of innovator an inventor is. An inventor with a tightly-grouped body of patents, has historically invented in a relatively focused area of the knowledge space. Whereas, an inventor with significant distance between his or her inventions has worked in a more diverse set of areas.

<sup>42</sup> Juan Alcácer et al., *Applicant and Examiner Citations in U.S. Patents: An Overview and Analysis*, 38 RESEARCH POLICY 415 (2009).

<sup>43</sup> Christopher Anthony Cotropia et al., *Do Applicant Patent Citations Matter?*, 44 RESEARCH POLICY 844 (2013).

To demonstrate, compare the invention networks of four well-known technology company CEOs. We can see that Bill Gates’ inventions are on average less similar to one another than Mark Zuckerberg’s. Furthermore, he has a lower minimum similarity—suggesting that his two least similar inventions are less-closely related than Zuckerberg’s. All of this suggests that, at least according to the patent record, Bill Gates has invented in a wider variety of areas than Mark Zuckerberg. Jobs and Bezos are somewhere between the two, with average similarities higher than Gates but lower than Zuckerberg, and similarly low minimum similarities.

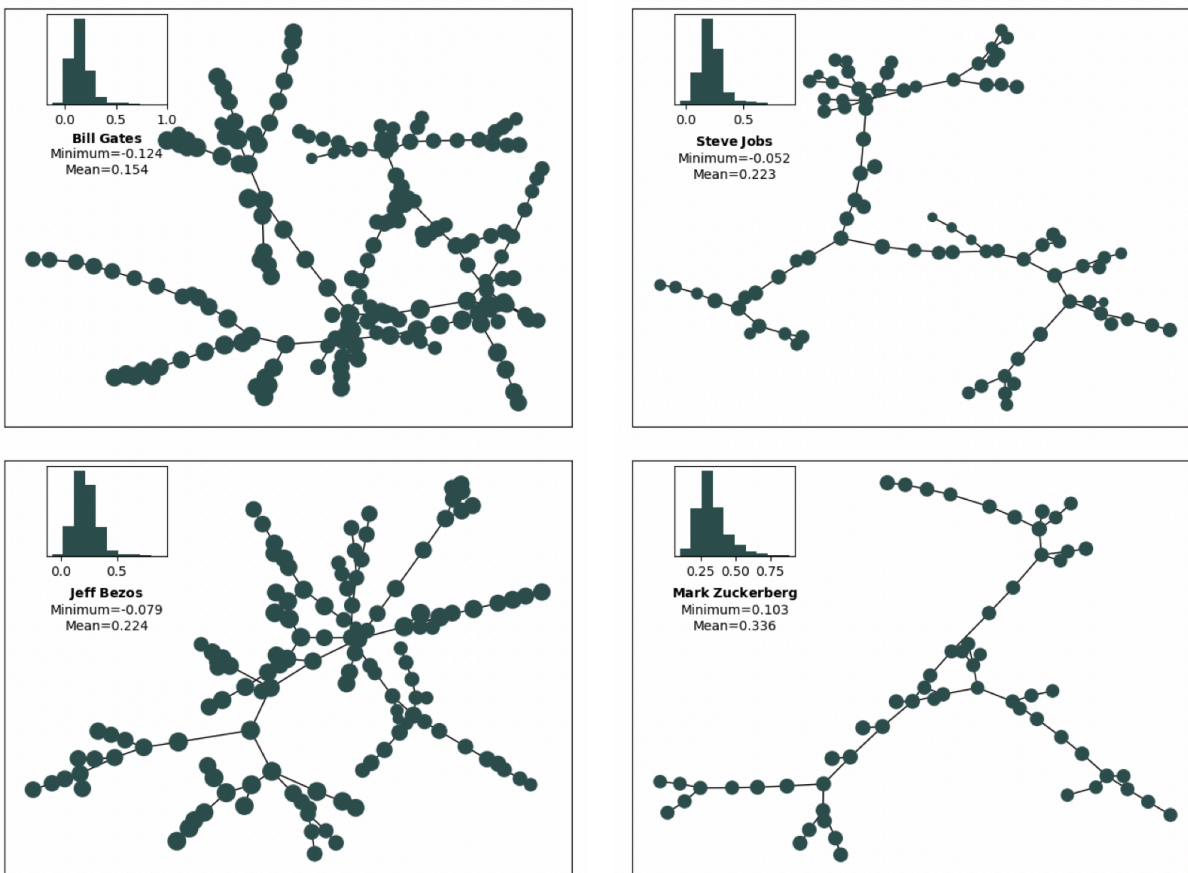


Figure 9

Focusing on the inventor level can also provide new perspective on teams of inventors. An inventor’s core area of expertise can be estimated by identifying the centroid of their invention network. To do so, we can take their mean patent vector and locate it within the patent vector space. This location can be thought of as an inventor’s “average” invention, estimating the core of their expertise. Inventors can then be compared to one another, to reveal whether or not they have historically tended to work in similar or dissimilar technical areas. Teams consisting of members with similar expertise backgrounds will have high similarity scores between their member centroids, whereas teams with more diverse inventing backgrounds will have low similarity scores between their member centroids. We can visualize these results in a number of ways. For instance, again using the tech CEOs assessed above, we can compare pairwise similarity between inventors and visualize the resulting team network.

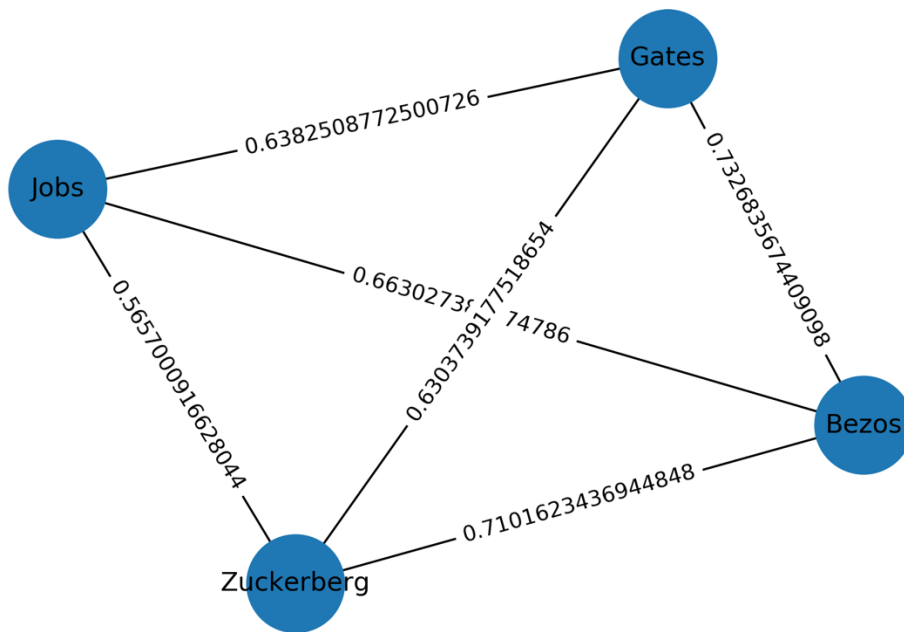


Figure 10

Alternately, one might be interested more in the average or distribution of pairwise similarity scores among team members. This too can be calculated with relative ease from the patent similarity dataset. To demonstrate, figure 11 below compares the team member similarity scores for the teams of inventors listed on two of Google's Nest-thermostat related patents. We can see that the 8,757,507 patent was invented by individuals who had on average more similar inventing histories than those who invented the 9,256,230 patent.<sup>44</sup>

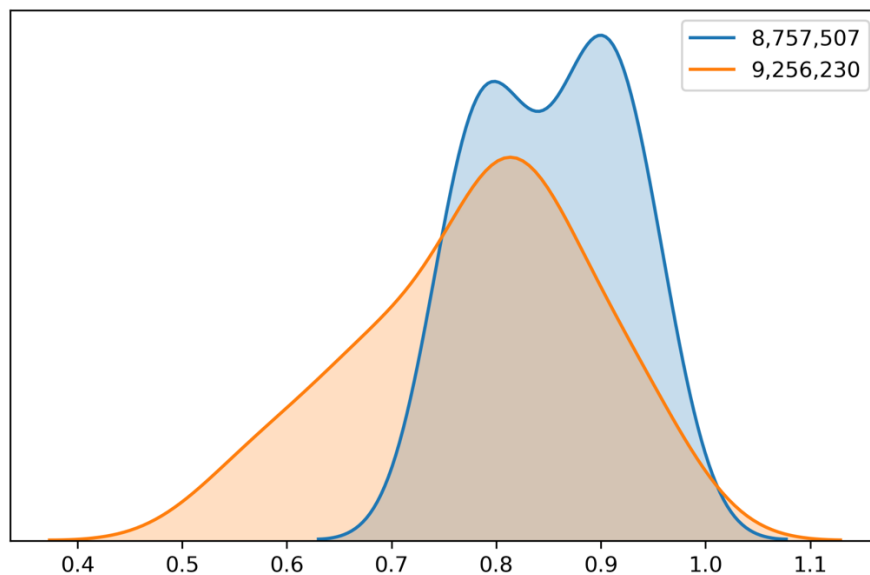


Figure 11

<sup>44</sup> The average pairwise team member similarity on the '507 patent is 0.85, while that on the '230 patent is 0.78.

Many team-level metrics that the patent similarity dataset enables could be similarly used on other groupings of inventors or inventions. For instance, one might be interested more in the patent portfolios of firms or the similarities of inventors who work at those firms. Alternately, one might be curious about particular geographic locations, such as cities or states, and their inventing histories. Because it is easy to integrate with existing patent datasets, these sorts of firm or location-level analyses are also relatively straightforward to implement using the patent similarity dataset.

### *Other applications*

The above is meant to demonstrate a few of the wide variety of ways that patent semantic similarity can be applied to the study of innovation and intellectual property law. In addition to these demonstrated measures, there are surely many more ways in which creative researchers can apply these similarity scores. For instance, patent similarity data has the potential to provide insight into legal disputes by giving additional perspective on litigated patents. Alternately, the PTO's patent examination process is replete with questions that may benefit from the potential insight that patent similarity data provides. One of this article's co-authors has argued elsewhere that semantic similarity data may provide valuable insight in developing empirical patentability metrics.<sup>45</sup>

Beyond providing insight into the administration of the patent system and enforcement of patent rights, patent similarity data can also provide additional perspectives on technological development more generally. Indeed, patent similarity is already used as a component of some patent landscaping techniques.<sup>46</sup> Other research suggests that semantic similarity data can have utility in a wide range of applications including the identification of patent thickets,<sup>47</sup> or estimation of a patent's value at the time of grant.<sup>48</sup> A publicly-available patent similarity dataset makes implementing or improving on these existing techniques easier for researchers.

## **Obtaining the Patent Similarity Dataset**

In publishing the patent similarity dataset, we hope to facilitate its use by not only sharing and describing it, but by providing sample code that can be repurposed by researchers for their own purposes. By developing and operationalizing similarity-based metrics and providing the required code we hope to reduce the barrier to entry that many researchers face in applying natural language processing techniques to their own research. Thus, in addition to the publicly-available data and description, we have provided an accompanying Python Jupyter notebook appendix that demonstrates how to use patent similarity data, and how to join it with other existing patent databases.

The patent similarity data includes the following files:

- Patent vectors—this contains the 300-dimension vectors for each patent in JSON format.<sup>49</sup>

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<sup>45</sup> Laura G. Pedraza-Fariña and Ryan Whalen, *A Network Theory of Patentability*, THE UNIVERSITY OF CHICAGO LAW REVIEW (forthcoming).

<sup>46</sup> Aaron Abood and Dave Feltenberger, *Automated Patent Landscaping*, 26 ARTIF INTELL LAW 103 (2018).

<sup>47</sup> Mateusz Gałkowski et al., *Semantically-Based Patent Thicket Identification*, UNDER REVIEW (2019).

<sup>48</sup> Jonathan H. Ashtor, *Investigating Cohort Similarity as an Ex Ante Alternative to Patent Forward Citations*, 16 JOURNAL OF EMPIRICAL LEGAL STUDIES 848 (2019).

<sup>49</sup> We have uploaded the data files to *Zenodo.org*, a data repository run by CERN. We haven't published it yet because doing so generates a DOI, and I'm not sure whether the journal's data archiving policy would prefer to

- Citation similarity—this contains the cosine distance between all citing/cited pairs in the patent dataset. It is provided as a weighted edge list.<sup>50</sup>
- Most similar—this contains the patent numbers and similarity scores for the 100 most-similar patents to each granted utility patent in JSON format.<sup>51</sup>

In addition to these files, we have also shared Python scripts that will download the public patent data provided by the COE, and convert them into a SQLite database, as well as scripts that will add the patent similarity data as tables to that database. Finally, we also share the saved Doc2Vec model, which can be used to calculate similarities for other patent pairs or arbitrary input texts, as well as scripts that can be used to re-compute the Doc2Vec model locally should users wish to alter the model parameters.

## Conclusion

The above has introduced the Patent Similarity Dataset, described its creation and structure, and demonstrated a variety of ways it can be used to produce novel insight of use to intellectual property and innovation research. It is our hope that by providing this data and related code we will make it more feasible for scholars to leverage advances in natural language processing in their own research. Combining this patent similarity data with other sources of patent data creates a powerful integrated database that enables researchers to move beyond metadata-based patent research and pay greater attention to patent content and the complex relationship between inventions.

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assign their own DOI to the dataset. Once published, this and the following 2 footnotes will contain the links to the data files.

The code to help download, install, and use the dataset are available here:

[https://github.com/ryanwhalen/patent\\_similarity\\_data](https://github.com/ryanwhalen/patent_similarity_data)

<sup>50</sup> *Ibid.*

<sup>51</sup> *Ibid.*