



NASPA[®]

Student Affairs Administrators
in Higher Education



AALS Section on Student Services

Kevin Kruger
President

Student Government

Fraternities & Hazing

Student Health

Student Organizations/Extra-curricular activities

Helping the Freshmen

Housing of students

Liquor Problems

The student who works to support expenses.

Student Discipline

Cases of disturbed mental health

SECRETARIAL NOTES

FOR THE

ELEVENTH ANNUAL CONFERENCE
OF THE NATIONAL ASSOCIATION
OF DEANS AND ADVISERS OF MEN



Held at
WASHINGTON, D. C.
April 11-12-13, 1929

STUDENT AFFAIRS:
THE BIG SIX

Mental Health

Alcohol & Other Drug Prevention

Sexual Violence

Crisis Response/Protest & Activism

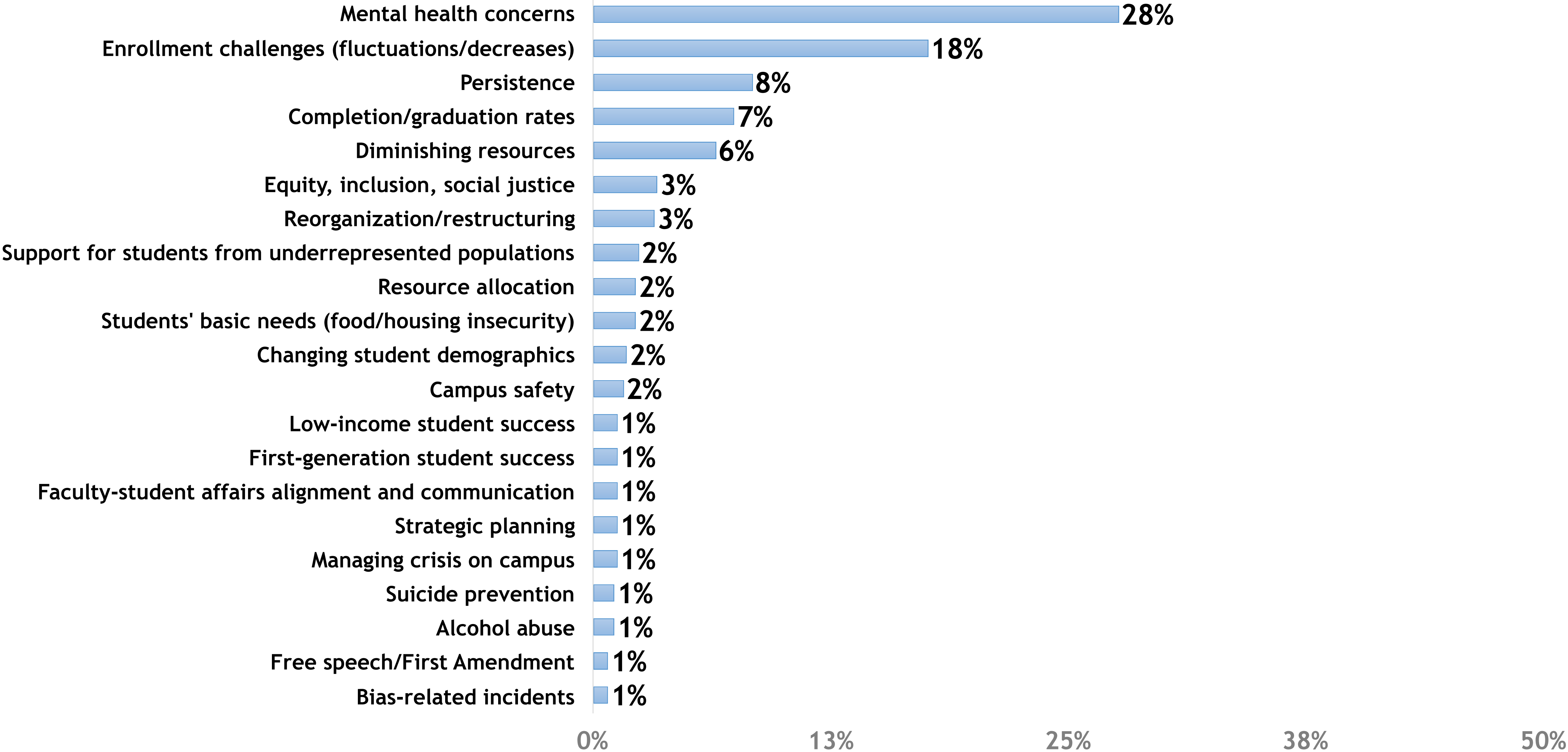
Social Justice & Equity

Greek Life

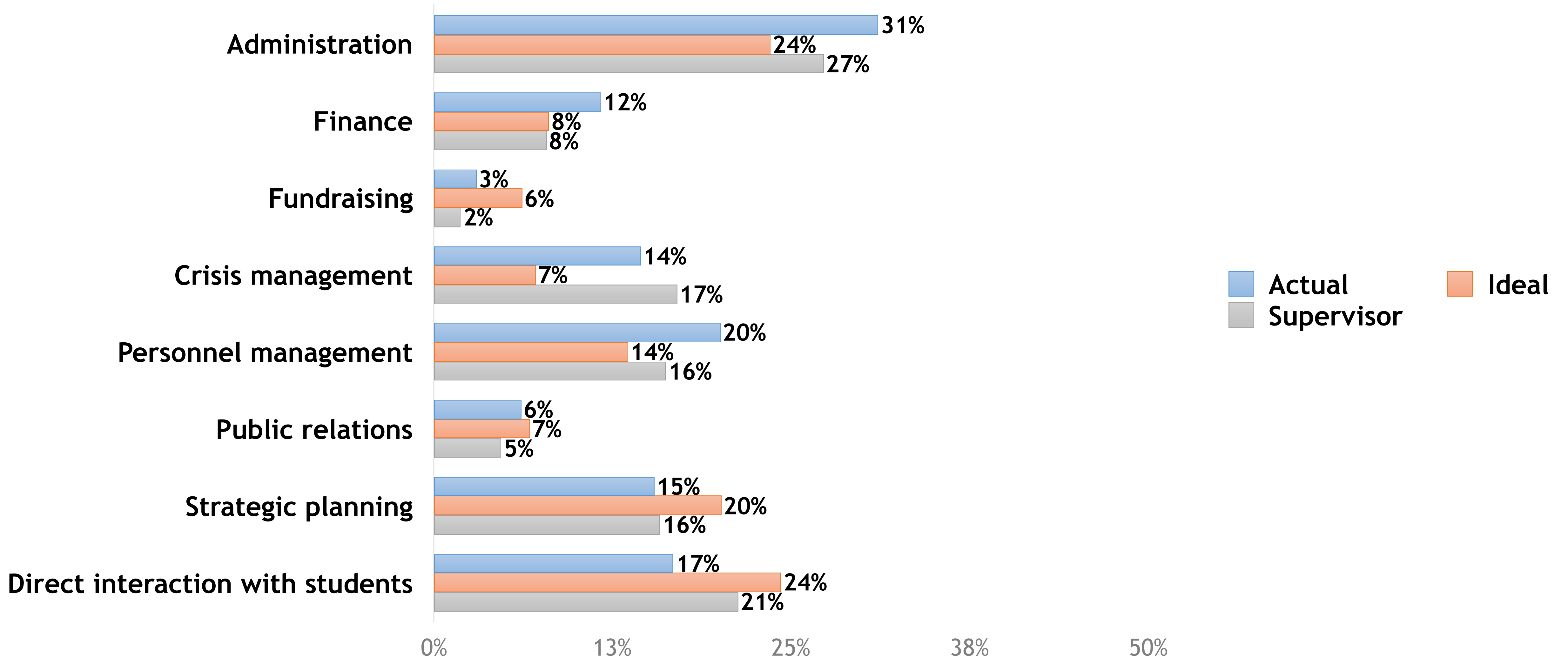
Vice President for Student Affairs Census

Leadership, Perspectives, Organization, Compensation

Most Pressing Issues Facing Student Affairs

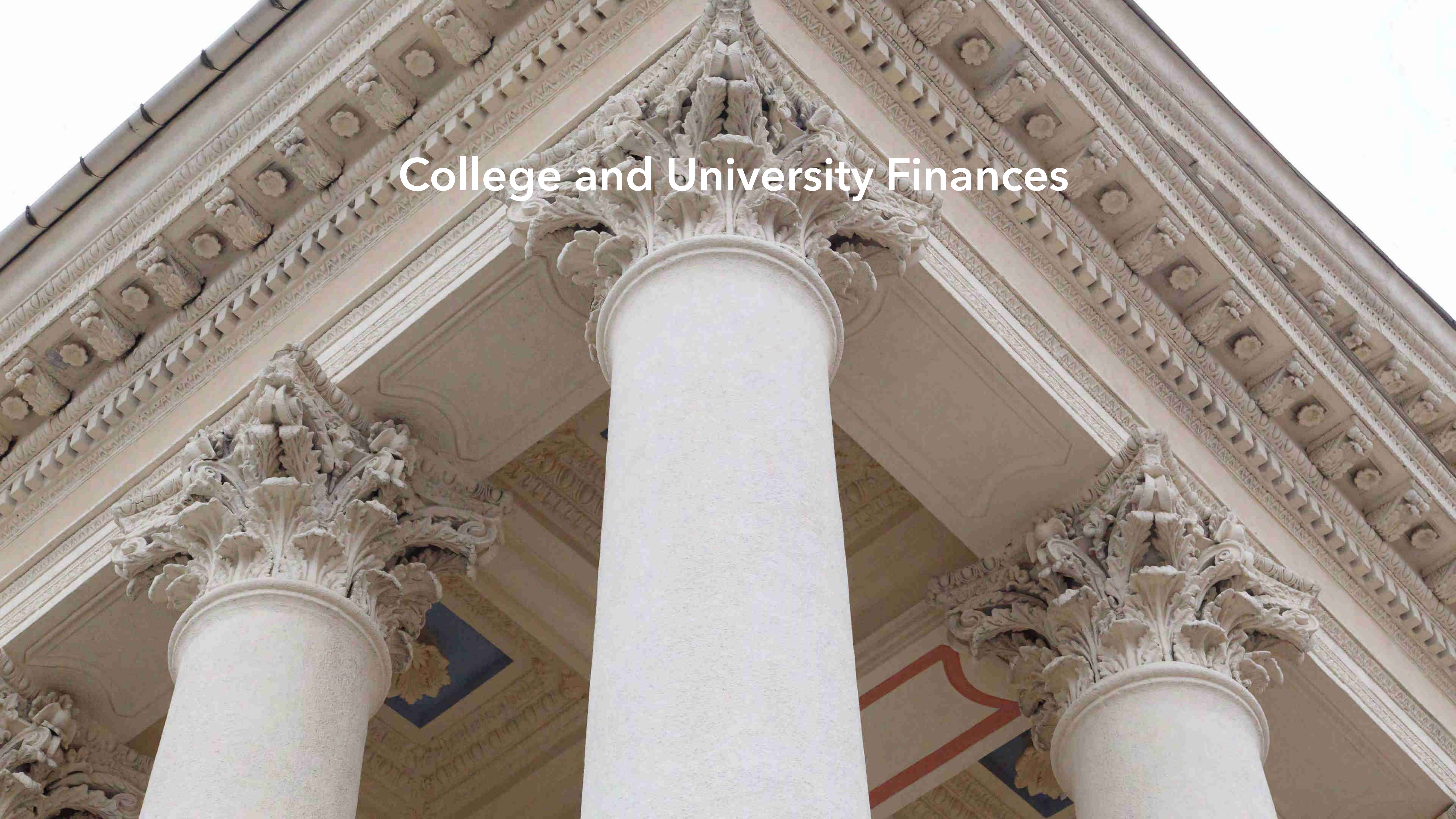


VPSA Time Allocation - Average vs. Ideal vs. Supervisor



WHAT ABOUT THE FUTURE?

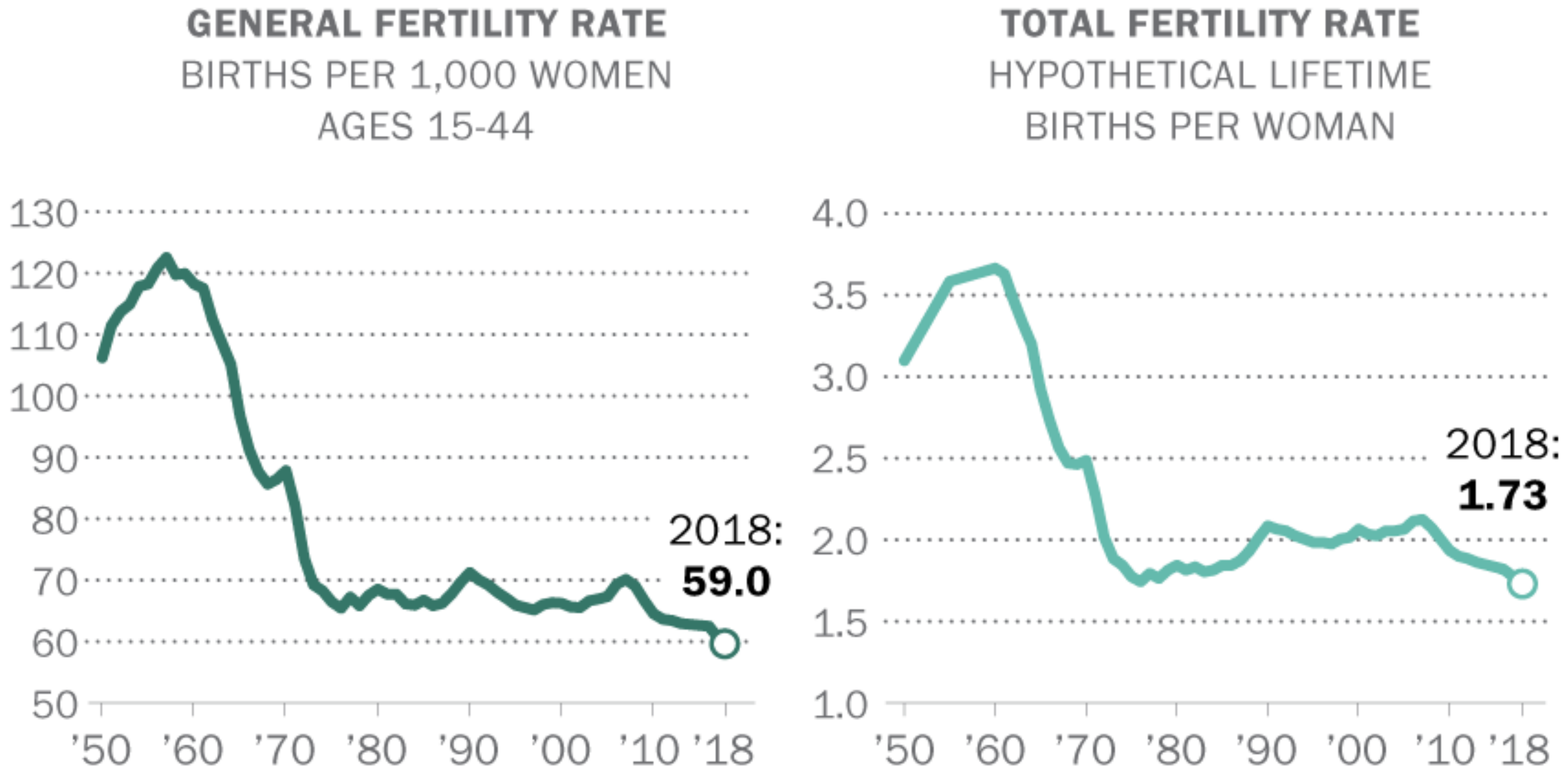
College and University Finances



Changing Demographics of Today's Students

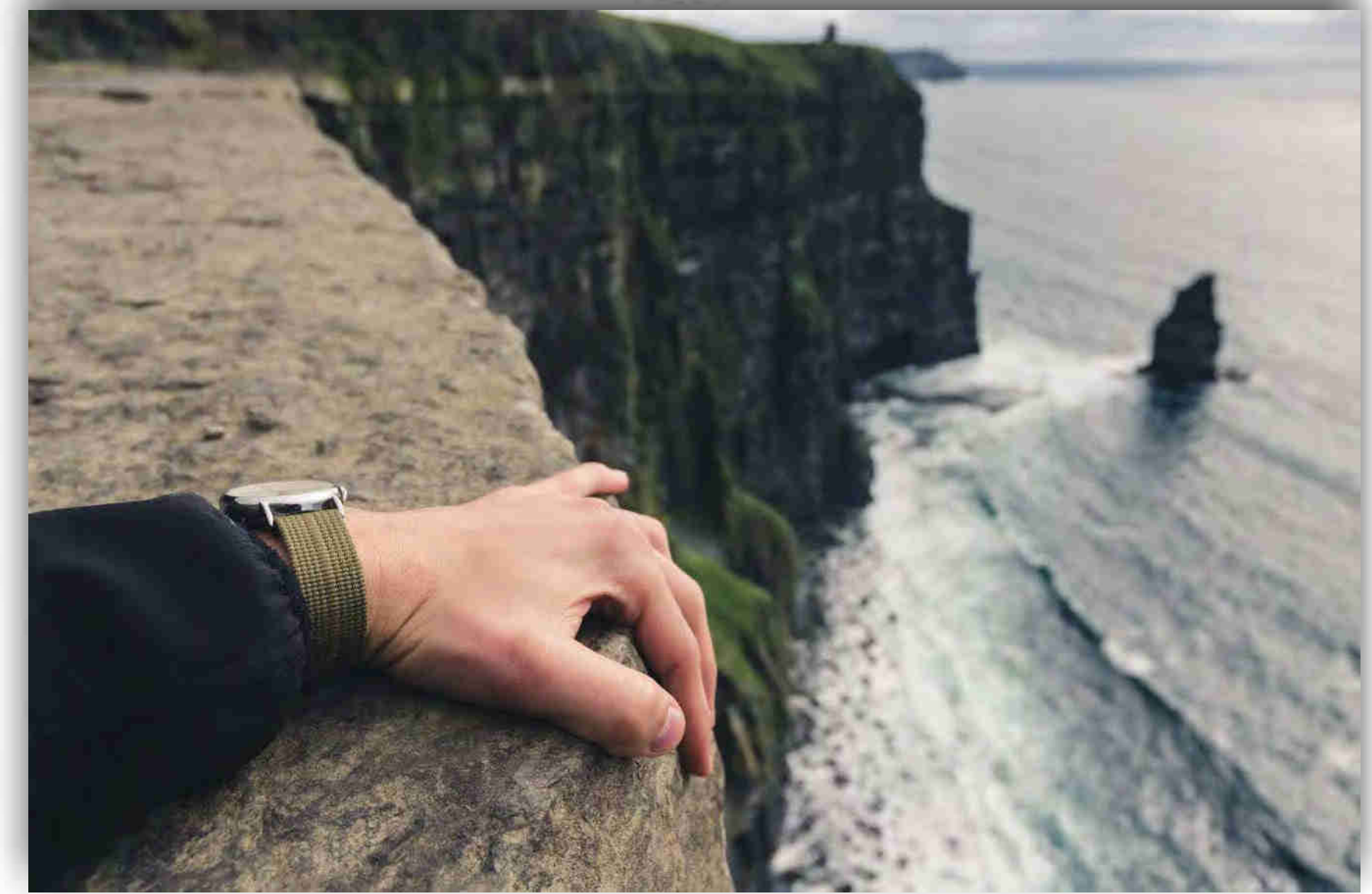
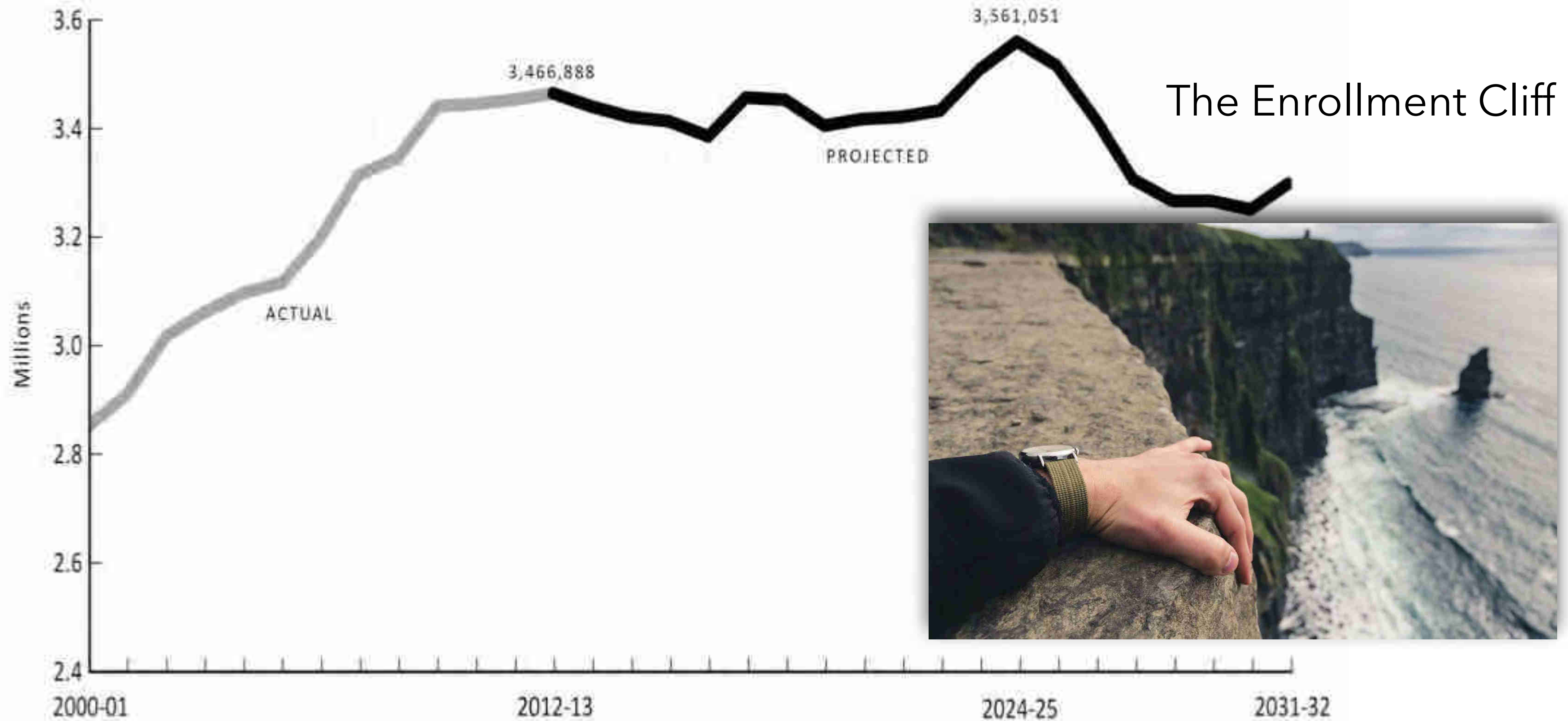
U.S. fertility at an all-time low

Fertility indicators

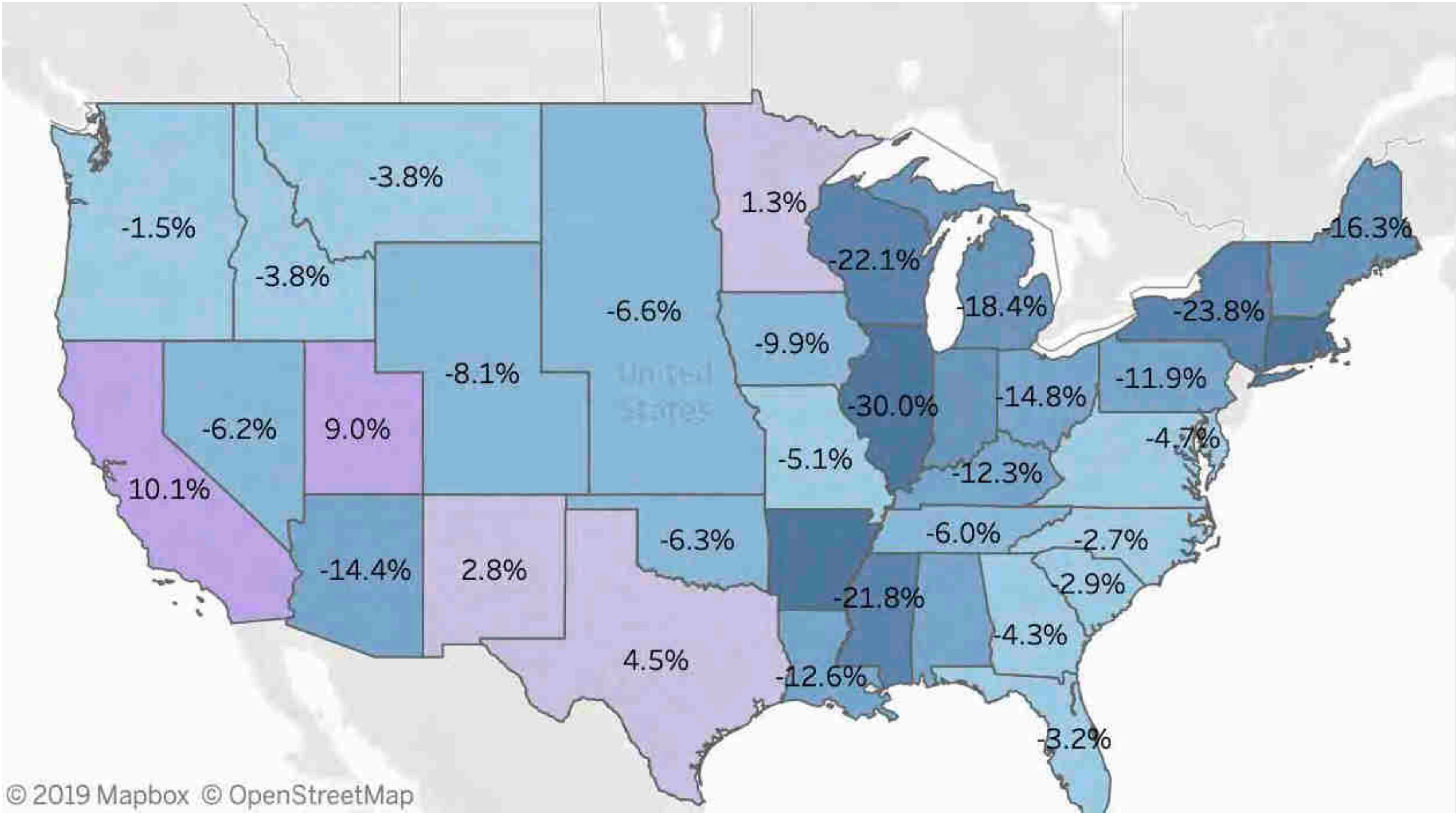


<https://www.pewresearch.org/fact-tank/2019/05/22/u-s-fertility-rate-explained/>

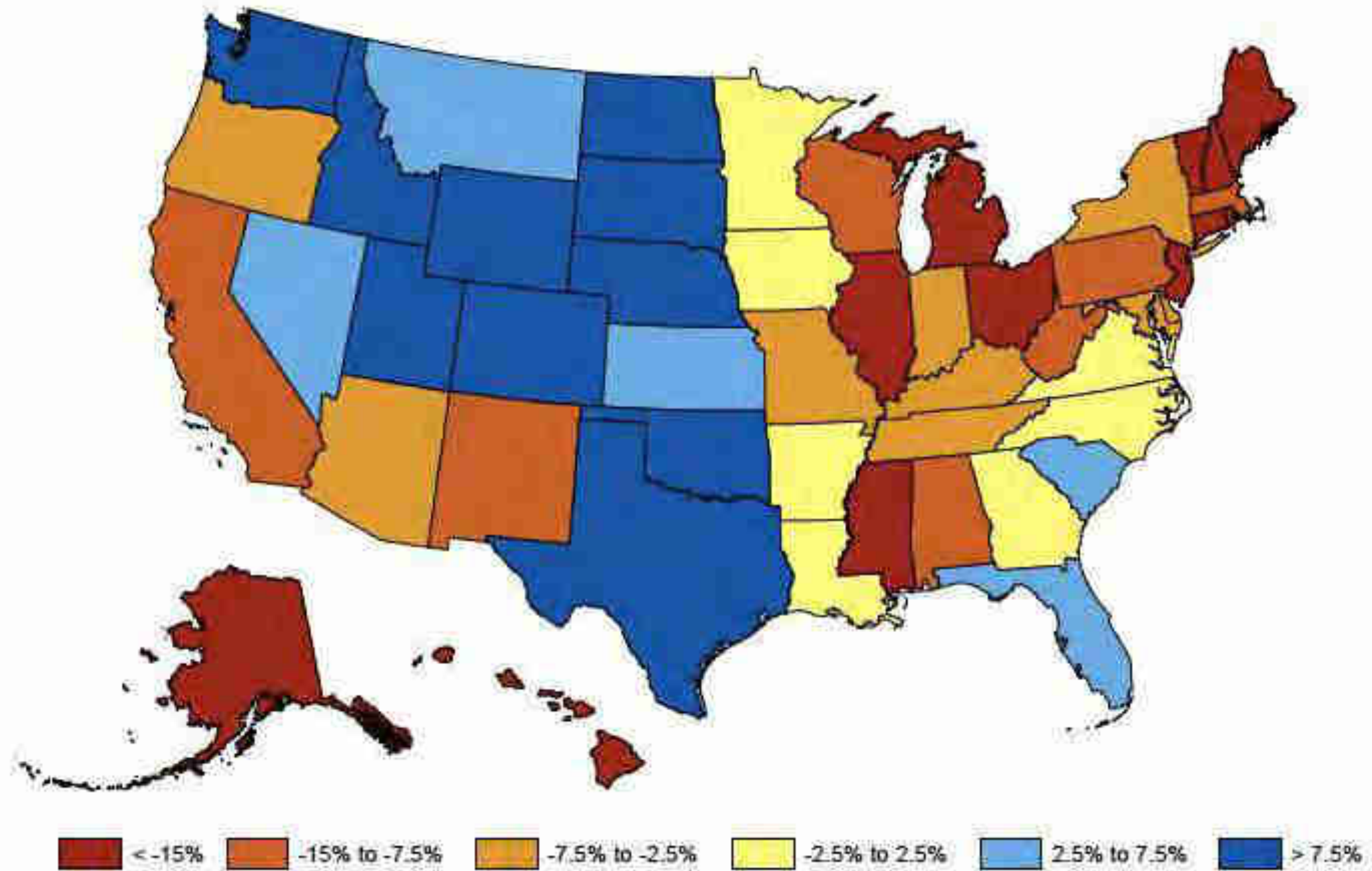
Total U.S. Public and Private High School Graduates, School Years 2000-01 to 2012-13 (Actual) through 2013-14 to 2031-32 (Projected)



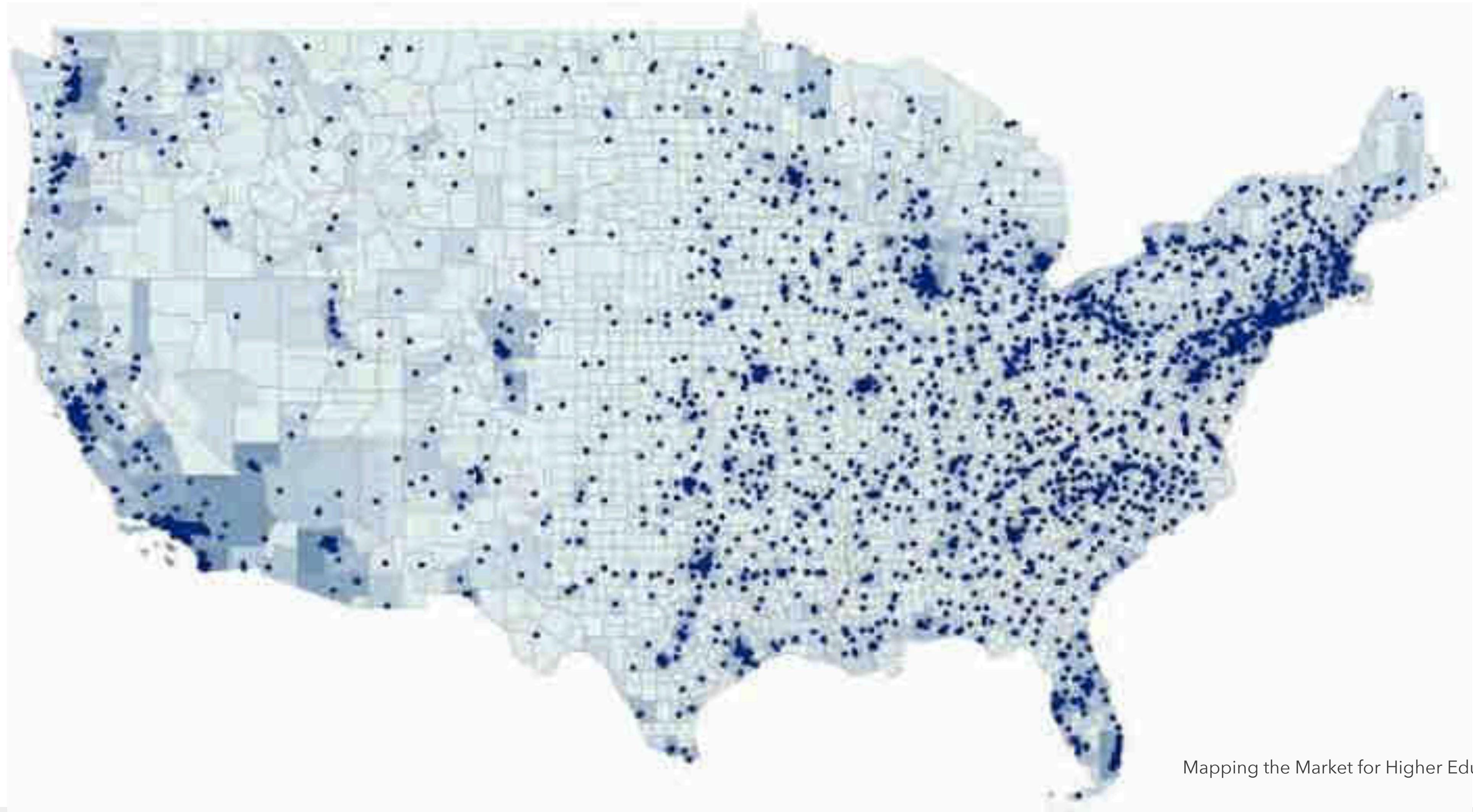
Predicted Enrollment Change Across the United States



Forecasted Growth in 18-Year-Olds 2012-2032

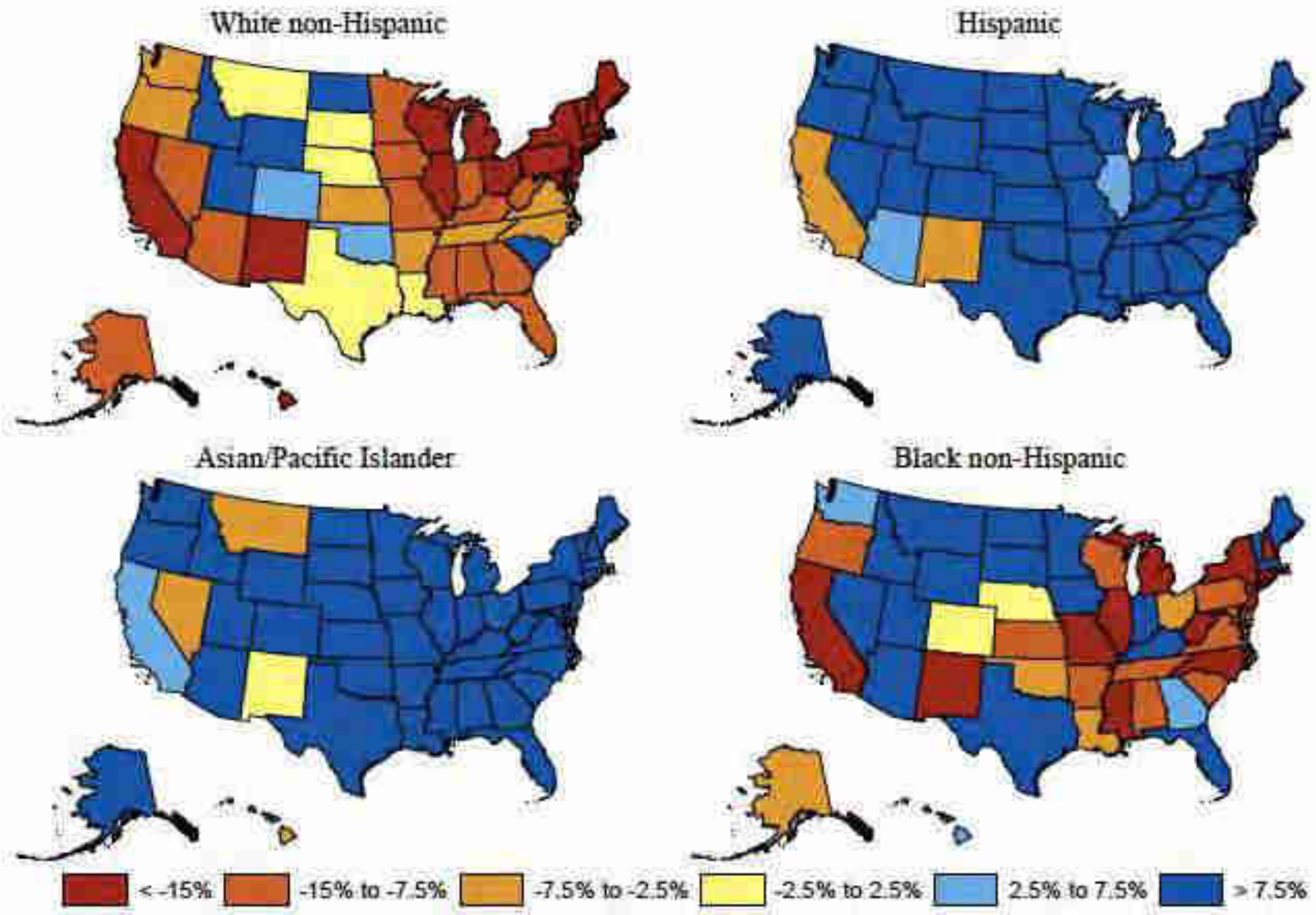


Institutions of Higher Education and Population Density in the U.S.



Mapping the Market for Higher Education - Brookings Institute

Forecasted Growth in 18-Year-Olds by Race/Ethnicity 2012-2032



**The number of students enrolled in
American colleges dropped by over
1 million between 2012-2018**



Cities Gaining Workers

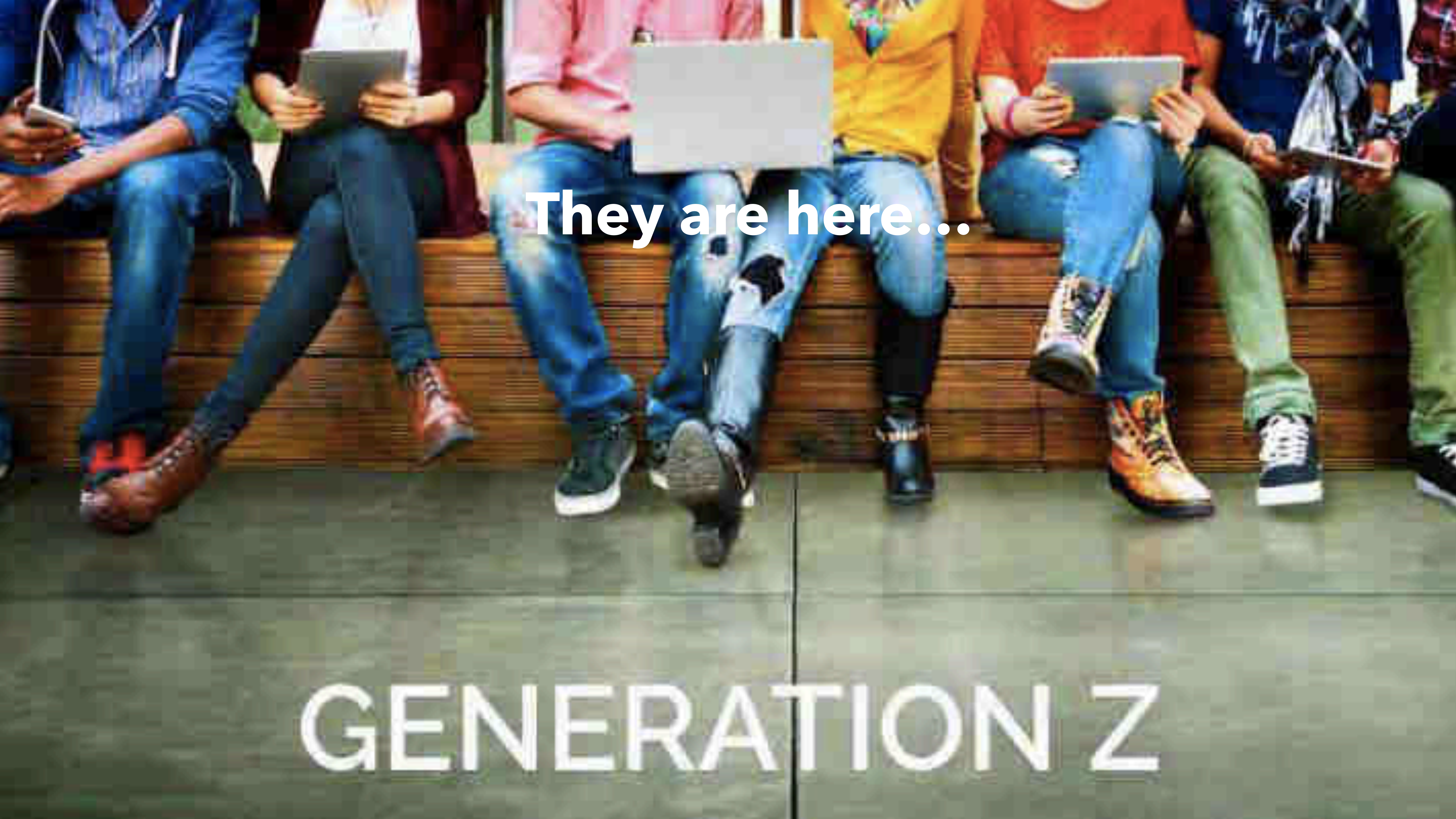


Money Magazine: April 24, 2018

Cities Losing Workers



Money Magazine: April 24, 2018



They are here...

GENERATION Z

Generation Z - Born 1997-2010

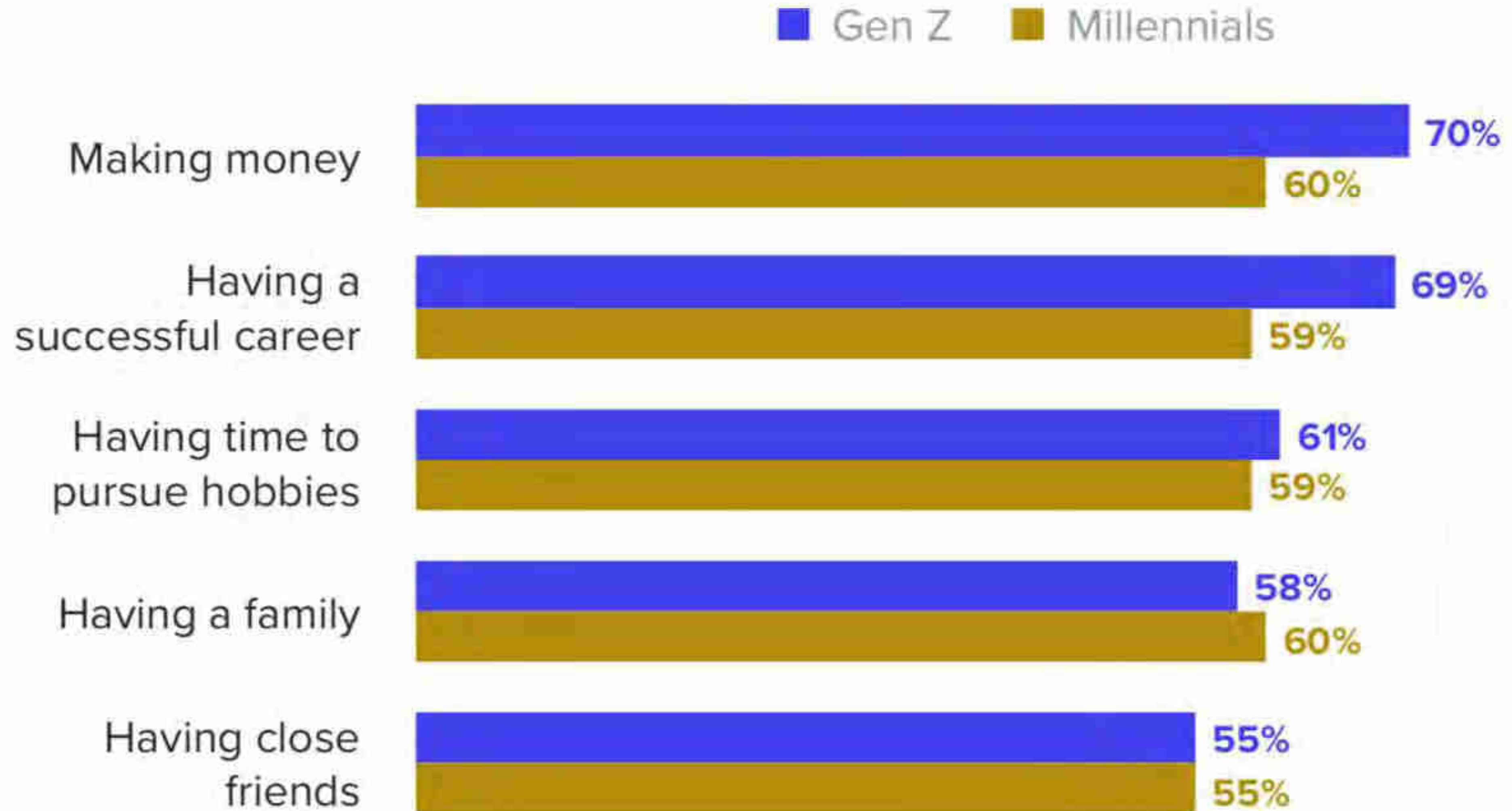
Drinking, smoking, drug use, and pregnancy rates are at their lowest among adolescents and young adults in comparison to previous decades

Gen Z students have been shaped by the **prevalence of school shootings** and domestic terrorism.

Gen Z's relative financial conservatism is largely influenced by growing up during the **Great Recession** and witnessing family members lose jobs and homes.

The **number one factor** in choosing a college among Gen Z is **career preparation.**

Most Important to Generation Z



Jean M. Twenge, PhD
author of *Generation Me*

iGen

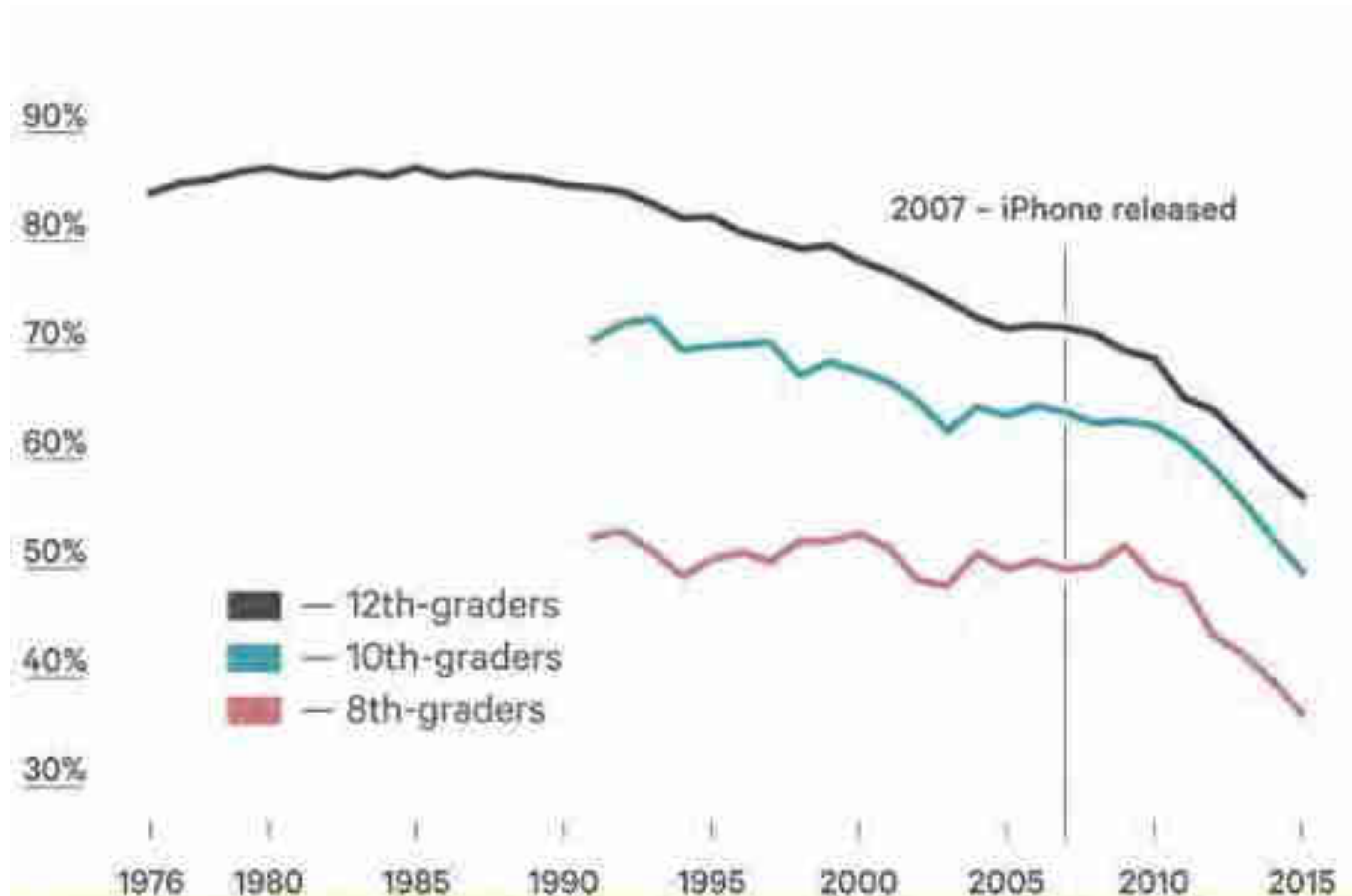


Why Today's
Super-Connected
Kids Are Growing Up
Less Rebellious, More
Tolerant, Less Happy—
and Completely
Unprepared for
Adulthood*

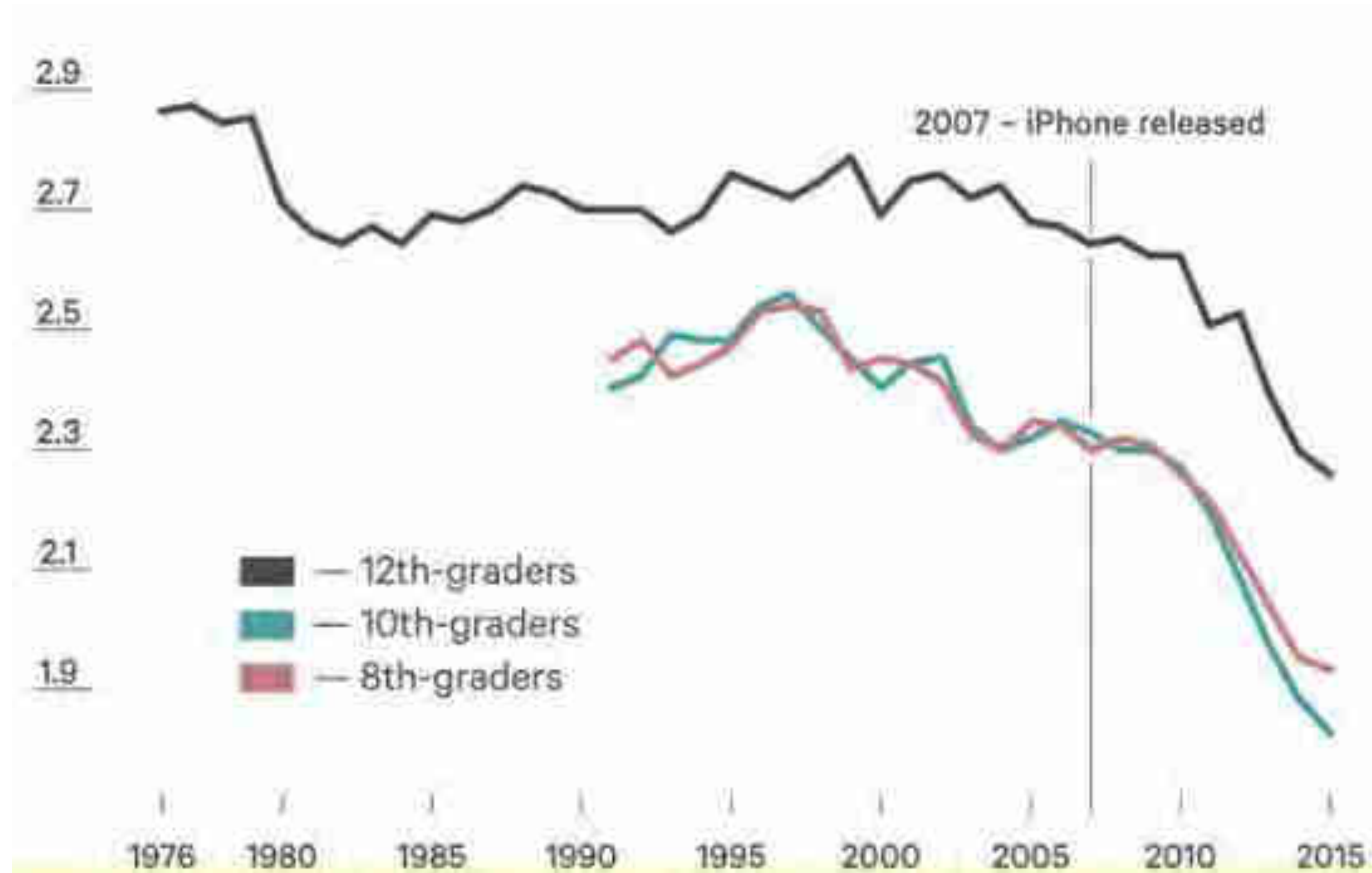


*and What That Means for the Rest of Us

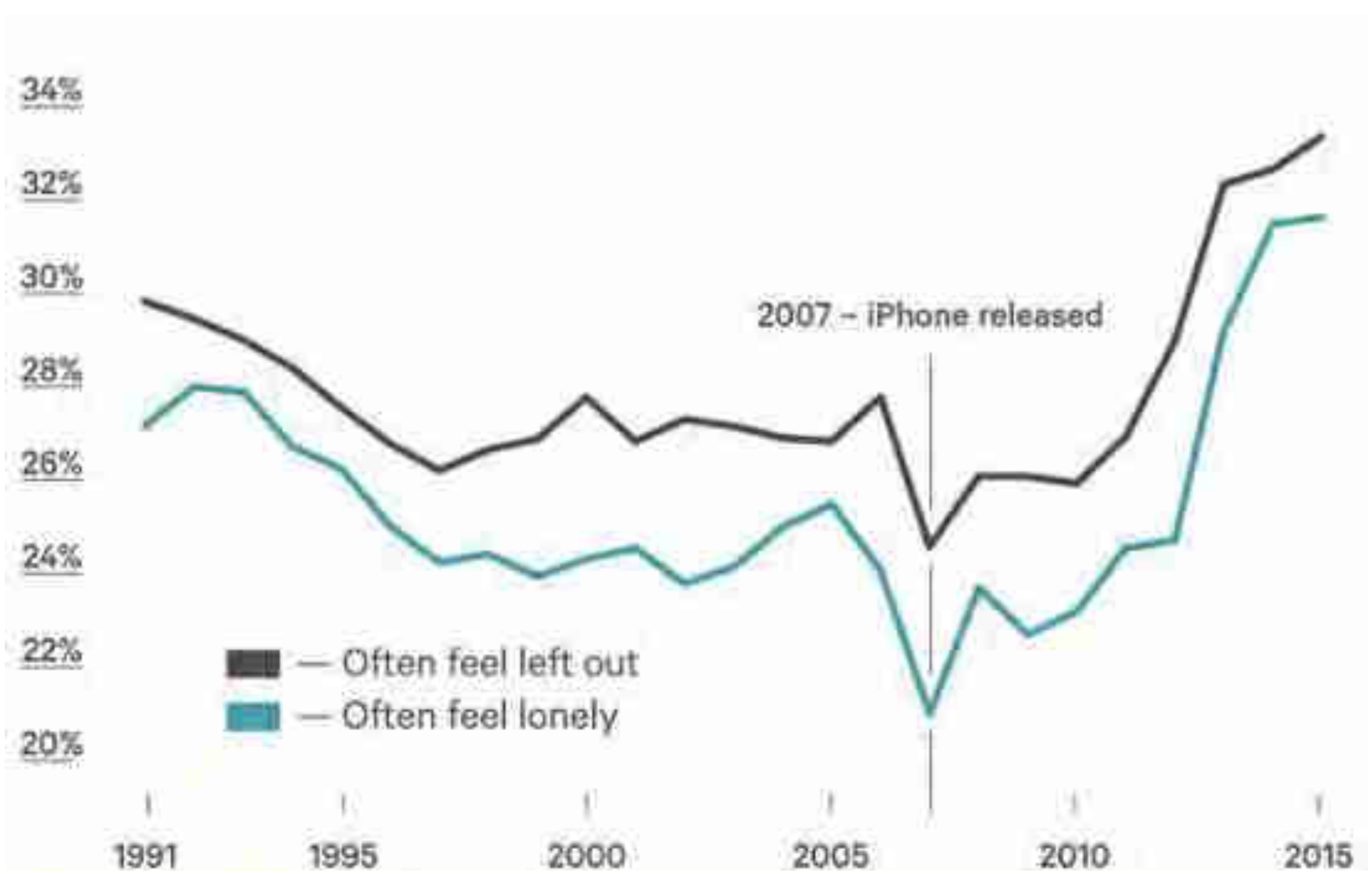
Percent of Teenagers Who Ever Go On Dates



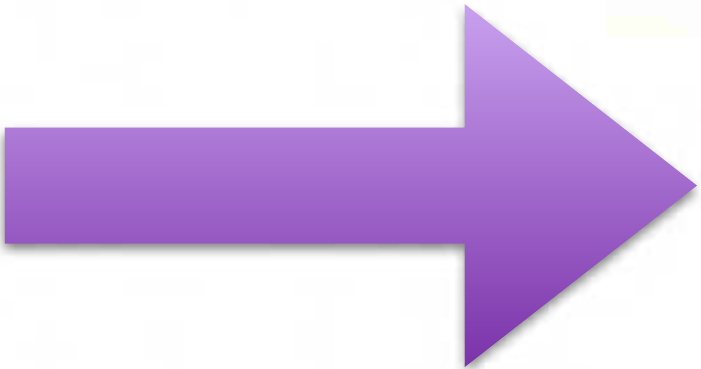
Times Per Weeks Teenagers Go Out Without Their Parents



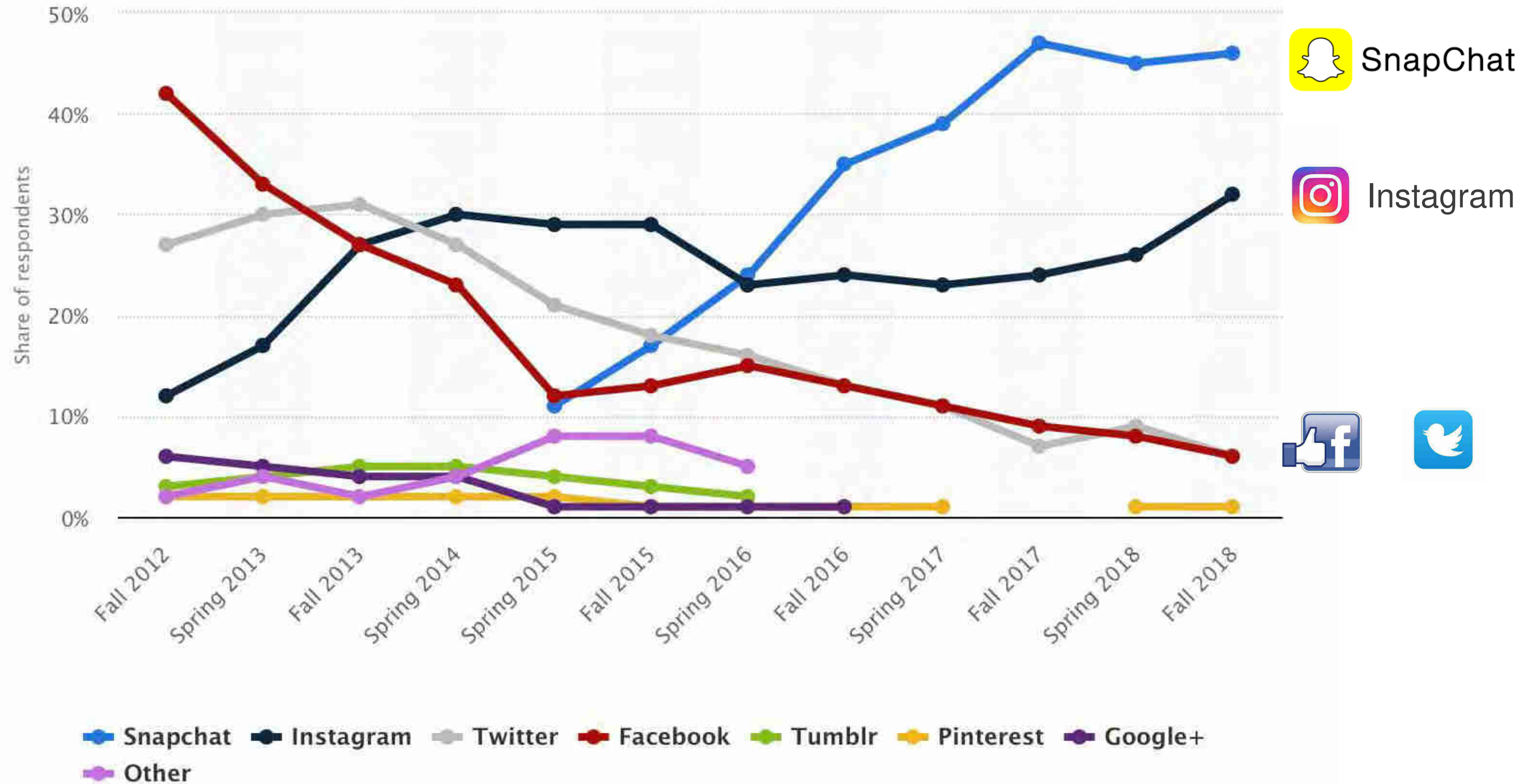
Percentage of 10,11,12th Graders Who Agree or Mostly Agree “I Often Feel Left-out/I Often Feel Lonely”



Gen Z uses less social media **and** uses it differently



Most popular social networks of teenagers



Activism and Polarization Increasing

35% of freshmen are liberal

42% of freshmen are middle the road - Smallest in 51 years.

22% of freshmen are conservative



93% of student say liberals are
free to share their views on campus

69% of students say conservatives are
free to share their views on campus

Gallup and the Knight Foundation - 2018

Which was more important: Diversity & Inclusion or Free Speech?

53% choose Diversity & Inclusion

46% choose Free Speech

Gallup and the Knight Foundation - 2018

They Want Change



Gen Z on Social Issues of Our Time

	Gen Z	Gen Z Voters
Everyone should have the right to marry, regardless of sexual orientation	73%	75%
Transgender people should have equal rights	74%	83%
Healthcare should be free for everyone	64%	71%
Everyone should have the right to become a U.S. citizen, regardless of where they were born or how they came to the country	55%	63%

A young man with dark hair is shown from the chest up, sitting at a wooden desk. He has his eyes closed and his hands pressed against his forehead, suggesting a state of stress, anxiety, or a mental health crisis. He is wearing a white t-shirt with a blue logo. The background is a blurred library or study area with bookshelves filled with books.

The Mental Health Crisis

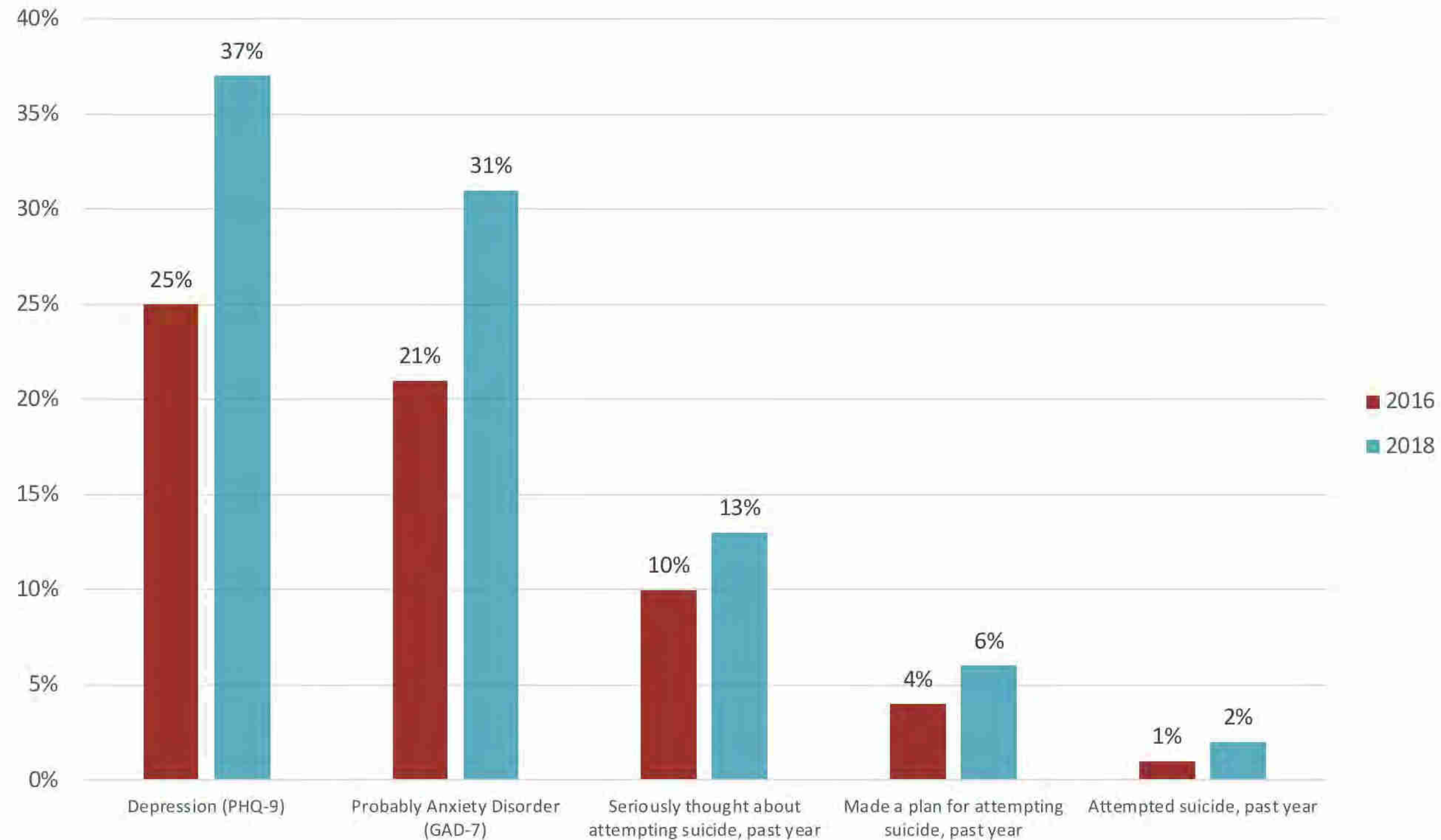
Students being treated for mental health
issues increased from

19 percent in 2007

34 percent in 2017

<https://ps.psychiatryonline.org/doi/pdf/10.1176/appi.ps.201800332>

Escalating Rates of Depression, Anxiety, and Suicidality Among College Students¹



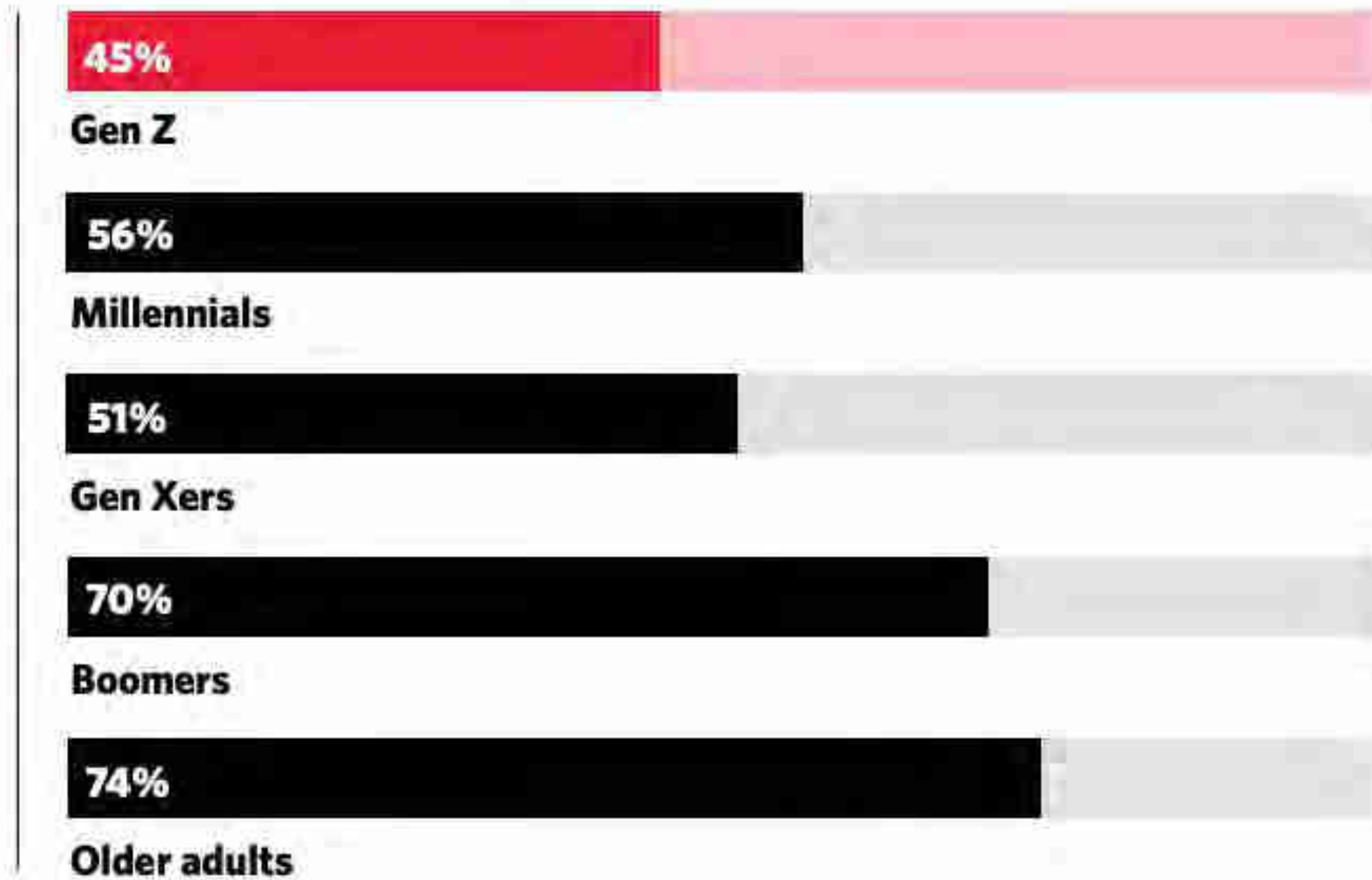
¹The Healthy Minds study is an annual survey-based study of more than 100 colleges and universities with more than 100,000 respondents (graduate and undergraduate).

Gen Z - Mental Health & Help Seeking

MENTAL HEALTH OF GEN Z

LEAST LIKELY TO SAY THEIR MENTAL HEALTH IS EXCELLENT OR VERY GOOD

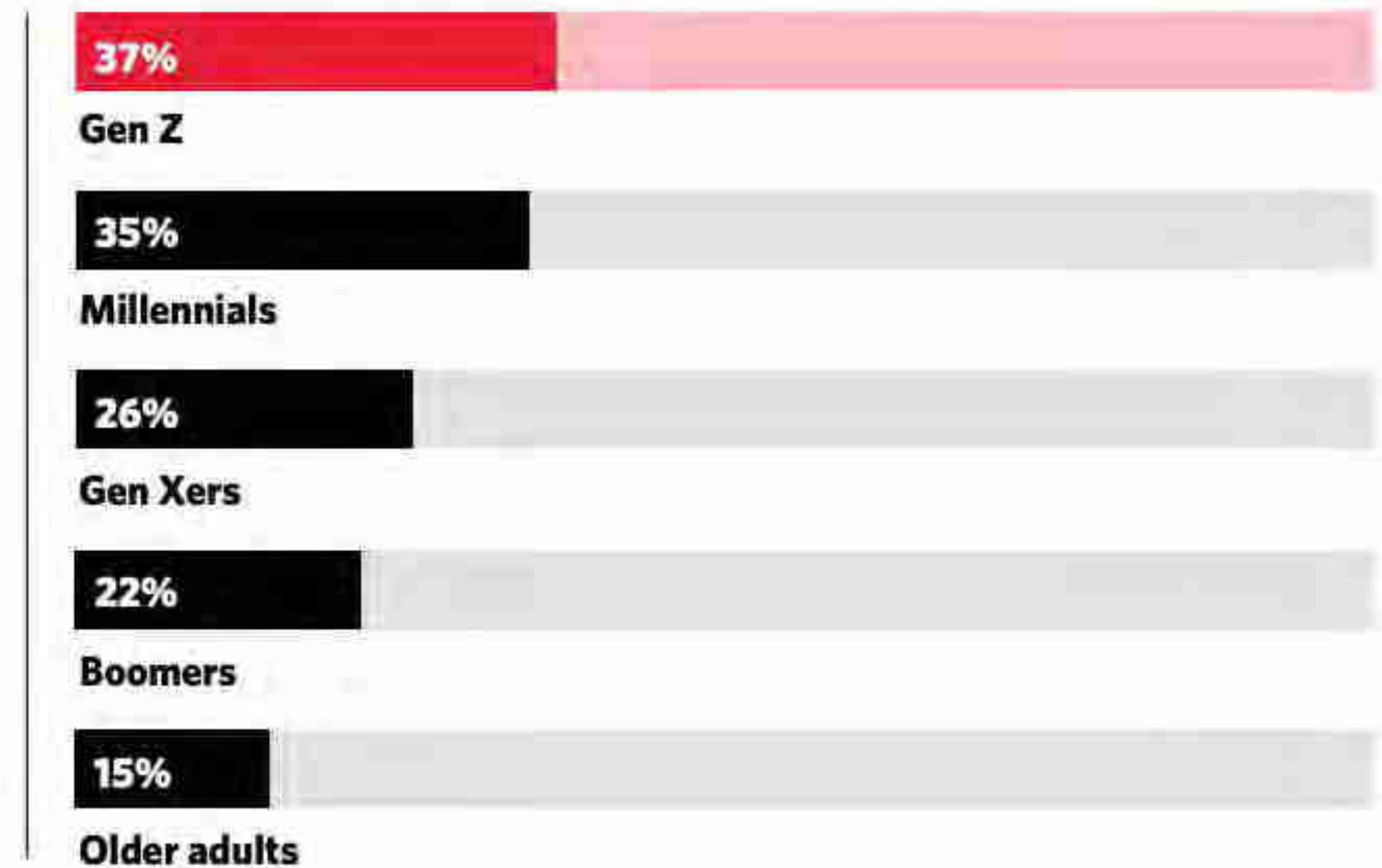
% reporting excellent or very good mental health



GEN Z SEEKING HELP

MORE LIKELY TO RECEIVE OR HAVE RECEIVED TREATMENT OR THERAPY

% reporting receiving help from a psychologist or other mental health professional



Within The Last 12 Months...Students Report Feeling...

86%

overwhelmed

59%

lonely

54%

overwhelming
anxiety

42%

hopeless

32%

So depressed it was
difficult to function

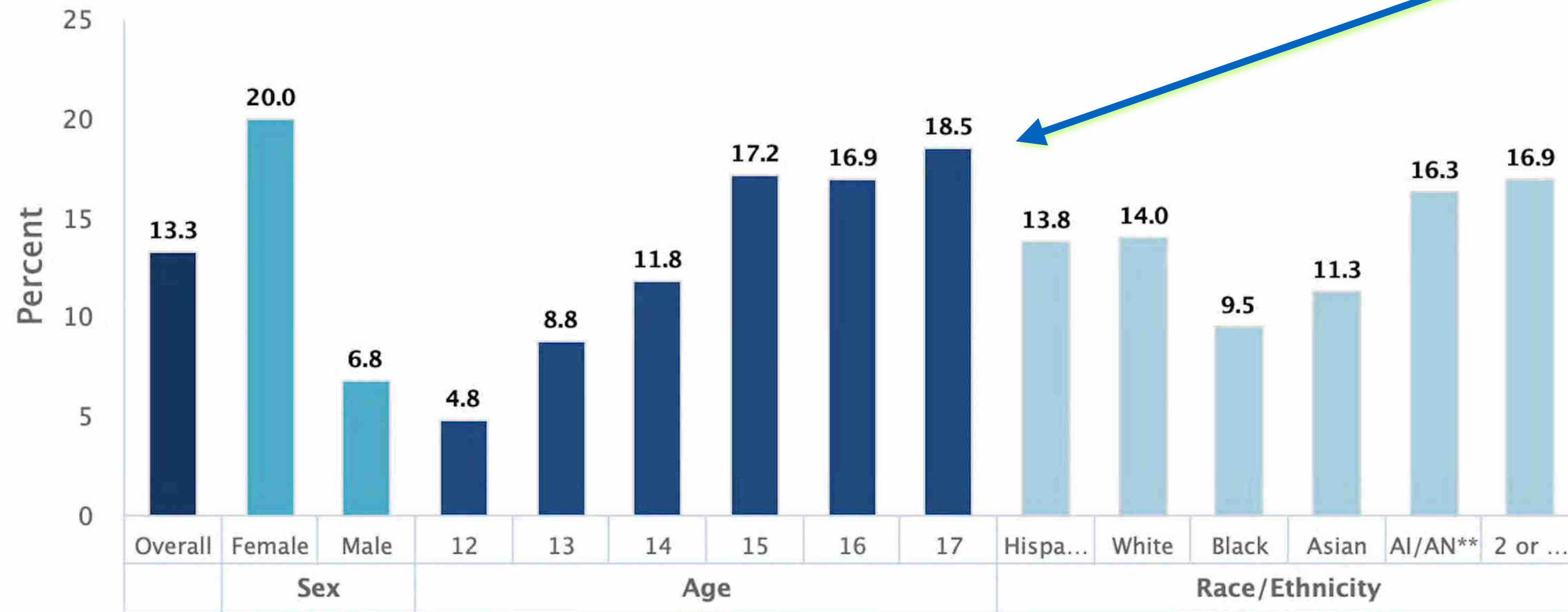
ACHA/NCHA Summary 2013

Top Ten Presenting Problems in Counseling Center

1. Anxiety - 58.9%
2. Depression 48%
3. Stress 46.9%
4. Relationship Problem 29.5%
5. Family - 29%
6. Suicidal Thoughts 28.4%
7. Taking Psychiatric Medication 28.4%
8. Academic Performance 28.2%
9. Sleep Disturbance 19.1%
10. Social Isolation/ Loneliness 18.5%

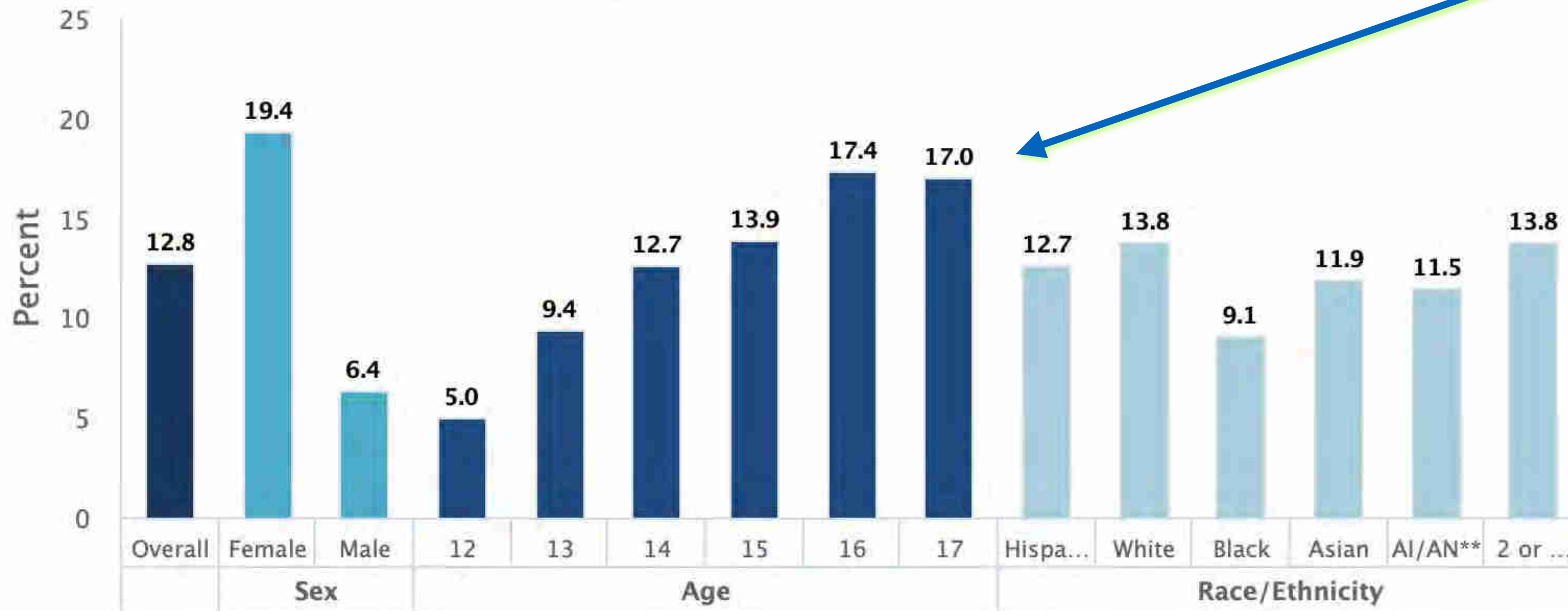
Past Year Prevalence of Major Depressive Episode Among U.S. Adolescents (2017)

Data Courtesy of SAMHSA



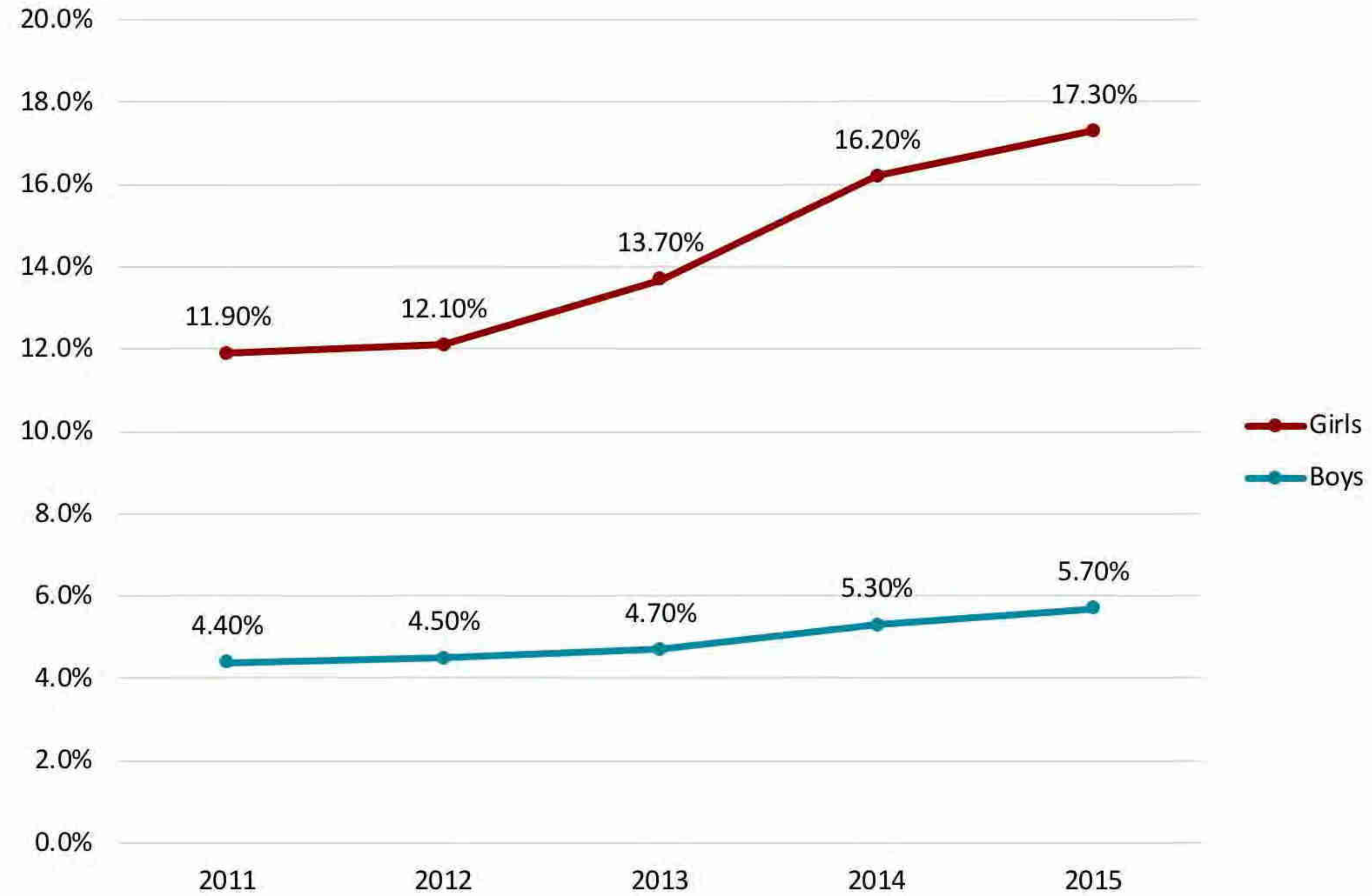
Past Year Prevalence of Major Depressive Episode Among U.S. Adolescents (2016)

Data Courtesy of SAMHSA



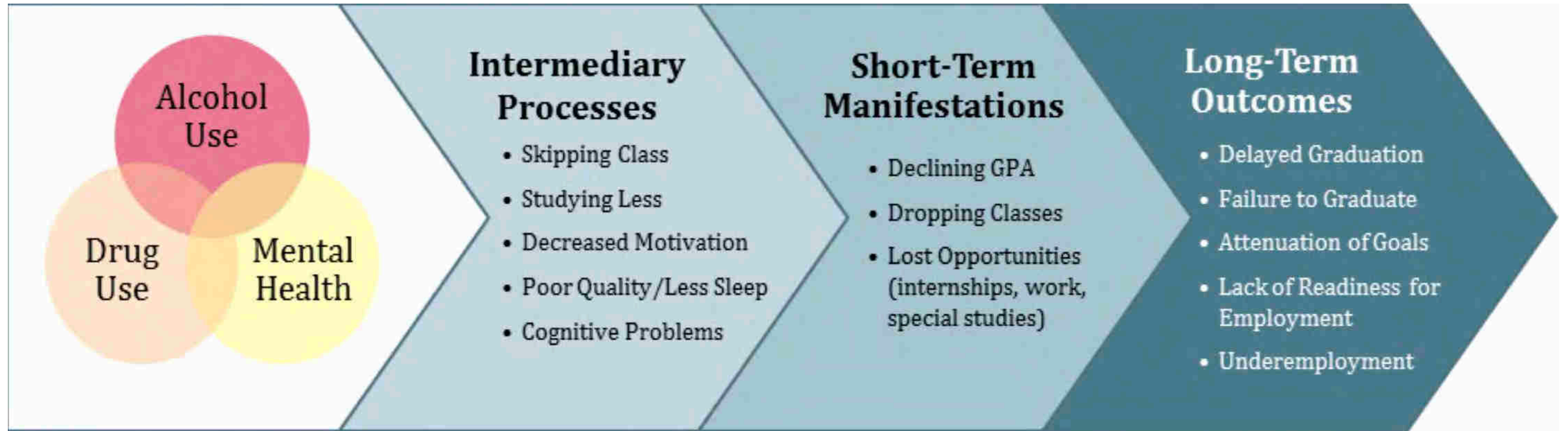
Escalating Rates of Depression Among Adolescents¹

Past Year Major Depressive Episode Among Adolescents (12-17)



¹National Institute of Mental Health

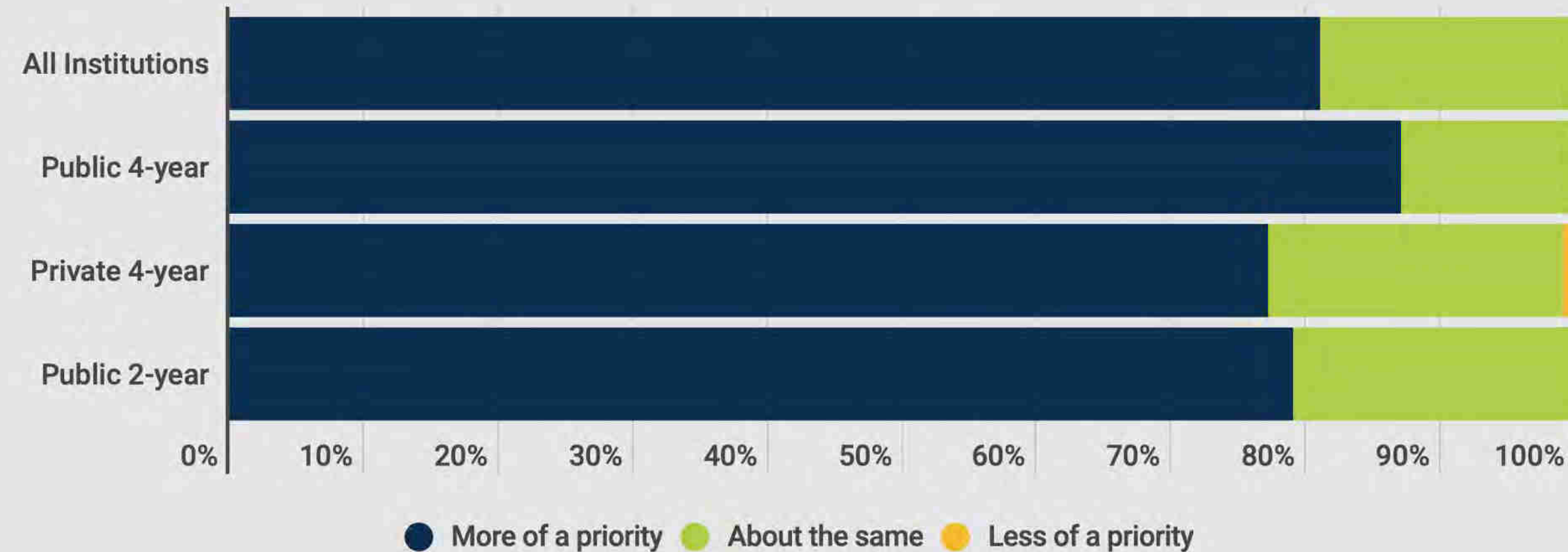
College students academic outcomes



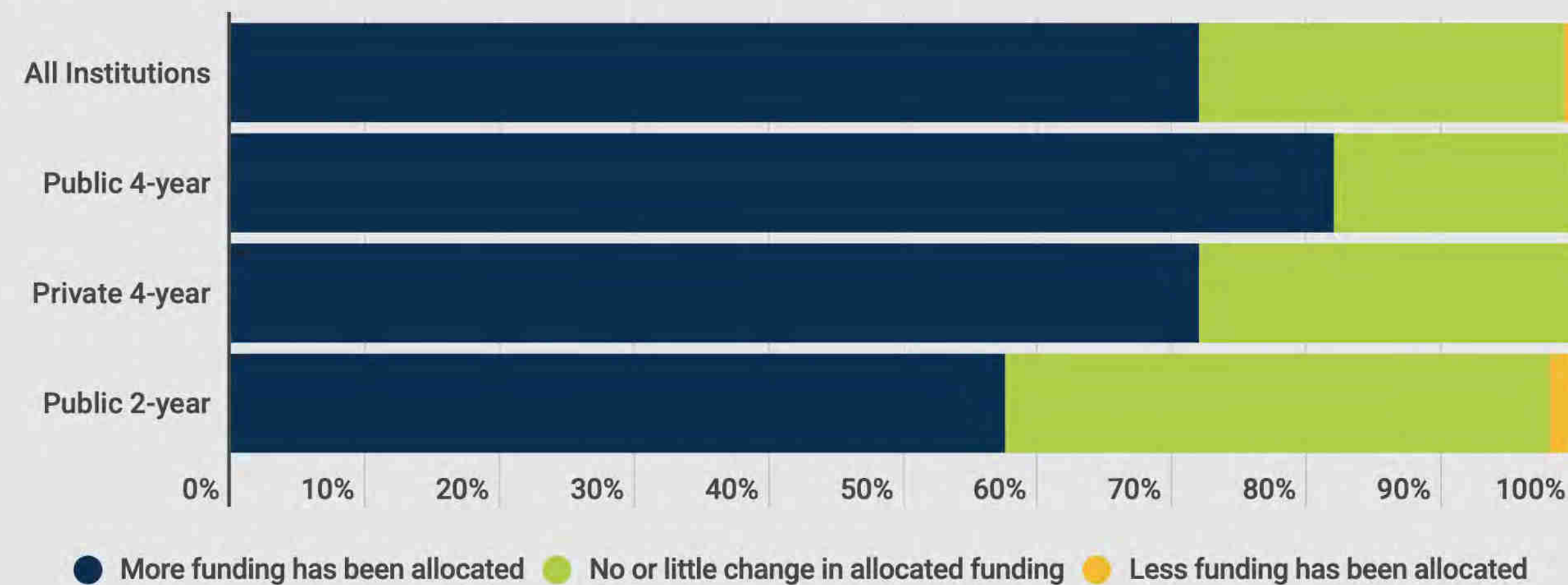
Arria, A. M., Caldeira, K. M., Bugbee, B. A., Vincent, K. B., & O'Grady, K. E. (2013). *The academic opportunity costs of substance use during college*. College Park, MD: Center on Young Adult Health and Development.

College Presidents and Mental Health

Compared to three years ago, has student mental health on your campus(es) become more of a priority, about the same, or less of a priority than in the past?



Compared to three years ago, have you reallocated or identified additional funding to address student mental health on your campus(es)?

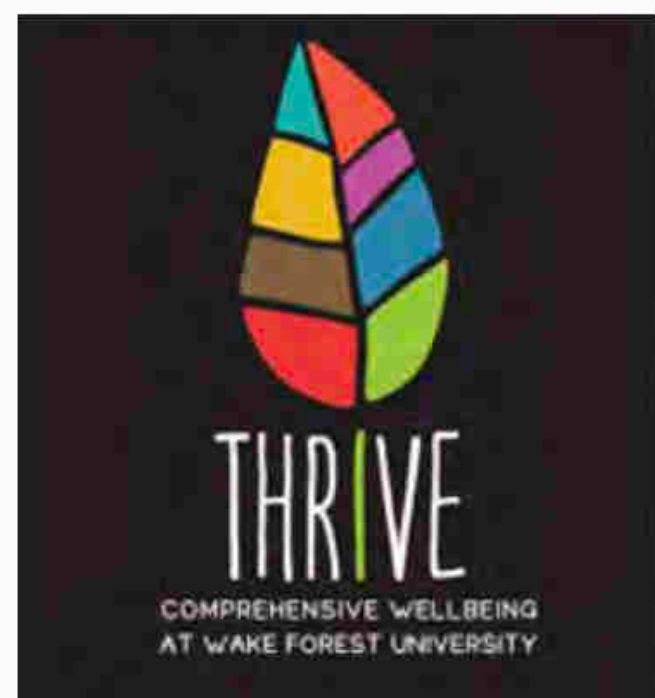


“It is epidemic, legitimately referred to as a crisis. Often well over 40 percent of our students arrive on campus with a mental-health diagnosis.”

- Joan Gabel, President
University of Minnesota

Wake Forest - Thrive

There are eight sides to this story



Wellbeing is about much more than physical health. Here, it's an eight-dimensional balancing act that - when maintained properly - leaves us best able to cope with adversity, build rewarding relationships and live with a sense of purpose.

Your wellbeing is, and will always be, your responsibility. We're here to help you along the way. Wake Forest created Thrive to give you the

skills, knowledge, and perspective to maintain a healthy, balanced life - wherever life may take you.

Click on a leaf below to find out more about each dimension of wellbeing.



EMOTIONAL



ENVIRONMENTAL



FINANCIAL



INTELLECTUAL



OCCUPATIONAL



PHYSICAL



SOCIAL



SPIRITUAL

UCLA - Live Well



Search...

[Home](#) [News](#) [Sports](#) [Gridiron](#) [Limelight](#) [Lifestyle](#) [Opinion](#) [Multimedia](#)

State shares responsibility for 2015 suicide of Iowa State student

By Jacob Smith, jacob.smith@iowastatedaily.com Sep 3, 2019 0



After Deaths of 9 Students, USC Is Opening a New Psychiatric Clinic



[NEWS](#) [OPINION](#) [ADVICE](#) [STORE](#) [JOBS](#)

[SECTIONS](#)

FEATURED: [A Controversial Chancellor for Ole Miss](#) [An Innovation Imperative](#) [The Right Mix of Academic Programs](#)

Stanford's New Leave-of-Absence Policy for Student Mental Illness Is Hailed as a Model

By Alexander C. Kafka | OCTOBER 10, 2019 ✓ PREMIUM



Head of Counseling at Penn Dies in Suicide

| He was highly regarded.

By [Elin Johnson](#)

// September 11, 2019

24 COMMENTS 

Gregory Eells, executive director of counseling and psychological services at the University of Pennsylvania, died by suicide early Monday morning.

Eells, 52, had been in the position for six months. Previously he was at Cornell University for nearly a decade, and before that at the University of Southern Mississippi.

The incident occurred around 6:40 a.m. and was ruled a suicide by the medical examiner's office. Eells jumped from the 17th floor of a building.

Police reported no note was left. Eells's mother Jeanette Eells-Rich told [The Philadelphia Inquirer](#) that her son had complained about the demands and



PENN
Gregory Eells



Who is not
succeeding
in college?

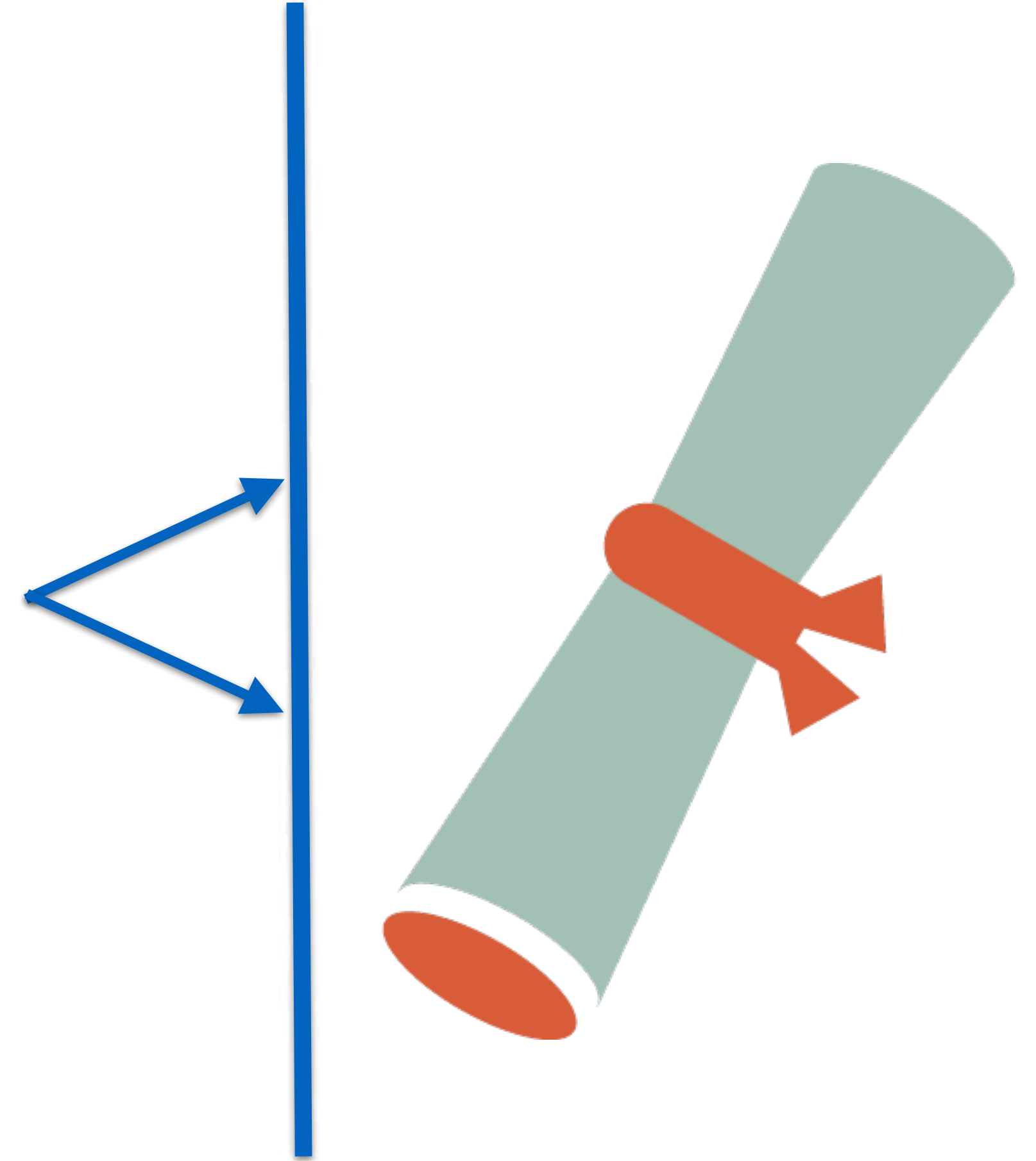
Barriers to Success



Race & Ethnicity

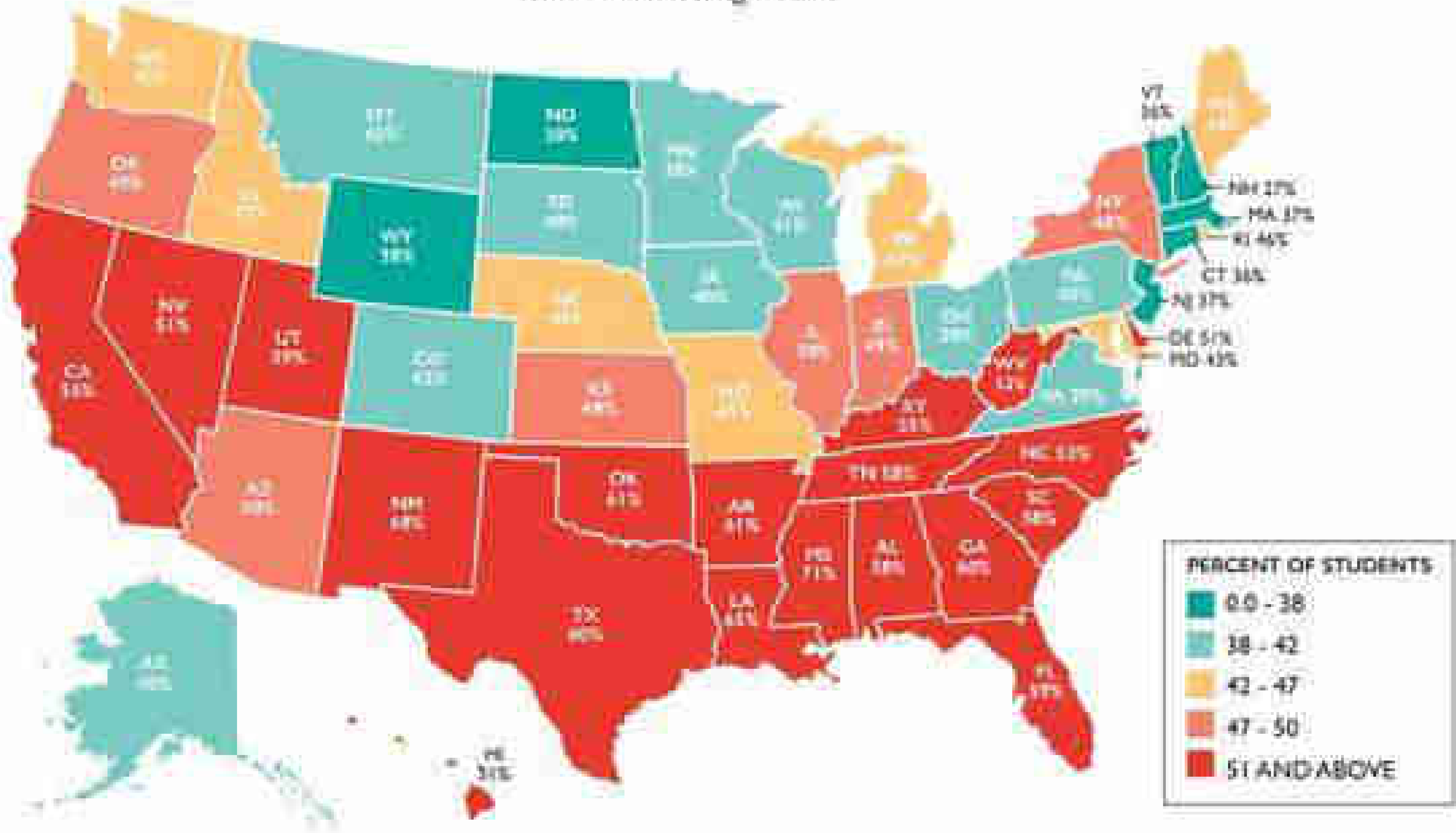
Income

First-Generation Status



PERCENT OF LOW INCOME STUDENTS IN U.S. PUBLIC SCHOOLS 2013

National Average: 51%

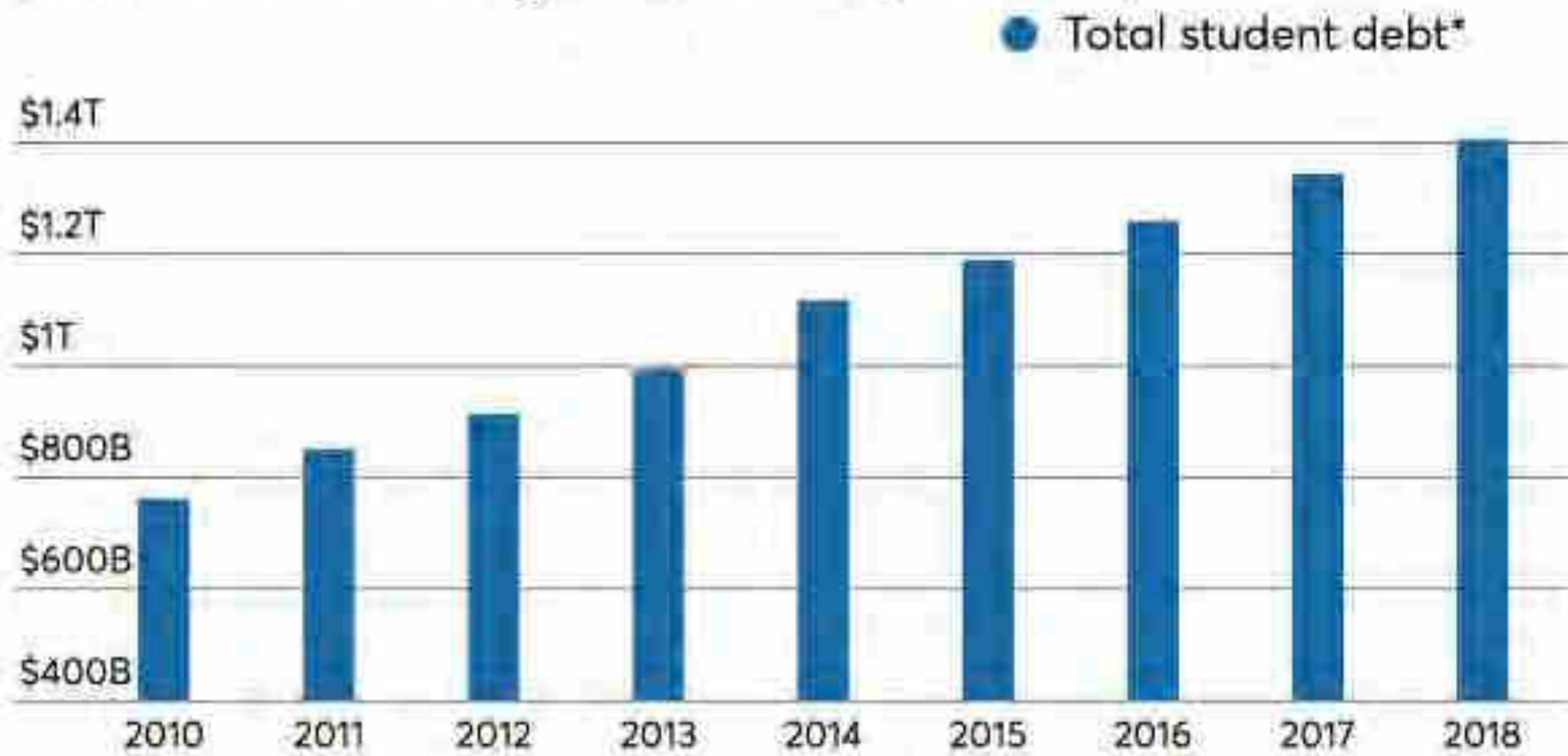


SOUTHERN EDUCATION FOUNDATION | SOUTHERNEDUCATION.ORG

Data Source: US Department of Education, National Center for Education Statistics, Common Core of Data

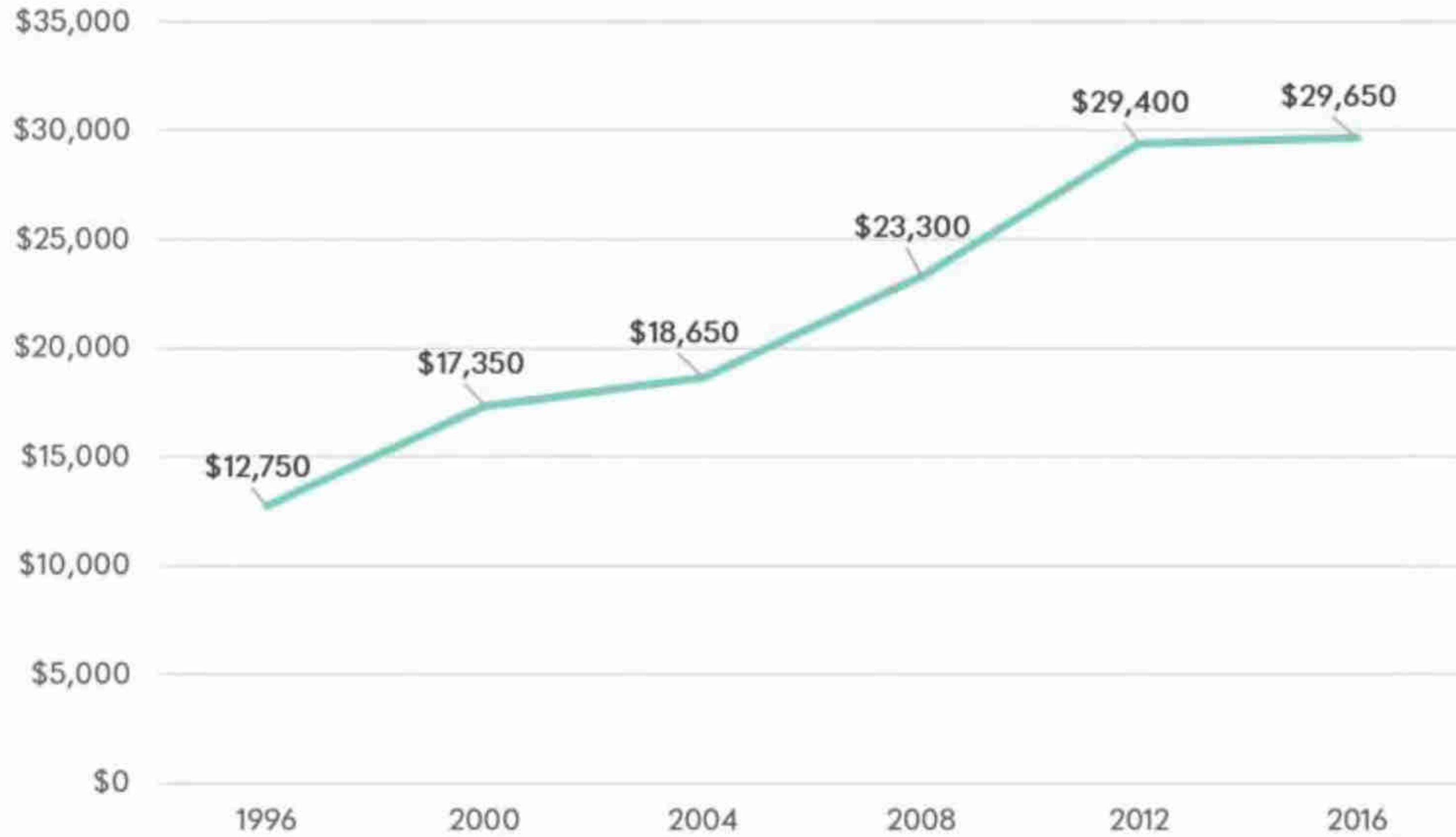
The price of education

Student debt has climbed nearly 85% in the past eight years, to \$1.4 trillion, as college costs have soared. The federal government holds more than 90% of outstanding loans, according to industry data



Source: Federal Reserve Bank of New York (*June 30 data)

Average Debt of Graduating Seniors who Borrowed (Current Dollars, All 4-Year Colleges)



We know students face a number of non-academic challenges, which serve as barriers on their path to a degree

Homelessness

Food insecurity

Child care

Unemployment

Transportation issues

Domestic abuse

Removing Financial Barriers

Food Pantry

Meal Vouchers

Emergency Aid

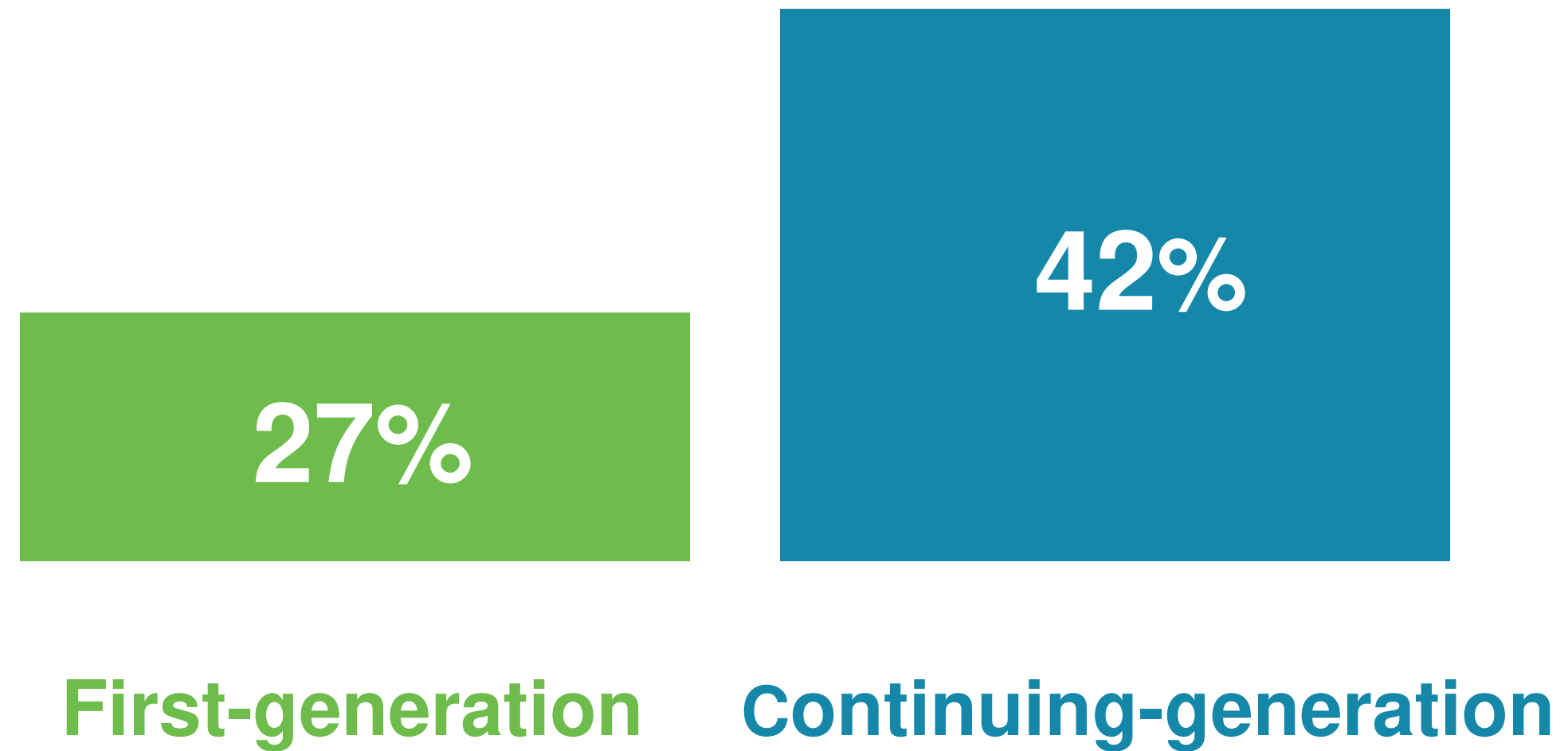


First-generation students

33%

of currently enrolled
undergraduates are
first-generation

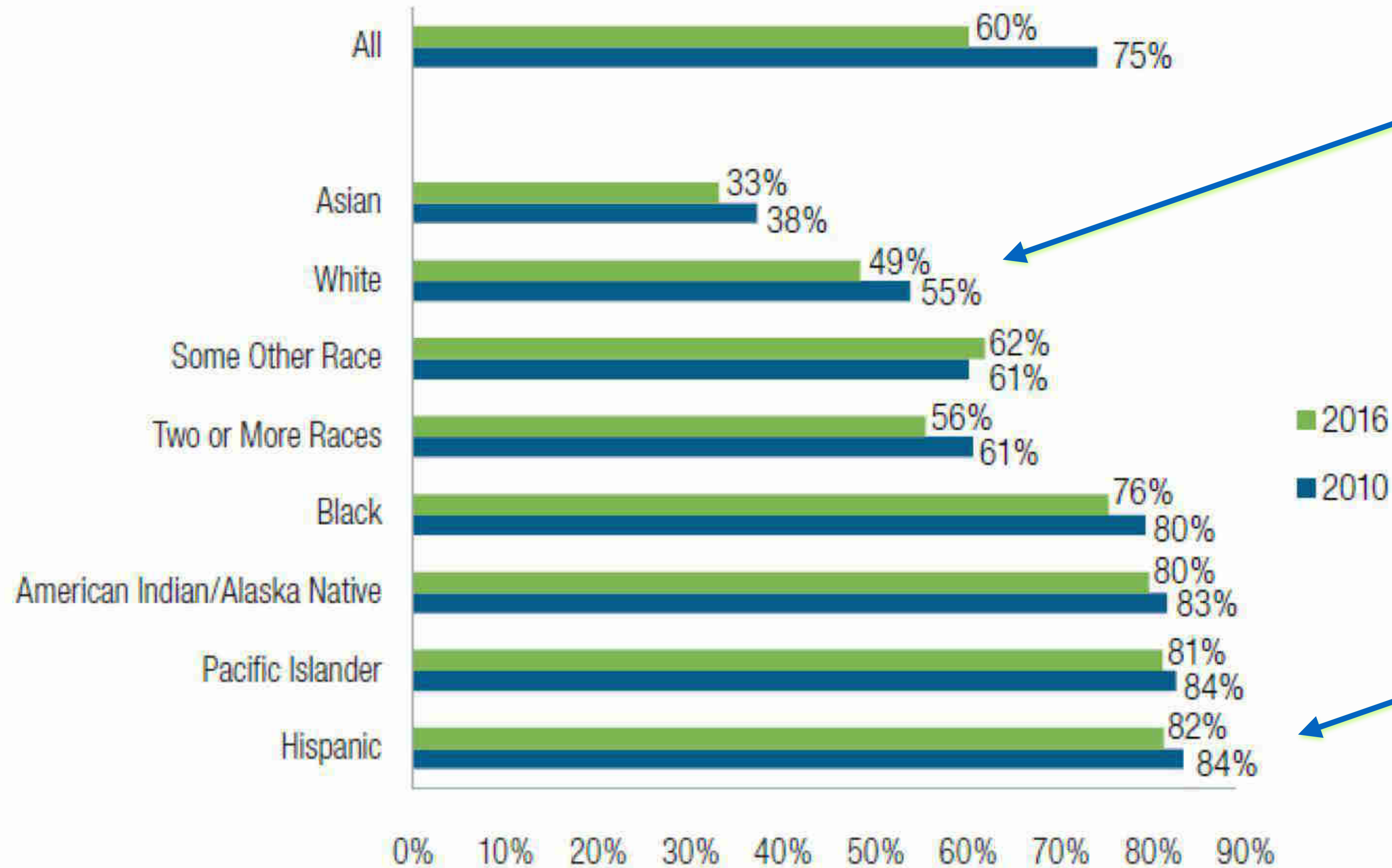
U.S. Department of Education, 2014



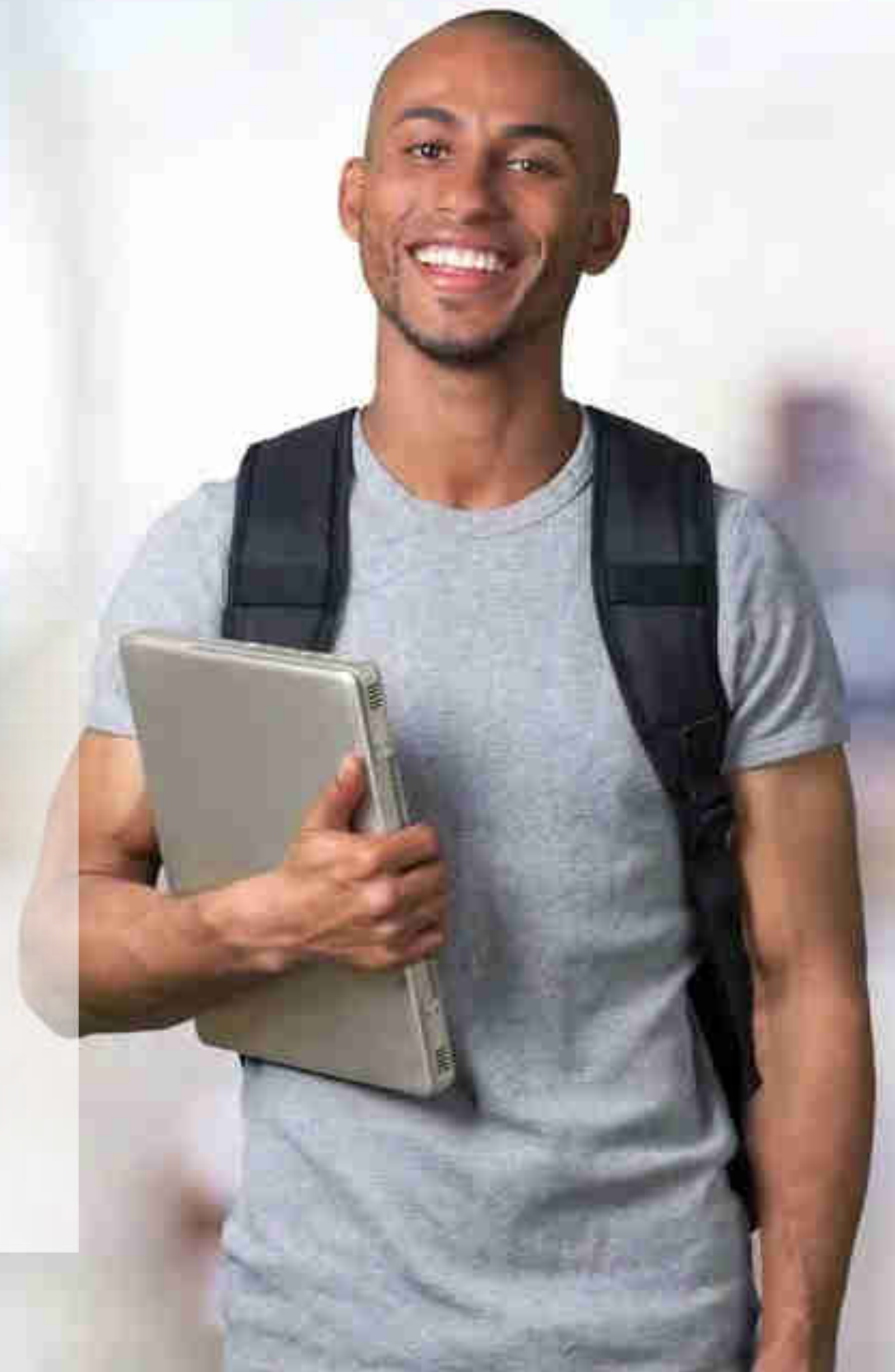
Degree Attainment in 4 years

Higher Education Research Institute, 2011; 2018

Percentage of children under 18 with the potential to be first-generation college by race/ethnicity



We know a lot of about
how to help low-income
and 1st generation
students **succeed.**



Personal Contact

Mentoring

Coaching

Proactive Advising



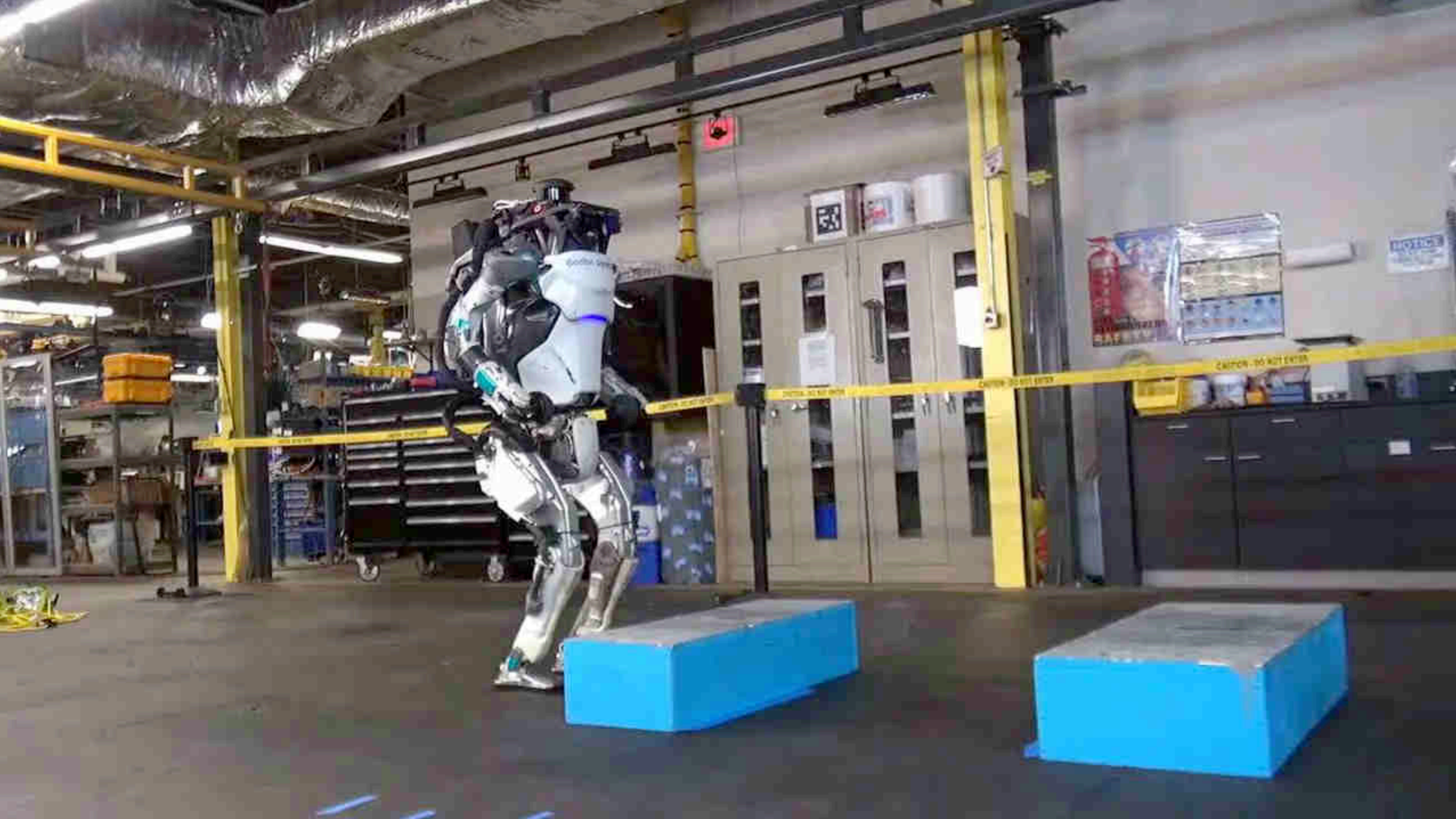
Engagement

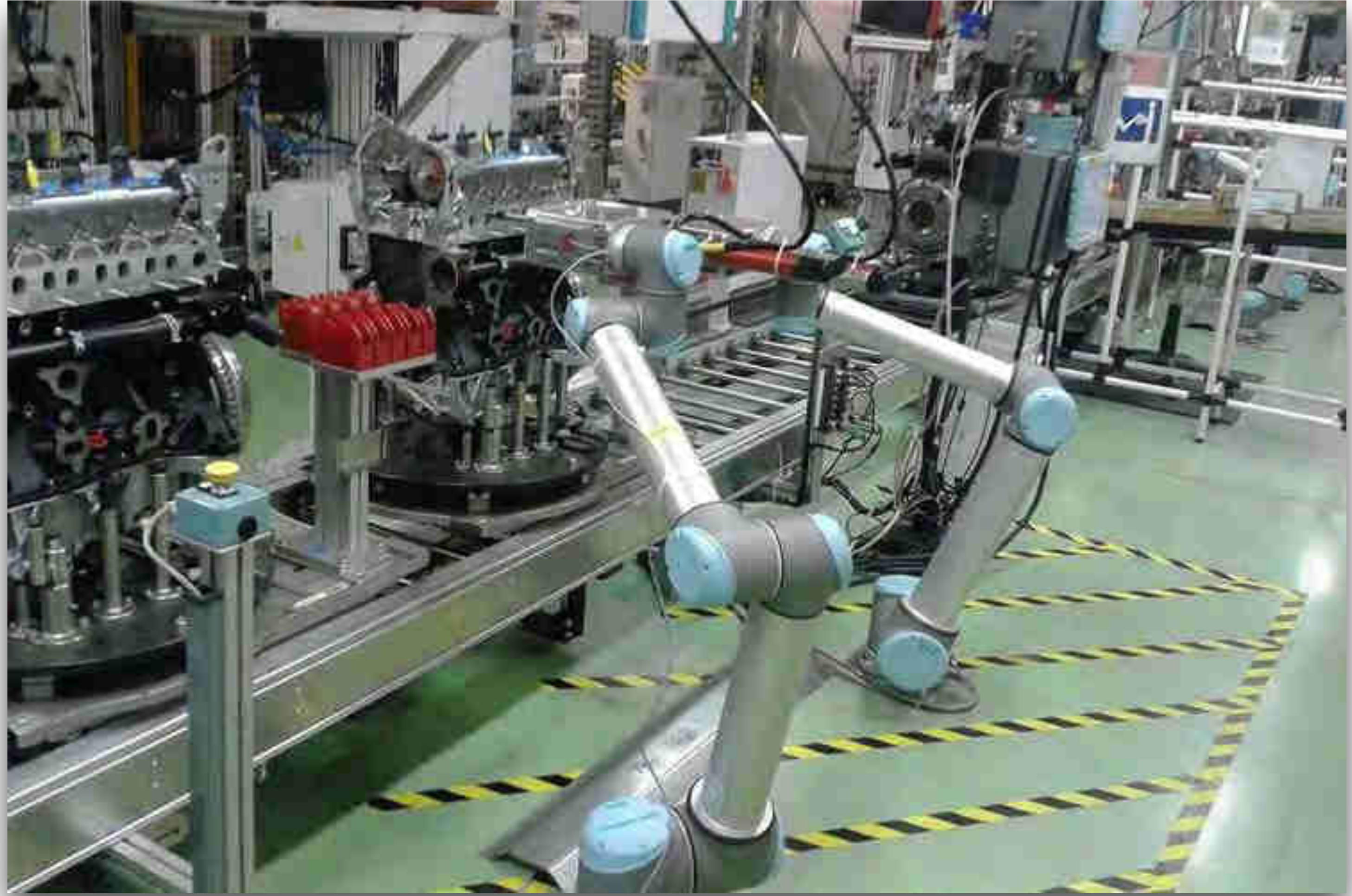
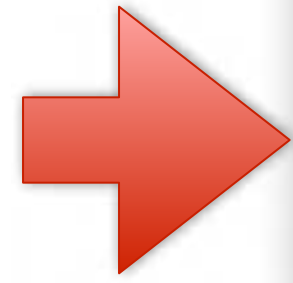
Come to campus early

Involvement in campus activities



The Changing World of Work







Preparing Students for a Successful Career

11%

Business leaders who think college graduates are prepared for the workforce

96%

Chief Academic Officers who believe that their institutions are very or somewhat effective at preparing students for the workforce.

A group of young people, likely students, are standing together and looking at their smartphones. The image is cropped to focus on their midsections and hands. The person on the left is wearing a red cardigan over a floral top and blue jeans with rips. The person in the middle is wearing a red hoodie over a blue shirt and brown pants, with a black watch on their left wrist. The person on the right is wearing a yellow top under a blue denim jacket and light blue jeans. The text "21st Century Skills" is overlaid in the center in a bold, white, italicized font.

21st Century Skills

GLOBAL UNIVERSITY EMPLOYABILITY STUDY

HIRE ME

Communication skills

Motivation

Adaptability

Ability to work in a team

Flexibility

ROBOT-PROOF



HIGHER EDUCATION
IN THE AGE OF
ARTIFICIAL INTELLIGENCE

JOSEPH E. AOUN

New Curriculum - Humanics

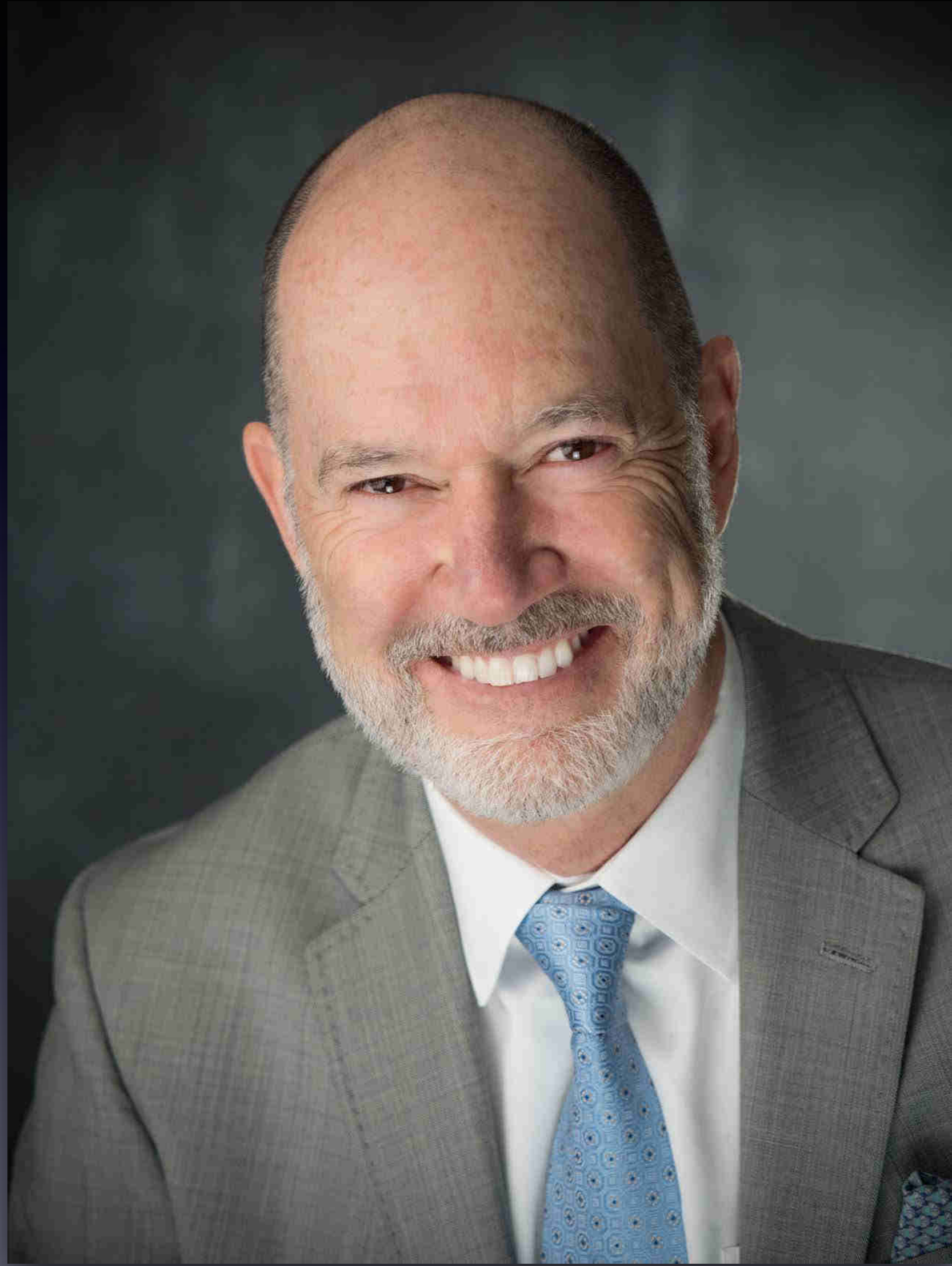
Technical Literacy &

Human Literacy

- creativity
- entrepreneurship
- ethics
- cultural agility
- ability to work in diverse teams

QUESTIONS ABOUT THE FUTURE OF STUDENT AFFAIRS

1. **College Finances** - How will student affairs organize with fewer resources?
2. **Mental Health** - What is the limit for service ?
3. **Affordability** - What is the line between student development and social work?
4. **Student Success** - What is student affairs' role in increasing completion for students of color? **Racializing Student Success** - Dr. Shaun Harper
5. **Equity, Inclusion and Social Justice** - What is our role in advocating for equity, racial and social justice for our minoritized and marginalized communities?



THANK YOU