

# BECOME A SPONSOR

## SPONSORSHIPS: \$1,500 - \$50,000

Sponsorships starting at just \$1,500 make supporting AALS easier than ever. Choose one of the opportunities here or let us help you customize an opportunity to reach your target audience. Find forms, payment instructions, deadlines, and how to submit artwork, organization descriptions, and more at [am.aals.org](http://am.aals.org).

## PREMIUM SPONSOR OPPORTUNITIES

These sponsorship packages offer the highest level of visibility at the meeting and are limited in number.

	complimentary registrations	complimentary print ad in program	logo and description in printed program	complimentary banner ad in mobile app	logo on onsite signage	logo and hyperlink on AALS website	company name on meeting signage	company name in printed program
<b>Presenting</b> - 1 available, \$50,000	4	full page	●	●	●	●	●	●
<b>Platinum</b> - 3 available, \$15,000	3	full page	●	●	●	●	●	●
<b>Gold</b> - 5 available, \$10,000	3	half page	●	●	●	●	●	●
<b>Silver</b> - 5 available, \$5,000	2	half page	●	-	●	●	●	●
<b>Bronze</b> - 5 available, \$2,500	-	-	-	-	-	-	●	●
<b>Meeting</b> - 10 available, \$1,500	-	-	-	-	-	-	●	●

## SUPPORTING SPONSOR OPPORTUNITIES

A la carte sponsorships allow you to reach a specific AALS audience through more targeted outreach.

<b>Opening Reception</b> Exclusive, \$50,000	4	full page	●	●	●	●	●	●
<b>Lanyards &amp; Badge Holders</b> Exclusive, \$7,500	2	full page	●	●	●	●	●	●
<b>Canvas Conference Briefcases</b> Exclusive \$7,500	2	full page	●	●	●	●	●	●
<b>Mobile App</b> Exclusive, \$6,000	2	full page	●	●	●	●	●	●
<b>Session Sponsorship</b> 8 available, \$5,000 to \$10,000	varies 2-3	half page	●	●	●	●	●	●
<b>Printed Meeting Program</b> 2 available, \$5,000	2	full page	●	●	●	●	●	●
<b>Refreshment Breaks</b> 6 available, \$2,500	-	-	-	-	-	-	●	●
<b>Schedule at a Glance 1</b> available, \$1,500	-	-	-	-	-	-	●	●

## ADVERTISING: \$900 - \$1,500

Gain even greater visibility by buying an ad in the printed program or mobile app distributed to every attendee.

### Printed Program

The final program will be 6.5" x 9.5"

PLACEMENT	DIMENSIONS	FEE
Full Page	vert - 5.5" x 8.5"	\$1,500
Half Page	horz- 5.5" x 4.25"	\$900

### Digital Advertising

Put your company in attendees' hands with the digital advertising opportunities in the AALS mobile app.

Mobile Phone Banners are \$1,500 each.